ABOUT PENN IUR

The Penn Institute for Urban Research (Penn IUR) is dedicated to advancing cross-disciplinary urban-focused research, instruction, and civic engagement on issues relevant to developed and developing cities around the world. As the global human population becomes increasingly urban, understanding cities is vital to informed decision-making and public policy at the local, national, and international levels. Penn IUR develops knowledge in three critical areas: building the sustainable and inclusive twenty-first-century city, fostering innovative urban development strategies, and illuminating the role of anchor institutions in urban places. By providing a University-wide forum for collaborative scholarship and instruction, Penn IUR stimulates research and engages with urban practitioners and policymakers to inform urban policy.
PENN IUR’S WORK HAS CENTERED ON FINDING WAYS TO BRIDGE THE DIVIDE BETWEEN THESE DISPARATE COMMUNITIES, TO PROMOTE EQUITY AMONG PEOPLE WORLDWIDE, TO CREATE A BETTER FUTURE FOR ALL OF US LIVING IN CITIES—TO BUILD SHARED PROSPERITY. TO THIS END, PENN IUR’S INVESTIGATIONS BRIDGE FIELDS OF STUDY, METHODS OF PRACTICE, AND GEOGRAPHIES IN ORDER TO SHARE KNOWLEDGE; ITS PROGRAMS CONNECT SCHOLARS, POLICYMAKERS, PRACTITIONERS, STUDENTS, AND THE PUBLIC; AND ITS PUBLICATIONS DISSEMINATE THE LATEST URBAN RESEARCH WORLDWIDE.

THE WORLD IS INCREASINGLY DIVIDED INTO COMMUNITIES OF PROSPERITY AND COMMUNITIES OF DEPRIVATION.

2013–2014 YEAR IN REVIEW:
BUILDING SHARED PROSPERITY
A MESSAGE FROM THE PENN IUR ADVISORY BOARD CHAIR

Penn IUR is guided by the key values of the Penn Compact: engaging locally, nationally, and globally; increasing access; and integrating knowledge. As such, Penn IUR has led programs and research initiatives over the past year to investigate how we can build communities of shared prosperity and opportunity. From the 2014 Urban Leadership Awards—Maryland Governor Martin O’Malley and Project Home founders Sister Mary Scullion and Joan McConnon—to the 2014 conference “Bridging Growth and Opportunity” with the Federal Reserve Bank of Philadelphia, these themes were paramount.

As Penn IUR witnessed first-hand at the April 2014 World Urban Forum in Medellín Colombia, there is a global need for translational research that puts best practices and lessons learned into the hands of local leaders, policymakers, and practitioners. Revitalizing American Cities, one of this year’s volumes published by Penn Press in Penn IUR’s The City in the 21st Century series, looks at the ways in which cities across the country are creating prosperity in a changing economy, and provides useful data and tools in a manner that is accessible to a wide audience. The book series and Penn IUR’s other communication tools are linking the expertise at Penn and cutting-edge research to the rest of the world.

Penn IUR’s activities not only bridge audiences and disciplines but also link Penn’s emerging scholars with thought leaders and renowned experts. The Undergraduate Urban Research Colloquium, Penn IUR-sponsored programs for the Master of Urban Spatial Analytics, and Penn IUR’s doctoral activities provide students at all levels with opportunities to learn from internationally renowned experts and from one another in stimulating and nurturing forums ranging from the classroom to symposia and workshops.

I have been with Penn IUR for approximately ten years. It is remarkable how far Penn IUR has evolved and I thank the entire Advisory Board for their commitment to Penn IUR’s diverse and ambitious portfolio. I speak for the Board membership in thanking Penn’s administration—President Amy Gutmann, Provost Vincent Price, and Vice Provost for Research Dawn Bonnell—for their continued support and Penn’s community—faculty, students, and staff—for their continued engagement.

EGBERT PERRY
Chairman & CEO, The Integral Group, LLC

A MESSAGE FROM THE PROVOST & VICE PROVOST FOR RESEARCH

Founded in 2004, the Penn Institute for Urban Research now looks toward its second decade as one of the most vital elements of the University’s core missions: inclusion, innovation, and impact.

Making connections across twelve Penn Schools, among diverse faculty members and students, and outward to the city and the world, Penn IUR creates opportunities for Penn researchers to forge collaborations across the University. Penn IUR activities promote research on some of the most economically productive places on Earth, as well as some of the most poverty-stricken. In an urban world increasingly riven by economic disparities, this work is more important than ever. Moreover, it exemplifies the highest aspiration of research at Penn: producing new knowledge that can make a tangible impact on the world’s most significant and urgent challenges.

In forging collaborations across the University, Penn IUR creates vital opportunities for both students and faculty. Such initiatives as the Undergraduate Urban Research Colloquium, the Masters of Urban Spatial Analytics, and dedicated support for urban-focused doctoral candidates help produce the next generation of urban scholars. Forums such as the Penn IUR Faculty Fellows group and the Penn Humanities+Urbanism+Design Initiative create the cross-disciplinary connections that facilitate new insights from Penn researchers. At the same time, Penn IUR’s programming and publications advance the work done by Penn scholars and other urban experts to global students, academics, policymakers, and practitioners.

We join the entire Penn community in looking forward to another decade—and many more—of valuable research and scholarship for the benefit of urban environments around the world.

VINCENT PRICE
Provost

DAWN BONNELL
Vice Provost for Research
This year, Penn IUR crossed a major milestone—we turned ten! As you will see in this report, Penn IUR programs, initiatives, publications, and networks are increasing Penn’s reach on urban issues world-wide. It has been our extreme privilege to direct Penn IUR and work with all of the partners at Penn and beyond who have made this possible. Without our partners, it would not be possible to examine the most pressing matters facing cities—from health and crime to education and housing. Building cities of shared prosperity necessitates an interdisciplinary and cross-sectoral approach that can only be achieved by bridging the academy and the field and by spanning intellectual silos.

At the start of 2014, Penn IUR launched a year-long celebration, marking its tenth anniversary with a special event each month. These events showcased the key partnerships that have helped shape Penn IUR over the last decade, exploring the questions that must be addressed in an increasingly urbanized world. In January, we celebrated the release of Revitalizing American Cities, an edited volume in Penn IUR’s book series with Penn Press, The City in the 21st Century. The book emerged from the 2012 Philadelphia Federal Reserve Bank biennial conference on the health of older industrial cities. This is the third book to result from this partnership that Penn IUR and the Fed initiated in 2008; a fourth conference took place in the spring of 2014 and another volume, tentatively titled Building Shared Prosperity in America’s Communities, is in the works. In February, we celebrated Penn’s theme of the year, Sound, with a lively event hosted by Nick Spitzer of public radio’s American Routes. Spitzer shared his own scholarly insights on the linkages between music, culture, and urban identities and facilitated a conversation with renowned Philadelphia musicians. In March, we presented the Tenth Annual Urban Leadership Awards, presenting awards to the team behind Project Home, Sister Mary Scullion and Joan McConnon, whose work in Philadelphia shines as an international example of how to transform cities and neighborhoods into places of opportunity, and to Governor Martin O’Malley of Maryland, whose innovative policies have shaped cities across Maryland into models of sustainability. The Urban Leadership Awards kicked off a two-day research summit with Penn IUR’s Faculty Fellows and other experts from around the world. In April, we celebrated our decade-long partnership with the Master of Urban Spatial Analytics program and its contributions to furthering geo-spatial urban scholarship by bringing together faculty, alumni, and leading practitioners. In May, we closed the spring semester with our steadfast partner, Dean Afaf Meleis and the School of Nursing, with the “Healthy Cities, Healthy Women: The Global Future” conference. This conference is just the latest collaboration with the School of Nursing in our seven-year partnership to examine issues of health and urban communities. In Fall 2014, we will continue the celebration with more thought-provoking programs.

This year, Penn IUR continued to build global partnerships, furthering Penn’s position and providing new opportunities for the University as a premier center of urban research. In April 2014, Eugénie Birch was elected Chair of the World Urban Campaign Steering Committee after serving as its co-chair for four years. Through this leadership position, Penn IUR will help shape the conversations leading up to Habitat III, the United Nations’ major international conference, held every twenty years, on sustainable development policies and practices. Susan Wachter led the development of a new partnership with the Korea Research Institute for Human Settlements (KRIHS) to undertake joint research and publication in order to foster innovative urban development strategies and illuminate the role of anchor institutions globally. These are just two examples of the kinds of relationships Penn IUR will continue to pursue in the years to come in order to ensure Penn’s preeminence in the field of urban research.

We sincerely thank President Amy Gutmann, Provost Vincent Price, Vice Provost Dawn Bonnell, the Penn IUR Advisory Board and Executive Committee, and Penn IUR’s funders and donors for providing the support we have needed over the last year, and the nine before it, to carry out Penn IUR’s mission and goals.
THIS YEAR, PENN IUR FURTHERED NUMEROUS RESEARCH INITIATIVES TO INFORM THE SUSTAINABLE CITY, PROMOTE BEST PRACTICES, TRANSLATE URBAN RESEARCH FOR DIVERSE AUDIENCES, APPLY GEO-SPATIAL TOOLS TO CRITICAL URBAN ISSUES, AND BRIDGE RESEARCH AND INSTRUCTION HERE AT PENN.
THE FUTURE OF TRANSFORMING CITIES: DEVELOPING CROSS-SECTORAL SOLUTIONS

Penn IUR’s "The Future of Transforming Cities" program is part of The Rockefeller Foundation’s "Visionaries Unbound" initiative, an effort to identify key trends, critical barriers, and important opportunities for action in four program areas: cities, ecosystems, health, and employment. Penn IUR’s program has a two-stage approach.

VISIONARIES UNBOUND

In its first stage, Penn IUR partnered with the Forum for the Future and The Economist Group to run a multi-day seminar in August 2013 for experts drawn from academia, government, and the private and non-governmental sectors to explore how to make cities more sustainable and inclusive.

The group identified continued rapid urbanization, increasing gaps in the provision of urban public goods—basic infrastructure, housing, and social services—and widening income disparities as key trends. They enumerated critical barriers to filling the gaps as poor planning and short-termism, vulnerability to climate shocks, and potential for social unrest. They then proposed an array of potential solutions including galvanizing big data, developing unused rooftops, and using land for public good.

For more information including the special issue of The Economist on transforming cities that Penn IUR co-produced, the concluding report from the meeting, and interviews with the meeting participants visit visionariesunbound.com/events/transforming-cities.

GLOBAL URBAN COMMONS

In its second stage, Penn IUR convened a larger group of scholars for an urban-focused research summit in March 2014, “Sustainable Urbanization: Place Matters.” The output, Global Urban Commons, is a knowledge-sharing platform that identifies and unites urban-focused researchers from around the world. The Global Urban Commons will be available in beta form in September 2014.

Visit penniur.upenn.edu for more information on this developing initiative.

ENERGY EFFICIENT DEVELOPMENT IN THE ASIA PACIFIC: ADVANCING BEST PRACTICES

In partnership with the Taiwan Institute for Economic Research (TIER), and funded by Taiwan’s Council on Economic Development (CEPD), Penn IUR has developed and maintained a knowledge-sharing platform (KSP) for the Energy Smart Communities Initiative (ESCI) of the Asia-Pacific Economic Cooperation (APEC) Energy Working Group (EWG).

ESCI was launched as a joint initiative by U.S. President Obama and Japanese Prime Minister Kan at the 2010 APEC Leaders Meeting and later taken up by the EWG. Now in its third year of development, The ESCI-KSP provides APEC economies with case studies on energy efficient design and best practices in the areas of transportation, buildings, smart grids, and green employment. Its purpose is to aid APEC economies in achieving their energy intensity reduction goals across these topical areas. Penn IUR introduced the ESCI-KSP Best Practices Awards to recognize the “best of the best” examples of energy efficient design throughout the APEC region. In November 2013 six projects were awarded in Da Nang, Vietnam. Spurred in part by the attention garnered from the Best Practices Awards and from improvements to the website interface, dozens of new projects and reports were added to the ESCI-KSP over the last year. The newly added content strengthens the already significant knowledge base contained within the ESCI-KSP, making it a useful and relevant resource for decision-makers in the Asia-Pacific.

For more information visit esci-ksp.org.
The Consortium for Building Energy Innovation (CBEI) developed and managed by Penn IUR, shares CBEI’s findings with building owners, operators, tenants, designers, financiers, policymakers, suppliers, educators, and students. Its goal is to develop market-tested pathways to achieve 50 percent energy reduction in existing small- and medium-sized commercial buildings by 2030.

CBEI’s research into best practices in improving the nation’s building stock is designed to stimulate innovative research on the deep retrofits required to make the nation’s building stock more energy efficient. Involving fourteen partners from academia and practice, CBEI’s Research Digest, developed and managed by Penn IUR, shares CBEI’s findings with financiers, policymakers, suppliers, educators, and students. This year, the Research Digest covered timely topics such as best practices for improving urban watersheds.

The SCIC is a set of flexible indicators scalable to communities of varying sizes and goals. Its searchable database allows communities to select indicators appropriate to their projects and desired outcomes. The SCIC highlights thirty-one priority indicators and equity measures, describing how each relates to sustainability, offering instruction on its use and interpretation, and providing examples of its use in U.S. cities.

In 2014, Penn IUR helped PSC launch the Catalog in beta form. Penn IUR continues to assist PSC in testing and improving the tool prior to its public unveiling.

The “REINVENTING OLDER COMMUNITIES” CONFERENCE, CO-SPONSORED BY PENN IUR, EXPLORED WAYS IN WHICH OLDER COMMUNITIES ARE PURSUING GROWTH THROUGH ECONOMIC DEVELOPMENT, CHALLENGED PARTICIPANTS TO THINK ABOUT THESE EFFORTS IN INCLUSIVE WAYS, AND IDENTIFIED AND SHARED STRATEGIES AND POLICY TOOLS THAT CREATE OPPORTUNITIES FOR LOW- AND MODERATE-INCOME PEOPLE AND COMMUNITIES.

For more information visit sustainablecommunities.gov, where the Catalog will be accessible in the coming months.

The Sustainable Communities Indicator Catalog (SCIC) is a web-based tool that enables communities to benchmark and track their progress toward the Partnership for Sustainable Communities’ Livability Principles. With funding from the Ford Foundation, Penn IUR developed the SCIC for the Partnership for Sustainable Communities (PSC), an alliance of three federal agencies: Housing and Urban Development (HUD), the Department of Transportation (DOT), and the Environmental Protection Agency (EPA). Penn IUR co-sponsored and helped organize the Philadelphia Federal Reserve Bank’s sixth biennial “Reinventing Older Communities” conference. The conference explored ways in which older communities are pursuing growth through economic development, challenged participants to think about these efforts in inclusive ways, and identified and shared strategies and policy tools that create opportunities for low- and moderate-income people and communities. Presentations and break-out sessions covered topics ranging from the role of transportation in connecting low- and moderate-income workers to jobs; emerging tools that expand access to capital and bring high-quality financial services and products to people of all income levels; data and market-based strategies to create effective economic development decisions at the neighborhood level; approaches to bringing sustainable practices to low-income communities; and ways to support students from low- and moderate-income households.

Speakers included Angela Glover Blackwell, Founder and CEO, PolicyLink; Raj Chetty, William Henry Bloomberg Professor of Economics, Harvard University; Jeremy Nowak, President of J. Nowak and Associates, LLC and Chair of the Board of the Federal Reserve Bank of Philadelphia; Manuel Pastor, Director of the Program for Environmental and Regional Equity, Co-Director of the Center for the Study of Immigrant Integration, and Professor of Sociology and American Studies and Ethnicity, University of Southern California; the Honorable Edward G. Rendell, Former Governor of Pennsylvania; Susan Wachter, Co-Director of Penn IUR, and Mark Zandi, Chief Economist, Moody’s Analytics.

The conference drew more than 500 people, including community leaders, developers, planners, government leaders, bankers, researchers, and foundation representatives. Speakers included Angela Glover Blackwell, Founder and CEO, PolicyLink; Raj Chetty, William Henry Bloomberg Professor of Economics, Harvard University; Jeremy Nowak, President of J. Nowak and Associates, LLC and Chair of the Board of the Federal Reserve Bank of Philadelphia; Manuel Pastor, Director of the Program for Environmental and Regional Equity, Co-Director of the Center for the Study of Immigrant Integration, and Professor of Sociology and American Studies and Ethnicity, University of Southern California; the Honorable Edward G. Rendell, Former Governor of Pennsylvania; Susan Wachter, Co-Director of Penn IUR, and Mark Zandi, Chief Economist, Moody’s Analytics.

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The Spatial Integration Laboratory for Urban Systems (SILUS) is a research collaborative between Penn IUR, the Wharton GIS Lab, and the U.S. Geological Survey (USGS) that evaluates economic, natural resource, and environmental policy issues in an urban and regional setting. In the third year of this five-year initiative, the research team has examined the role cities can play in the preservation and development of urban ecosystem services. This year, the Spatial Integration Laboratory for Urban Systems research team assessed economic incentives to enhance the quantity and value of urban ecosystem services in Philadelphia's Schuylkill River watershed. Photo by & Krist for GPTMC.

Research this year assessed the potential role of market-based economic incentives (through a multi-permit trading program) to enhance the quantity and value of urban ecosystem services in Philadelphia’s Schuylkill River watershed. In addition, researchers developed scenarios to prioritize investment decisions for earthquake hazard mitigation and environmental policy issues in an urban and regional setting. In the third year of this five-year initiative, the research team has examined the role cities can play in the preservation and development of urban ecosystem services.

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The paper “Measuring Earthquake Risk Concentration for Hazard Mitigation” by Penn IUR Scholar Richard Bernknopf, Research Professor in the Department of Economics at the University of New Mexico, and Paul Amos, Director of Wharton’s GIS Lab, is forthcoming in the journal Natural Hazards and reports on these findings. In 2014, SILUS issued “Urban Ecosystem Services and Decision-Making: A Green Philadelphia,” a report that summarized and expanded a Spring 2013 convening of policymakers, practitioners, and researchers from a range of disciplines on this topic (see page 39).

The Penn Humanities+Urbanism+Design (Penn H+U+D) Initiative, sponsored by the Mellon Foundation, is a five-year collaboration of the School of Design, School of Arts and Sciences, and Penn IUR that brings together students and faculty to explore cities (past, present, and future), examining them at the intersection of the humanities and design disciplines and sharing research through teaching, conference participation, and publication. It draws on Penn’s strengths in design, urban studies, and the humanities, creating a multi-disciplinary setting for the study of the built environment in which students and faculty can share and combine their research and analytical methods in ways that will greatly enrich their work and heighten its impact.

The Penn program is one of several from universities across the United States and Europe. Also involved are the London School of Economics, University of California-Los Angeles, Cornell University, Princeton University, University of Michigan, New York University, and others.

Launched in Fall 2013, Penn H+U+D focuses on two major activities: a bi-weekly faculty colloquium designed to foster new research synergies between traditionally siloed disciplines in the humanities and design, and sponsorship of new courses that integrate knowledge from both fields at the undergraduate and graduate levels. For example, in Spring 2014, faculty jointly taught an undergraduate course, “The City,” and a graduate course, “Architects, Historians, and the Invention of Modern Architecture.” Next year will bring more new courses, including “Paris, Then and Now” co-taught by a scholar of French and a city planner. Four design studio courses will include critics from the humanities.

For more information visit humanitiesurbanismdesign.net.
Penn IUR celebrated its Tenth Annual Urban Leadership Forum on Thursday March 27, where it presented awards to urban visionaries for their leadership in promoting sustainable and inclusive cities. The 2014 awardees were Martin O’Malley, Governor of Maryland, and Sister Mary Scullion and Joan Dawson McConnon, the co-founders of Project HOME.

After a welcome from Penn IUR Advisory Board Chair Egbert Perry, Penn IUR Faculty Fellow Mark Allan Hughes introduced the Project HOME co-founders, noting that their project offers “something more than just regular fundraising.” By making inroads against urban homelessness, “it bestows dignity upon donors and clients alike.” In accepting the award, Sister Mary Scullion highlighted the importance of collaboration between academics and practitioners in the fight against homelessness. She urged audience members to “spread the message far and wide,” since, she said, awareness is the first and necessary step towards a solution to homelessness. Joan Dawson McConnon discussed Project HOME’s substantial progress throughout Philadelphia, mentioning new residential spaces in the Fairmount neighborhood in addition to many more projects to come, including work that will enhance public access to healthcare and quality education.

Manny Diaz, Penn IUR Advisory Board member and the former Mayor of Miami, presented the ULF award to Governor Martin O’Malley. Diaz lauded O’Malley for his leadership and accomplishments. In receiving his award, Governor O’Malley offered his take on leadership: “Hope drives belief. Belief drives action. Action drives results.”

Penn IUR has recognized innovators in urban affairs through the Urban Leadership Award since 2005, presenting the honor annually in recognition of outstanding efforts in building a greater, more sustainable future for all. Past recipients include: Joan Clos, Executive Director of UN-HABITAT and former Mayor of Barcelona, Spain; Yael Lehmann, Executive Director of The Food Trust; Ridwan Kamil, Founder and Principal of Urbane Indonesia; Derek R.B. Douglas, Vice President for Civic Engagement, University of Chicago and former Special Assistant to President Barack Obama, White House Domestic Policy Council; Paul Levy, President & CEO, Philadelphia’s Center City District; Lily Yeh, Global Artist and Founder, Barefoot Artists; Raphael Bostic, Assistant Secretary for Policy Development and Research, U.S. Department of Housing and Urban Development; Jane Golden, Executive Director, City of Philadelphia Mural Arts Program; Shleifer Franklin, Mayor, City of Atlanta, GA; Parisi Glendening, President, Smart Growth Leadership Institute, and former Governor, Maryland; Bruce Katz, Vice President & Founding Director of the Metropolitan Policy Program, the Brookings Institution; William Hudnut III, Senior Fellow Emeritus, Urban Land Institute, and former Mayor, Indianapolis, IN; Joseph P. Riley Jr., Mayor, City of Charleston, SC; and Donna Shalala, President, University of Miami and former Secretary of the U.S. Department of Health and Human Services.
Penn IUR public interest series includes lectures, seminars, and panel discussions designed to highlight key topics in urban research and best practices of relevance to Philadelphia, the nation, and the global community. The series includes the Sound and the City Seminar Series, which explores how Penn’s theme year relates to the city. It also includes the Penn IUR Urban Book Talk Series, featuring contributors to Penn IUR and Penn Press’s The City in the 21st Century series among others. This year, Penn IUR convened twenty-five public interest events.

**SEPTEMBER 10, 2013**
**BANKRUPT: LESSONS FROM DETROIT’S FISCAL CRISIS**

**SPEAKERS**
Gilles Duranton, Chair and Professor of Real Estate, Real Estate Department, The Wharton School
Jeremy Nowak, President of J. Nowak and Associates, LLC and Chair of the Board of the Federal Reserve Bank of Philadelphia
Thomas J. Sugrue, David Boies Professor of History and Sociology and Director of Penn’s Social Science and Policy Forum
Susan Wachter and Eugénie Birch, Co-Directors, Penn IUR

**COSPONSOR**
Penn’s Social Science and Policy Forum

**SEPTEMBER 16, 2013**
**URBAN BOOK TALK: ED BACON: PLANNING, POLITICS, AND THE BUILDING OF MODERN PHILADELPHIA**

**SPEAKER**

**COSPONSOR**
University of Pennsylvania Press

**OCTOBER 14, 2013**
**URBAN BOOK TALK: DRIVING DETROIT, THE QUEST FOR RESPECT IN THE MOTOR CITY**

**SPEAKER**
George C. Galster, author, *Driving Detroit* (University of Pennsylvania Press, 2012), and the Clarence Hbirey Professor of Urban Affairs at Wayne State University

**COSPONSOR**
Department of City and Regional Planning, Penn School of Design

**OCTOBER 31, 2013**
**THE POWER OF EDS AND MEDS: HOW URBAN UNIVERSITIES ARE LEADING NEIGHBORHOOD REVITALIZATION AND INNOVATION-BASED ECONOMIC DEVELOPMENT**

**SPEAKERS**
Craig R. Carnaroli, Executive Vice President, University of Pennsylvania
Nim Chinniah, Executive Vice President for Administration and Chief Financial Officer, The University of Chicago
Gayle Farris, Principal, GB Farris Strategies
Andrew Frank, Special Adviser to the President on Economic Development, Johns Hopkins University
Katie Lapp, Executive Vice President, Harvard University
Robert Steel, Deputy Mayor for Economic Development, City of New York

**COSPONSOR**
Penn’s Office of the Executive Vice President

**NOVEMBER 11, 2013**
**URBAN BOOK TALK: THE CITY AFTER ABANDONMENT**

**SPEAKERS**
Margaret Dewar, co-editor of *The City After Abandonment* (University of Pennsylvania Press, 2013) and Professor of Urban and Regional Planning at Taubman College of Architecture and Urban Planning, University of Michigan
Robert A. Beauregard, contributing author and Professor of Urban Planning in the Graduate School of Architecture, Planning, and Preservation, Columbia University
Laura J. Lawson, contributing author and Professor and Chair, Department of Landscape Architecture, Rutgers, The State University of New Jersey
Dale Thomson, contributing author and Associate Professor of Political Science, University of Michigan–Dearborn

**COSPONSOR**
University of Pennsylvania Press

**NOVEMBER 15, 2013**
**PENN IUR SESSION AT INDIA AS A PIONEER IN INNOVATION: CONSTRAINTS AND OPPORTUNITIES, A UNIVERSITY OF PENNSYLVANIA CONFERENCE**

**SPEAKERS**
Aro Revi, Director, Indian Institute of Settlements, and Co-Chair, UN Sustainable Development Solutions Network, Thematic Group 9: Sustainable Cities: Inclusive, Resilient, and Connected
Chetan Vaidya, Director School of Planning and Architecture, New Delhi Chairman, All India Planning Education Board of AICTE
Brian English, Director, Office of Program Innovation, Global Communities, Silver Spring, Maryland
In 2014 Penn IUR celebrated its tenth anniversary with special monthly events to showcase the many individuals and institutions that have helped shape Penn IUR and its agenda. Throughout the series, we explored the challenges of urban planning and sustainability, and on how research informs practical innovations in urban resilience and equity. Speakers included Ana Marie Argilaguer, Deputy Assistant Secretary, Office for International and Philanthropic Innovation, U.S. Department of Housing and Urban Development; Eugénie Birch, Co-Director, Penn IUR; Shahana Chattaraj, former Postdoctoral Fellow, Penn’s Lauren Institute; Yamina Djacta, Scholar at Northeastern University’s School of Public Policy and Research and Advisory Services, Initiative for a Competitive Inner City; and Susan Wachter, Co-Director, Penn IUR.

In anticipation of the conference, Penn IUR collaborated with the U.S. Department of Housing and Urban Development, UN-HABITAT’s World Urban Campaign, and Next City to present on February 24 an interactive discussion with a panel of leading thinkers in urban development. The event concentrated on the challenges of urban planning and sustainability, and on how research informs practical innovations in urban resilience and equity. Speakers included Ana Marie Argilaguer, Deputy Assistant Secretary, Office for International and Philanthropic Innovation, U.S. Department of Housing and Urban Development; Eugénie Birch, Co-Director, Penn IUR; Shahana Chattaraj, former Postdoctoral Fellow, Penn’s Lauren Institute; Yamina Djacta, Scholar at Northeastern University’s School of Public Policy and Research and Advisory Services, Initiative for a Competitive Inner City (ICIC); and Susan Wachter, Co-Director of Penn IUR and editors of The City in the 21st Century series.
The Rockefeller Foundation
Susan Wachter, Co-Director, Penn IUR
Anthony Yeh, Dean of the Graduate School, University of Hong Kong
Bimal Patel, President, CEPT University

The World Bank Institute
Abha Joshi-Ghani, Director, Knowledge and Learning, Planners Network
Penn’s Center for Public Health Initiatives
Department of City and Regional Planning, Penn School of Design

PLANNING AND PUBLIC HEALTH SPRING FILM SERIES,

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Department of City and Regional Planning, Penn School of Design
Penn’s Center for Public Health Initiatives
Planners Network

MARCH 27, 2014
THE FUTURE OF URBANIZATION:
WHAT CAN WE LEARN FROM ASIAN CITIES?
–PENN IUR 10TH ANNIVERSARY EVENT–
MARCH 27, 2014

COSPONSOR
The Rockefeller Foundation

APRIL 5–11, 2014
PENN IUR AT THE WORLD URBAN FORUM,
MEDELLÍN, COLOMBIA

The dialogue began in February continued at WUF 7. There, Penn IUR Co-Director Eugénie Birch was elected Chair of the United Nations Human Settlements Programme’s (UN-HABITAT’s) World Urban Campaign (WUC), a global coalition of public, private, and civil society partners acting to promote sustainable urbanization. Previously, Birch served as Co-Chair of the WUC for four years. Birch was elected to her new role as Chair for a two-year term ending in 2016. At WUF 7, Penn IUR mounted an exhibit to disseminate information on its relevant projects and publications. To animate the booth, Penn IUR hosted a “Meet the Researchers” lunchtime presentation series which featured emerging and senior urban scholars. Speakers included Gregory Scruggs, M.A. candidate in Regional Studies of Latin America and the Caribbean, Columbia University; Janice Perelman, founder and President, The Mega-Cities Project; Paul Farmer, CEO, American Planning Association (APA) and the American Institute of Certified Planners (AICP); Caroline Choong, PLO Candidate, City and Regional Planning, University of Pennsylvania; Eugénie Birch, Co-Director, Penn IUR; Beth Chitekwe-Bibi, Director, Dialogue on Shelter Zimbabwe; and Elise Harrington, Research Associate, Penn School of Design; and Elise Harrington, Research Associate, Penn School of Design. WUF is organized by UN-HABITAT, a United Nations agency that promotes socially and environmentally sustainable cities with the goal of providing adequate shelter for all.

WUF is held every two years to bring together leaders from government, NGOs, research, and the private sector to help solve problems of urban sustainability. WUC was launched in Rio de Janeiro, Brazil, in 2010, at UN-HABITAT’s 9th WUF.

APRIL 9, 2014
URBAN BOOK TALK:
THE BATTLE FOR GROUND ZERO: A TALK ON ARCHITECTURE,
PUBLIC SPACE AND DEMOCRACY

COSPEAKER
Elizabeth Greenspan, author, Battle for Ground Zero (Palgrave Macmillan, 2013) and Lecturer, Harvard University

APRIL 9, 2014
URBAN WATER SOLUTIONS IN THE DEVELOPING WORLD (DREXEL UNIVERSITY)

COSPEAKERS
Kusum Athukorala, Women for Water Partnership, Sri Lanka
Janine Cooper, Representative to the African Union, Economic Commission for Africa

HOST
Philadelphia Global Water Initiative

APRIL 10, 2014
PLANNING AND PUBLIC HEALTH SPRING FILM SERIES,
PART 3 OF 4: THIS SPACE AVAILABLE (2011)

COSPONSORS
Department of City and Regional Planning, Penn School of Design
Penn’s Center for Public Health Initiatives
Planners Network

APRIL 14, 2014
SPECIAL SESSION AT THE AMERICAN PLANNING ASSOCIATION NATIONAL CONFERENCE, ATLANTA, GA:
PLANNING RESEARCH CENTERS DISCUSSION

COSPEAKERS
Eugénie Birch, Co-Director, Penn IUR
Catherine Ross, Harry W. Lewis Professor of City and Regional Planning, Georgia Institute of Technology’s College of Architecture, and Director, Center for Quality Growth and Regional Development (CQGRD)
David Roscoe, Research Director, American Planning Association (APA)

HOST
American Planning Association
PENN IUR EXPERT ROUNDTABLES: LINKING POLICYMAKERS, PRACTITIONERS, & SCHOLARS

Penn IUR’s expert events and roundtable discussions provide an intimate setting where high-level policymakers, executives, and preeminent scholars can freely discuss the challenges they face in their work and, together, chart the way forward. These range from single to multi-day events, with audiences ranging from twenty to fifty individuals. Penn IUR, working with critical internal and external partners, convened five expert events this year. (Individuals’ titles reflect their positions at the time of the event.)
Co-Director, Penn IUR
Susan Wachter,
Assistant Professor of Education, Penn
Matthew Steinberg,
Economist, Institute of Education Sciences
Mathematica Policy Research, Inc.
Raisa Reyes,
Rodrigo Pinto,
Researcher in Economics, University of Chicago
Professor of Economics, University of Toronto
Denis Newman,
Chairman & CEO, Empirical Education, Inc.
both innovative and informed by multiple viewpoints.
represented, a strategy intended to generate ideas that would be
was structured to take advantage of the diversity of perspectives
projects to move cities closer to resilience and equity. The meeting
identified broad trends affecting cities, explored the multiple potential
opportunities and vulnerabilities; shifting the balance toward the
The convening grew from the premise that cities create both
universities, governments, banks, and nonprofit organizations;
participants came from ten countries and fourteen cities
throughout Asia, Africa, Europe, and the United States.
The convening grew from the premise that cities create both
opportunities and vulnerabilities; shifting the balance toward the
former and away from the latter will require the work of many people
around the world—urban universities within their host communities and how civic
pride. Each PRAI focuses on a specific type of anchor
institution. Past PRAIs have looked at museums, performing art
centers, and baseball stadiums. This was the fourth PRAI and
brought together leaders from six urban universities to discuss
the benefits and challenges of actively pursuing community
development and of promoting innovation within cities.
PRAI began on October 31 with a public panel discussion, “The
Power of Eds and Meds: How Urban Universities are Leading
Neighborhood Revitalization and Innovation Districts.”
 Penn IUR, with support from The Rockefeller Foundation and in
partnership with the Forum for the Future and The Economist Group, convened a diverse group of global thought leaders to
identify and test solutions to problems generated by urbanization
and, in the process, inform the creation of resilient and equitable
cities. The Future of Transforming Cities meeting, held at The
Rockefeller Foundation’s Bellagio Center in Bellagio, Italy, brought

together twenty-three global leaders from corporations,
universities, governments, banks, and nonprofit organizations;
participants came from ten countries and fourteen cities
throughout Asia, Africa, Europe, and the United States.
The convening grew from the premise that cities create both
opportunities and vulnerabilities; shifting the balance toward the
former and away from the latter will require the work of many people
from many fields working together toward a robust and flexible long-
term vision. Building on this premise, the intensive three-day meeting
identified broad trends affecting cities, explored the multiple potential
futures made possible by these trends, and proposed concrete
projects to move cities closer to resilience and equity. The meeting
was structured to take advantage of the diversity of perspectives
afforded by the many geographic and professional backgrounds
represented, a strategy intended to generate ideas that would be
both innovative and informed by multiple viewpoints.

### KEY PARTICIPANTS

- **Nicholas K. Banda**, Deputy Minister, Local Government and Housing, Zambia
- **Eugénie Birch**, Co-Director, Penn IUR
- **Albert Chan**, Director, Planning and Development, Shui On Land
- **Joan Cloos**, Undersecretary and Executive Director, United Nations, Human Settlement Programme (UN-HABITAT)
- **Ashvin Dyal**, Managing Director, The Rockefeller Foundation
- **Jinsong Du**, Managing Director, Head of Real Estate Research, Credit Suisse
- **Yu Gao**, China Country Director, Landesa Rural Development Institute
- **Robert Garris**, Managing Director, The Rockefeller Foundation
- **Haripasad Hegde**, Global Head—Operations, Wipro Ltd.
- **Karín Iretón**, Director, Sustainability, The Standard Bank South Africa Ltd.
- **Ferdous Jahan**, Associate Professor of Public Administration, University of Dhaka; Academic Coordinator, BRAC Development Institute
- **Claudia Juech**, Managing Director, The Rockefeller Foundation
- **Steven Koonin**, Professor of Information, Operations, and Management Sciences, Leonard N. Stern School of Business; Director, Center for Urban Science and Progress (CUSP), New York University
- **Alan Mabin**, Professor of Urbanism, School of Architecture and Planning; Director, The City Institute, University of the Witwatersrand
- **Sheela Patel**, Founder Director, Society for the Promotion of Area Resource Centers (SPARC), Mumbai
- **Jonathan Porritt**, Founder & Trustee, Forum for the Future
- **Solomon Prakash**, Founder, Myo Organic
- **Judith Rodin**, President, The Rockefeller Foundation
- **Mulenga Sata**, Deputy Mayor, Lusaka, Zambia
- **Twarath Sutabutr**, Deputy Director General, Department of Alternative Energy, Ministry of Energy, Bangkok, Thailand
- **Vijay Vaitheeswaran**, China Business Editor, The Economist
- **Susan Wachter**, Co-Director, Penn IUR
- **Sameh Wahba**, Sector Manager, Urban Development and Resilience Unit, World Bank

#### OCTOBER 31–NOVEMBER 1, 2013

**PENN IUR ROUNDTABLE ON ANCHOR INSTITUTIONS (PRAI): UNIVERSITY-LED NEIGHBORHOOD REVITALIZATION AND INNOVATION DISTRICTS**

PRAI brings together leaders from urban anchor institutions to explore the roles anchors can play in cities, from economic
catalysts to goods and services purchasers to sources of
civic pride. Each PRAI focuses on a specific type of anchor
institution. Past PRAIs have looked at museums, performing art
centers, and baseball stadiums. This was the fourth PRAI and
brought together leaders from six urban universities to discuss
the benefits and challenges of actively pursuing community
development and of promoting innovation within cities.
PRAI began on October 31 with a public panel discussion, “The
Power of Eds and Meds: How Urban Universities are Leading
Neighborhood Revitalization and Innovation-Based Economic
development,” co-hosted by Penn’s Executive Vice President and
Penn IUR. Eugénie Birch, Co-Director of Penn IUR, moderated the
discussion, which featured university leaders and representatives from
city and private sector.
The following day, executive leaders from Penn, the University of Chicago, Johns Hopkins, Harvard, Columbia, and Cornell NYIT
met for a closed-door session. Led by Birch and fellow Penn IUR Co-Director Susan Wachter, the university leaders
discussed in detail their strategies for community development
and innovation districts.
PRAI provided essential expertise to Penn IUR about the role of
urban universities within their host communities and how civic
leaders (both institutions and individuals) shape urban places.
The lessons generated by PRAI are documented in a publication
of case studies (see page 31 for more information).

### MARCH 27–28, 2014

**10TH ANNIVERSARY RESEARCH SUMMIT: SUSTAINABLE URBANIZATION, PLACE MATTERS**

Penn IUR, with support from The Rockefeller Foundation, organized a research summit on March 27–28 as part of the
ongoing Transforming Cities Initiative that launched in Bellagio,
Italy in 2013. Attended by fifty urban-focused researchers from
countries; the aim of the summit was to explore and identify key research agendas that address spatial aspects of
urbanization in the twenty-first century.

While a good deal of information exists on urban growth and its projected impacts for both the developing and developed worlds,
the connection between urban systems, broadly conceived, and
local solutions is missing. A platform of deep and detailed place-based research, drawn from many sources, is needed to inform
public and private policy for a sustainable and inclusive global
urban future. This summit’s presentations, roundtables, and
panel discussions resulted in the identification of cross-cutting research agenda themes: urban form, inequality, collective
intelligence and data, knowledge transfer, climate change and
resilience, informality, and institutional capacity. Penn IUR is
developing a report that summarizes the conversations at the
summit and explores these themes.

### KEY PARTICIPANTS

- **Jonathan Barnett**, Professor of Practice Emeritus, Department of City and Regional Planning, Penn School of Design
- **Mark Alan Hughes**, Professor of Practice, Department of City and Regional Planning, Penn School of Design
- **Ferdous Jahan**, Professor of Public Administration, University of Dhaka
- **Sascha Sassen**, Robert S. Lynd Professor of Sociology, Department of Sociology, Columbia University
- **Marlyn Jordan Taylor**, Dean and Paley Professor, Penn School of Design

- **Craig R. Carruolo**, Executive Vice President, University of Pennsylvania
- **Nim Chinniah**, Executive Vice President for Administration and Chief Financial Officer, The University of Chicago
- **Joanne M. DeStefano**, Vice President for Finance and CFO, Cornell University
- **Daniel G. Ennis**, Senior Vice President for Finance and Administration, Johns Hopkins University
- **Gayle Farris**, Principal, GB Farris Strategies
- **Robert Kasdin**, Senior Executive Vice President, Columbia University
- **Katie Lapp**, Executive Vice President, Harvard University

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### KEY PARTICIPANTS

- **Jonathan Barnett**, Professor of Practice Emeritus, Department of City and Regional Planning, Penn School of Design
- **Mark Alan Hughes**, Professor of Practice, Department of City and Regional Planning, Penn School of Design
- **Ferdous Jahan**, Professor of Public Administration, University of Dhaka
- **Sascha Sassen**, Robert S. Lynd Professor of Sociology, Department of Sociology, Columbia University
- **Marlyn Jordan Taylor**, Dean and Paley Professor, Penn School of Design
APRIL 16, 2014
THE FUTURE OF THE U.S. HOUSING FINANCE SYSTEM

This Penn IUR expert roundtable event brought together leading voices in the housing finance reform debate to discuss the call for restructuring the U.S. housing finance system. During an important moment in the national debate over the future of Fannie Mae and Freddie Mac, the event included a keynote address from Moody’s Analytics’ Chief Economist, Mark Zandi, who reviewed the goals and prospects of current reform proposals, including provisions for affordable housing, promotion of home ownership, and the role for the thirty-year fixed-rate mortgage. Zandi’s presentation was followed by a panel of experts who commented on both positive and negative aspects of the Johnson-Crapo Bill. The roundtable event provided a platform for discussion of the prospects and challenges for moving forward successful and effective reform. The event was co-sponsored by the Wharton Public Policy Initiative and made possible by funding from the Ford Foundation.

KEY PARTICIPANTS
Peter Carroll, Senior Vice President of Capital Markets, Wells Fargo
Larry Cordell, Vice President, RADAR Group, Federal Reserve Bank of Philadelphia
Lisa Davis, Program Officer, Ford Foundation
Tom Deutsch, Executive Director, American Securitization Forum
John Griffith, Senior Analyst, Enterprise Community Partners Inc.
Patrick Lawler, Chief Economist, FHFA
Janneke Ratcliffe, Executive Director, UNC Center for Community Capital, University of North Carolina–Chapel Hill
Ellen Seidman, Senior Fellow, Urban Institute
Ted Tozer, President, Ginnie Mae
Joseph Tracy, Executive Vice President & Senior Advisor to the President, Federal Reserve Bank of New York
Susan Wachter, Co-Director, Penn IUR
Mark Zandi, Chief Economist of Moody’s Analytics
Mitria Wilson, Director, Legislative and Policy Advocacy, NCRC
Barry Zigas, Director of Housing Policy, Consumer Federation of America

FOR CENTURIES, THERE HAVE ALWAYS BEEN TWO CITIES WITHIN A CITY—THE CITY OF THE POOR AND THE CITY OF THE RICH. BUT I THINK WHAT IS MOST IMPORTANT IS: DO THE POOR HAVE THE OPPORTUNITIES TO DO BETTER AND TO MOVE AWAY FROM POVERTY?

ABHA JOSHI-GHANI, PENN IUR SCHOLAR AND DIRECTOR, KNOWLEDGE AND LEARNING, THE WORLD BANK INSTITUTE; FROM THE FUTURE OF URBANIZATION: WHAT CAN WE LEARN FROM ASIAN CITIES? PENN IUR 10TH ANNIVERSARY EVENT
THE CITY IN THE 21ST CENTURY BOOK SERIES & SPECIAL PUBLICATIONS:
DISSEMINATING URBAN SCHOLARSHIP

Penn IUR’s Co-Directors Eugénie Birch and Susan Wachter edit The City in the 21st Century book series, published by the University of Pennsylvania Press. The series, in its twenty-eight published titles, explores the depth and breadth of contemporary urban scholarship across a wide range of disciplines—anthropology, planning, sociology, economics, architecture, urban design, political science, and history. The series represents a cross-section of scholarship and experience that creates a comprehensive portrait of the city in the 21st century.

This year, Penn IUR collaborated with the Federal Reserve Bank of Philadelphia to produce the multi-author book Revitalizing American Cities.

SUSAN M. WACHTER & KIMBERLY A. ZEULI, EDITORS, REVITALIZING AMERICAN CITIES (HC 2013, EB 2013)
Small and medium-sized cities played a key role in the Industrial Revolution in the United States as hubs for the shipping, warehousing, and distribution of manufactured products. But as the twentieth century brought cheaper transportation and faster communication, these cities were hit hard by population losses and economic decline. In the twenty-first century, many former industrial hubs—from Springfield to Wichita, from Providence to Columbus—are finding pathways to reinvention. With innovative urban policies and design, once-declining cities are becoming the unlikely pioneers of postindustrial urban revitalization.

Revitalizing American Cities explores the historical, regional, and political factors that have allowed some industrial cities to regain their footing in a changing economy. The volume discusses national patterns and drivers of growth and decline, presents case studies and comparative analyses of decline and renewal, considers approaches to the problems that accompany the vacant land and blight common to many of the country’s declining cities, and examines tactics that cities can use to prosper in a changing economy. Featuring contributions from scholars and experts of urban planning, economic development, public policy, and education, Revitalizing American Cities provides a detailed, illuminating look at past and possible reinventions of resilient American cities.

Penn Press continues to increase access to the book series by re-releasing books in paperback and as e-books. Previously published books include:

(BOOK = HARD COVER, PB = PAPERBACK, EB = E-BOOK)
1. Roger D. Abrams with Nick Spitzer, John F. Szew, and Robert Farris Thompson, Blues for New Orleans: Mardi Gras and America’s Creole Soul (HC 2011)
7. Peter Brown, America’s Waterfront Revival: Port Authorities and Urban Redevelopment (HC 2008)
11. Margaret Dewar and June Manning Thomas, editors, The City After Abandonment (HC 2012, PB 2012)

IF YOU’RE A MAYOR, ECONOMIC DEVELOPER, CITY BUILDER, SCHOLAR, OR STUDENT WHO WANTS TO UNDERSTAND HOW SMALL AND MEDIUM-SIZED CITIES HAVE FARED IN OUR RAPIDLY CHANGING ECONOMY, THEN REVITALIZING AMERICAN CITIES IS THE BOOK FOR YOU.

Wachter and Zeuli bring together a wide range of scholars to consider how and why these cities have combated decline and revitalized and become more resilient, the role of neighborhood factors in urban revitalization, and how cities can best adapt to the new economy.

RICHARD FLORIDA, AUTHOR OF THE RISE OF THE CREATIVE CLASS

In addition to The City in the 21st Century series, Penn IUR produces its own reports and collaborates with other scholars and publishers on special projects.

Special issue reports and publications include:

“Urban Ecosystem Services and Decision Making: A Green Philadelphia” is a special report Penn IUR produced in 2014 to capture the findings of the May 23, 2013 expert roundtable titled “Urban Ecosystem Services and Decision Making: A Green Philadelphia.” This roundtable was a project of the Science and Decisions Center, the Wharton GIS Lab, and Penn IUR (see page 16). The symposium roundtable brought together policymakers, practitioners, and researchers from a range of disciplines to advance a research agenda around the use of science in public decision-making to inform investment in green infrastructure and ecosystem services in urban areas. The roundtable and the resulting report discuss the need to understand and account for nature’s role in the environmental, economic, and social well-being of cities and focus on the effects of new local and federal initiatives. This report is available on Penn IUR’s website: penniur.upenn.edu.

“The Power of Eds and Meds: Urban Universities Investing in Neighborhood Revitalization and Innovation Districts” is a set of case studies produced by Penn IUR that explore the important questions related to institutions’ investments in neighborhood revitalization and innovation districts. Each case explores a university whose work extends beyond its campus, including: University of Pennsylvania (Philadelphia, PA); Harvard University: Allston Campus (Boston, MA); University of Chicago (Chicago, IL); Cornell University; Cornell NYC Tech Campus (New York, NY); Johns Hopkins University (Baltimore, MD); Columbia University (New York, NY). These case studies resulted from the Fall 2013 Penn IUR Roundtable on Anchor Institutions (PRAI), which convened leaders from these six universities (see page 31). These case studies are available on Penn IUR’s website: penniur.upenn.edu.

“Transforming Cities,” is a special edition of The Economist magazine Penn IUR produced with the Economist Intelligence Unit in conjunction with the expert roundtable Future of Transforming Cities (see page 30). The issue explores challenges cities around the globe are confronting in the twenty-first century. Penn IUR Co-Directors Eugénie Birch and Susan Wachter provided the issue’s opening article. The report, along with other products from the meeting, is available at the “Transforming Cities” section of the Visionaries Unbound website: visionariesunbound.com/events/transforming-cities.

Penn IUR published two reports about rapid urbanization. Both reports—Feeding Cities: Food Security in a Rapidly Urbanizing World, and Sustainable Urbanization: Place Matters—grew out of Penn IUR conferences supported by The Rockefeller Foundation. The Feeding Cities: Food Security in a Rapidly Urbanizing World report stems from a conference of the same name held at the University of Pennsylvania March 13–15, 2013, convened by Penn IUR with support from The Rockefeller Foundation, Penn’s Office of the Vice Provost for Global Initiatives, and Penn School of Veterinary Medicine, among others. The report is centered around a concept paper by Eugénie L. Birch outlining the relationship between urbanization and food security throughout the world and also includes conference proceedings and a catalog of the photography exhibit that accompanied the international conference. Birch’s concept paper highlights
 urbans. Food insecurity is a distinct area of research, and this year, the eJournal published a special issue focused on urban food security and policy. In addition to urban-focused food security research and policy, the eJournal presents seven cross-cutting research agendas that emerged from the summit roundtables and panel discussions and includes a report summarizing the findings of the summit. The eJournal is designed to increase understanding of numerous disciplines, including economics, history, planning, political science, and sociology. The eJournal aims to gather and distribute new research in this field that addresses the drivers of urban growth and of the forces that contribute to the development of sustainable urban forms. This year, the eJournal has been released in both print and electronic formats.

For more information, visit: ssrn.com/link/Urban-Research.html.
PENN IUR PROVIDES OPPORTUNITIES FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS TO ENRICH THEIR EXPLORATION OF THE URBAN EXPERIENCE IN THE CLASSROOM AND THE FIELD. WE SUPPORT STUDENTS—WHETHER EXAMINING URBAN ISSUES FOR THE FIRST TIME OR PURSUING ADVANCED STUDY IN URBAN AREAS—THROUGH THE FOLLOWING PROGRAMS: THE UNDERGRADUATE URBAN RESEARCH COLLOQUIUM (UURC), THE MASTER OF URBAN SPATIAL ANALYTICS (MUSA), AND EVENTS THAT SUPPORT URBAN-FOCUSED DOCTORAL STUDENTS.
UNDERGRADUATE URBAN RESEARCH COLLOQUIUM: SUPPORTING STUDENT-FACULTY COLLABORATION

Penn IUR, in partnership with the School of Design’s Department of City and Regional Planning and the School of Arts and Sciences’ Urban Studies program, sponsors the Penn IUR Undergraduate Urban Research Colloquium (UURC). This advanced research seminar takes place each spring and offers undergraduates the opportunity to work with Penn faculty on urban-focused research. Students pair with faculty mentors who have expertise in their areas of interest, sometimes developing UURC projects that directly contribute to faculty research projects and publications.

Spring 2014 marked the tenth annual offering of the UURC. The 2014 class engaged thirteen students and twelve faculty members on topics ranging from education and health to urban development and immigration.
MASTER OF URBAN SPATIAL ANALYTICS: ADVANCING GEOSPATIAL EDUCATION

The Master of Urban Spatial Analytics (MUSA) is a twelve-month graduate program coupling spatial analysis skills—most notably Geographic Information Systems (GIS)—with substantive knowledge in a selection of urban content areas including criminology, design, economic and community development, education, local and state government administration, public health, real estate, urban land use planning, social welfare, transportation, and urban demography. While many university and college programs offer certificates in GIS, Penn offers a unique master’s degree that integrates spatial analysis with multiple urban disciplines.

MUSA is administered by the School of Design with support from Penn IUR and a University-wide Academic Committee. The program draws on teaching and research faculty from the schools of Design, Engineering, Business, and Public Health.

STUDENTS

In Spring 2014, thirteen students graduated from the program, bringing the total number of graduates to eighty-seven since the program launched in 2005. Thirteen new admits will enter the program in Fall 2014, joining ten continuing students. In order to complete the degree, students are required to complete a final project that applies spatial analysis to an urban content area of each student’s choosing. Select 2014 final projects included:

- Examining Spatio-temporal Crime Patterns and High Crime Areas in Raleigh, North Carolina
- Where to Open Grocery Stores in Philadelphia CBSA? A Retail Site Selection Analysis
- Visualizing Crime in Philadelphia: A Multivariate Spatio-temporal Analysis
- Mapping Gender Inequality in India
- Emergency Response System for Seniors: A Location-based Rescue Service App
- Development of a Twitter Visualization Map Application
- Open-source GIS Spatial Analysis: Flu Surveillance and Response in Philadelphia

MUSA students go on to hold professional positions in a diversity of fields in the public and private sectors. Exemplary positions include Malaria Analyst, Clinton Health Access Initiative, Harare, Zimbabwe; Aerial Sensor Operator, Keystone Aerial Surveys, Inc., Philadelphia, PA; Programmer, Augur Intelligence Technology (Guangzhou) Co. Ltd, Guangzhou, China; Associate, Planner and Urban Designer at Wallace Roberts & Todd, LLC, Philadelphia, PA; Assistant Director, Philadelphia Redevelopment Authority, Philadelphia, PA; Director, Data Analytics, Department of Rehabilitation Sciences, Temple University; Data Journalist, Associated Press; PhD Candidate, Department of City and Regional Planning, School of Design; and Cityworks-GIS Asset Manager, Department of Public Works, City of Richmond, Richmond, VA.

WHILE MANY UNIVERSITY AND COLLEGE PROGRAMS OFFER CERTIFICATES IN GIS, PENN OFFERS A UNIQUE MASTER’S DEGREE THAT INTEGRATES SPATIAL ANALYSIS WITH MULTIPLE URBAN DISCIPLINES.

MUSA ACADEMIC COMMITTEE

A University-wide academic committee advises on the program’s development, ensuring an interdisciplinary strategic vision for the program. Many of the committee members also teach MUSA courses. Members include:

- David Bell, Xinmei Zhang and Yenqie Dai Professor, Professor of Marketing, The Wharton School
- Eugénie Birch, Co-Director, Penn IUR; Lawrence C. Nussdorf Professor of Urban Research and Education, Department of City and Regional Planning, School of Design
- Charles Branas, Professor of Epidemiology, Perelman School of Medicine
- Dennis Culhane, Professor and Andrew Stone Chair in Social Policy, School of Social Policy and Practice
- Irma Elia, Professor of Sociology, School of Arts and Sciences
- Amy Millier, Associate Professor in City and Regional Planning, School of Design (incoming Academic Director, starting July 1, 2014)
- John Landis, Crossways Professor of City and Regional Planning; Chair, Department of City and Regional Planning, School of Design (Academic Director through June 30, 2014)
- Janice Madden, Professor of Regional Science, Sociology, Urban Studies, and Real Estate, School of Arts and Sciences
- Tony Smith, Professor of Systems Engineering and Regional Science, School of Engineering and Applied Science
- Robert Stine, Professor, Statistics, The Wharton School
- Dana Tomlin, Professor of Landscape Architecture, School of Design and Co-Director, Cartographic Modeling Laboratory
- Susan Wachter, Co-Director, Penn IUR; Richard B. Worley Professor of Financial Management; Professor of Real Estate and Finance, The Wharton School
- Douglas Wiebe, Associate Professor of Epidemiology, Perelman School of Medicine
Penn IUR sponsors two annual events that provide the opportunity for doctoral candidates from across the university to share their research: the Urban Doctoral Symposium and the Urban Doctoral Poster Session.

2014 Urban Doctoral Symposium
Five students participated in the 2014 Urban Doctoral Symposium, which is co-sponsored by the Urban Studies program.

- **WILL TALENT ATTRACTION AND RETENTION IMPROVE METROPOLITAN LABOR MARKETS? THE LABOR MARKET IMPACT OF INCREASED EDUCATIONAL ATTAINMENT IN U.S. METROPOLITAN REGIONS 1990–2010**
  - Stuart Andreason
  - School of Design, City and Regional Planning

- **NONPOINT SOURCE POLLUTION CONTROL: AN EVALUATION OF POLICIES AND PROGRAMS TO ACHIEVE HEALTHY WATERS**
  - Seung Ah Byun
  - School of Design, City and Regional Planning

- **URBANIZATION AND DEMOGRAPHIC CHANGE IN SUB-SAHARAN AFRICA: THREE ESSAYS ON FERTILITY AND CHILD MORTALITY DIFFERENTIALS IN A RAPIDLY-URBANIZING CONTEXT**
  - Jamaica Corker
  - School of Arts and Sciences, Demography

- **IS IT GOOD TO BE GREEN? AN ASSESSMENT OF COUNTY GREEN INFRASTRUCTURE PLANNING IN COLORADO, FLORIDA, AND MARYLAND**
  - Amy Lynch
  - School of Design, City and Regional Planning

- **TEACHERS’ MOTIVATIONAL RESPONSES TO NEW TEACHER PERFORMANCE MANAGEMENT SYSTEMS: AN EVALUATION OF THE PILOT OF ALDINE ISD’S INVEST SYSTEM**
  - Claire Robertson-Kraft
  - Graduate School of Education, Education Policy

Spring 2014 Urban Doctoral Poster Session
The 2014 Urban Doctoral Poster Session was a joint event with the City and Regional Planning Department; eight students in the Graduate Group in City and Regional Planning participated in the session.

- **CAN WE REBUILD BY DESIGN?**
  - William Fleming

- **COMPARATIVE CASE STUDY IN GREENBELT POLICY**
  - Albert Han

- **INFRASTRUCTURE PLANNING, GREEN INFRASTRUCTURE, AND URBAN HYDROLOGY**
  - Theo Lim

- **IN WHAT CIRCUMSTANCES DOES A SUBSTANTIAL INVESTMENT IN AIRPORT CAPACITY CREATE A SUSTAINABLE METROPOLITAN ADVANTAGE?**
  - Simon Mosbah

- **PHILANTHROPIC FOUNDATIONS IN LEGACY CITIES: UNKNOWN CONTRIBUTIONS?**
  - Marry Rocco

- **CAN TAIPEI PLAN FOR A RESILIENT METROPOLIS?**
  - Joseph Su

- **WAGE DESERTS OF THE WORKING POOR**
  - Josh Warner

- **MANAGE VS. BUILD: AN OVERLOOKED ALTERNATIVE TO UNBRIDLED AIRPORT GROWTH**
  - Amber Woodburn
THROUGH THE PENN IUR FACULTY FELLOWS PROGRAM AND THE PENN IUR FACULTY FELLOW EXECUTIVE COUNCIL AS WELL AS THE PENN IUR SCHOLARS NETWORK AND VISITING SCHOLARS, PENN IUR AIMS TO FOSTER AN ENVIRONMENT THAT ENCOURAGES CROSS-DISCIPLINARY CONNECTIONS AND NURTURES A COLLABORATIVE SPIRIT AMONG FACULTY FROM ACROSS THE UNIVERSITY AND BEYOND.
The Faculty Fellows program identifies faculty with a demonstrated interest in cities and provides research and communication support. There are ninety Faculty Fellows from across the University, including Arts and Sciences, Design, Education, Engineering, Law, Medicine, Nursing, Social Policy and Practice, Veterinary Medicine, and Wharton. The Penn IUR Faculty Fellows Executive Council advises on, helps oversee, and provides an interdisciplinary viewpoint on Penn IUR’s programs. Members of the Council are denoted with an asterisk.

Daniel Barber, Assistant Professor and Associate Chair, Department of Architecture, School of Design
David Barnes, Director, Health and Society Program and Associate Professor, Department of History, School of Arts and Sciences
Jonathan Barnett, Emeritus Professor of Practice, Department of City and Regional Planning, School of Design
David Bell, Xinrun Zhang and Yongye Dai Professor of Marketing, Department of Marketing, The Wharton School
Eugenie Birch, Penn IUR Co-Director and Lawrence C. Nussdorff Professor of Urban Research and Education, Chair of Graduate Group in City Planning, Department of City and Regional Planning, School of Design
Philippe Bourgois, Richard Perry University Professor of Anthropology and Family and Community Medicine, Department of Anthropology, School of Arts and Sciences
*Charles Branas, Professor of Epidemiology, Department of Biostatistics, Perelman School of Medicine, Co-Director, Cartographic Modeling Laboratory
Lawrence Brown, Mers Busch Professor, Professor of Statistics, Department of Statistics, The Wharton School

*David Brownlee, Frances Shapiro-Weizenheffer Professor, Department of Art History, School of Arts and Sciences
*Carolyn Cannuscio, Assistant Professor of Family Medicine and Community Health, Department of Public Health, Perelman School of Medicine
Camille Z. Charles, Edmund J. and Louise W. Kahn Term Professor in the Social Sciences, Department of Sociology, School of Arts and Sciences
Ram Cnaan, Professor and Associate Dean for Research, Department of Social Welfare, School of Social Policy and Practice
*Dennis Culhane, Dona and Andrew Stone Chair in Social Policy, Professor of Social Policy and Practice, School of Social Policy and Practice
Thomas Daniels, Professor of City and Regional Planning, Department of City and Regional Planning, School of Design
*John Dilulio, Jr., Frederick Fax Leadership Professor of Politics, Religion, and Civil Society, Department of Political Science, School of Arts and Sciences
Gilles Duranton, Chair and Professor of Real Estate, Department of Real Estate, The Wharton School
Fernando Ferreira, Assistant Professor, Department of Real Estate, The Wharton School
Kenneth Foster, Professor, Department of Bioengineering, School of Engineering and Applied Science

Vivian Gadden, William T. Carter Professor of Child Development and Education, Language and Literacy in Education Division, Graduate School of Education
Richard Gelles, Dean of the School of Social Policy and Practice, the Joanne and Raymond Welch Chair of Child Welfare and Family Violence, School of Social Policy and Practice
Edward George, Universal Furniture Professor of Statistics, Department of Statistics, The Wharton School
Raffaella Gianetto, Assistant Professor of Landscape Architecture, Landscape Architecture Program, School of Design
Robert Giegengack, Professor of Earth and Environmental Science, Department of Earth and Environmental Science, School of Arts and Sciences
Andrea Gollet, Associate Professor of Romance Languages, Department of Romance Languages, School of Arts and Sciences
David Grazian, Associate Professor of Sociology, Department of Sociology, School of Arts and Sciences
Joans Aen Grissa, Professor of Public Health, Medicine, and Nursing, School of Nursing
Mauro Guilen, Dr. Felix Zandman Professor of International Management, Department of Management, The Wharton School

Joseph Gyoruko, Martin Bucksbaum Professor of Real Estate and Finance, Department of Real Estate, The Wharton School
Gary Hack, Professor of City and Regional Planning, Department of City and Regional Planning, School of Design
Kathleen Hall, Associate Professor of Education and Anthropology, Director of the South Asia Center, Graduate School of Education
*Ira Harkavy, Associate Vice President & Director, Nutter Center for Community Partnerships
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Penn IUR also hosts visiting scholars from around the world to engage and further their urban research here at Penn for one year.

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OCTOBER 29, 2014
ASSOCIATION OF COLLEGIATE SCHOOLS OF PLANNING (ACSP)
DOCTORAL WORKSHOP

Penn School of Design’s Department of City and Regional Planning and Penn IUR will co-sponsor the first-ever workshop in connection with the annual ACSP conference. The workshop will welcome fifty urban planning doctoral students from ACSP-member schools to discuss all aspects of starting, working on, or completing their dissertations.

NOVEMBER 11, 2014
URBAN FISCAL STABILITY
AND PUBLIC PENSIONS:
SUSTAINABILITY GOING FORWARD

Leading practitioners and researchers discuss the complex fiscal issues facing cities, focusing on the legacy issues of the funding of pensions, and looking forward to strategies that will support financial sustainability.

DECEMBER 3, 2014
URBAN WOMEN’S HEALTH
IN THE UNITED NATION’S POST-2015 AGENDA

Penn IUR and the Center for Global Women’s Health at the Penn School of Nursing will host an expert workshop to examine the proposed targets and indicators for urban women’s health and well-being to be put forward in the upcoming Framework for the United Nations’ Post-2015 Agenda, known also as the Sustainable Development Goals. This event showcases Penn’s Provostial theme for the 2014-2015 academic year, Health.

JUNE 2015
U.S.–JAPAN GRASSROOTS EXCHANGE: CITIZEN PARTICIPATION IN COMMUNITY BUILDING POST-DISASTER

The East-West Center, Penn IUR, and the Urban Community Research Center for Asia at Kwansei Gakuin University will launch a three-year dialogue and travel exchange project to examine local efforts to more effectively engage citizens in participatory planning and community building activities that address the long-term recovery and rebuilding of post-disaster communities.
HOPE DRIVES BELIEF.
BELIEF DRIVES ACTION.
ACTION DRIVES RESULTS.

MARYLAND GOVERNOR MARTIN O’MALLEY, 2014 PENN IUR ANNUAL URBAN LEADERSHIP AWARDS