



## URBAN DESIGNERS FROM AROUND THE WORLD DISCUSS CITIES AFTER OIL

**F**rom November 7-8, 2008, Penn IUR and PennDesign, with support from The Rockefeller Foundation, convened a two-day symposium, “Re-Imagining Cities: Urban Design After the Age of Oil,” on the Penn campus. An international group of scholars and practitioners from many design fields, journalists and policy-makers discussed how energy and environmental concerns promise to change lives at every scale—from individual buildings to the systems that deliver essential services and networks that connect cities and regions.

The aim was to refocus urban design discourse and rethink urban design education in light of current conditions. While the symposium was definitively forward-looking, it also commemorated the 50th anniversary of the Penn-Rockefeller “Conference on Urban Design Criticism,” a groundbreaking event, whose participants included Jane Jacobs, Louis Kahn, Kevin Lynch, Ian McHarg, Lewis Mumford, and I.M. Pei, that helped shape urban design in the 20th century.

In Friday’s opening plenary, Judith Rodin, President, The

Rockefeller Foundation, charged the participants to “organize cityscapes around people and communities, not just cars and roads, as oil becomes increasingly scarce and costly, and as the global climate crisis worsens. Together, we must plan and build an energy- and environmentally-sustainable urban future that promotes equitable economic growth and supports dynamism, density, and diversity.”

Elizabeth Kolbert, staff writer for *The New Yorker* and author of *Field Notes from a Catastrophe*, Adil Najam, Director of the

Frederick S. Pardee Center for the Study of the Longer-Range Future and Professor of International Relations and Geography and the Environment, and David Orr, Paul Sears Distinguished Professor of Environmental Studies and Politics, followed with a discussion that framed the problem of environmental change. Later, breakout sessions focused on topics from megaregions to product design. Peter Head, Global Leader of Planning and Project Director of Eco-City Master Planning at Arup, previewed the firm’s innovative in-  
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An accompanying exhibition was powered by a mobile solar generator and featured over 40 sustainable projects from around the world. More than 500 visitors viewed the exhibition, which opened during the symposium in the Lower Gallery of Meyerson Hall.



Urban design educators from around the world discuss the future of urban design education. Left to Right: Rodrigo Pérez de Arce (Pontifical Catholic University of Chile), Ding Wowo (Nanjing University, China), Marilyn Jordan Taylor (PennDesign), Taner Oc (The University of Nottingham), Sudeshna Chatterjee (School of Planning and Design, New Dehli, India), and Douglas Kelbaugh (University of Michigan)

## VISITING PROFESSOR AND PENN IUR FELLOW PAUL BROPHY HEADS TEAM TO BRIEF NEW HUD SECRETARY

**P**enn’s Institute for Urban Research is playing a role in helping to brief incoming HUD Secretary-Designate Shaun Donovan. Under the leadership of Paul C. Brophy, a Penn City Planning alumnus and a Visiting Lecturer at the Department, Penn IUR has organized ten task forces that are preparing recommendations to the HUD Secretary

Designate. Joined by Rachel Godsil, Eleanor Bontecou Professor of Law, Seton Hall University, Brophy is heading a group of 50 experts who are focusing on re-positioning the agency to meet today’s needs.

The initiative involves several Penn faculty, including Ira Harkavy, Founding Director, Netter Center for Community

Partnerships who heads the Task Force on Anchor Institutions as Drivers of Neighborhood Economic Development; Wendell Pritchett, Professor of Law, who heads the Task Force on Strengthening America’s Neighborhoods; Susan Wachter, Richard Worley Professor of Finance (and former HUD Assistant Secretary) on the housing finance task force;

and Eugenie Birch, Lawrence C. Nussdorf Professor of Urban Research who is serving on the anchors group. Brophy and Godsil and their associates are working on a fast schedule, anticipating completion of the report by mid January. Shortly thereafter, Penn IUR will schedule an event in the Penn IUR Public Interest Series to discuss the results.

## PENN IUR HOSTS NATIONAL CONFERENCE: *THE SHAPE OF THE NEW AMERICAN CITY*

Scholars and policy makers discussed the complex relations between economic shifts, demographic patterns, and the spatial arrangement of American cities at “The Shape of the New American City”—a conference Penn IUR hosted on October 24-25 to highlight the latest social science research on the nation’s cities and suburbs. The conference was co-sponsored by the American Academy of Political and Social Science and its proceedings will provide the basis for a special volume of *The Annals of the American Academy of Political and Social Science* on the forces which are transforming the American city.

The conference opened on Friday with remarks from Camille Cates Barnett, the Managing Director for the City of Philadelphia. Barnett spoke about the budget struggles cities face, particularly in light of recent financial turmoil and increasing demands on vital services. Barnett was followed by Kenneth T. Jackson, Jacques Barzun Professor of History and the Social Sciences at Columbia University. Jackson offered a candid discussion of race and urban areas. Panelists were drawn from a range of key academic and policy institutions. They included

Andrew Haughwout from the Federal Reserve, Saskia Sassen from the London School of Economics, Robert Cervero from the University of California, Berkeley, John Landis, Susan Wachter, and Genie Birch from the University of Pennsylvania, Douglas S. Massey of Princeton University, and Ingrid Gould Ellen and Rae Zimmerman from New York University. The speakers addressed four key issues: employment and international economic competitiveness, immigration and urban demographics, sprawl and re-urbanization, and infrastructure and service delivery.

The presentations emphasized both the centrality of the nation’s cities to its overall socioeconomic health as well as the vulnerability and instability of our urban environments. Cities are the engines of metropolitan growth in the U.S. economy, responsible for 85% of the national GDP. This crucial economic role, however, is threatened by the demographic, environmental and political challenges the panelists explored. How does the perception of the prevalence of urban crime affect the size of a city’s population? How can successful forms of density be encouraged? How are large-scale demographic fluctuations—from



The conference concluded in front of a packed audience with a discussion on the role of media in shaping urban policy. From Left to Right: Ashwin Shandilya and David Lei (both editors for *The Daily Pennsylvanian*), Howard Fineman (*Newsweek*), Chris Matthews (*MSNBC*), and Susan Wachter and Genie Birch (Penn IUR Co-Directors)

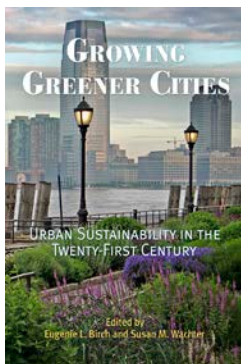
immigration, or from the aging baby-boom population—likely to affect the nation’s cities? How cities can be made both prosperous and inclusive? How might transportation systems mitigate sprawl? What changes are needed to ensure a safe and functional infrastructure or reliable service delivery?

Saturday’s session brought together expert and student journalists to discuss the role of the media in shaping urban policy and the place of urban policy in national politics. Chris Matthews, host of MSNBC’s “Hardball with

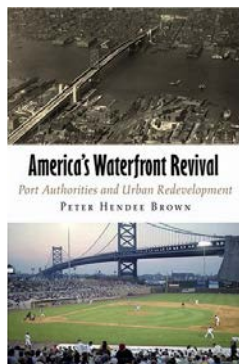
Chris Matthews,” and Howard Fineman, a senior Washington correspondent and columnist for *Newsweek*, were joined by two student journalists, David Lei, editor-in-chief of *The Daily Pennsylvanian*, and Ashwin Shandilya, who currently serves as the editor for *The Daily Pennsylvanian*’s editorial page. Before a capacity crowd of conference-goers, students, and Penn parents, the panel offered their insights about the role of urban issues in the 2008 presidential campaign.

For the full program, video and audio podcasts, and event photographs, visit [www.upenn.edu/pennior/newcity](http://www.upenn.edu/pennior/newcity).

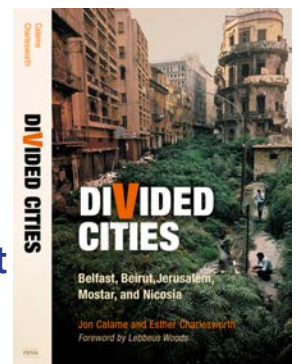
## PENN PRESS CITY IN THE 21st CENTURY SERIES



*Planetizen* names *Growing Greener Cities* as notable book in 2008



*America's Waterfront Revival* and *Divided Cities* now available in The City in the 21st Century series



For more information or to purchase books, please visit [www.upenn.edu/pennpress/series/C21.html](http://www.upenn.edu/pennpress/series/C21.html)



## PETER HENDEE BROWN'S AMERICA'S WATERFRONT REVIVAL APPEARS IN CITY IN THE 21ST CENTURY SERIES

This fall, Penn Press released the most recent addition to *The City in the 21st Century* book series, developed in coordination with Penn IUR. Peter Hendee Brown's *America's Waterfront Revival* examines the role of the nation's industrial-era port authorities in shaping the cities of today. Brown tracks the way four important port authorities—in Tampa, San Francisco, San Diego, and the Delaware River—managed to adapt to ever-changing economic trends, technological developments, and the pressures of a globalized economy. Brown shows how these port authorities were able to maintain

their influence by evolving from single-purpose cargo-handling operations into diversified business organizations focused on waterfront revitalization. This history of institutional development raises important questions about how public authorities change as institutions when they diversify into new functional areas. Brown's study draws on a wide range of sources—financial documents, business and land use plans, media accounts, and interviews—to deliver significant new findings on the opportunities and challenges public authorities face when they engage in new functions.



*Redevelopment on the Camden, New Jersey waterfront, as discussed in Brown's book.*

## PENN IUR INAUGURATES PHILADELPHIA 360° LECTURE SERIES

Penn IUR recently kicked off its Philadelphia 360° lecture series with a discussion between Carol Coletta, President and CEO of CEOs for Cities, and Henry S. Webber, Executive Vice Chancellor for Administration at Washington University in St. Louis, at the Philadelphia Center for Architecture. Supported by a grant from the William Penn Foundation, their discussion was the first of a series that will convene panels and public discussions on topics related to Philadelphia's

economic redevelopment. The proceedings were moderated by Ira Harkavy, Associate Vice President and Founding Director of the Barbara and Edward Netter Center for Community Partnerships at the University of Pennsylvania. The event provided the audience a chance to hear a set of compelling remarks about what Harkavy described as “the most important issue” in cities today. Webber spoke about the increasing importance of what he called “sticky institutions” to cities that are increasingly without

## BROOKINGS PUBLISHES FACULTY FORUM RESEARCH ON IMMIGRATION

On November 13, Michael Katz, Walter H. Annenberg Professor of History and a Research Associate in the Population Studies Center at the University of Pennsylvania, and Domenic Vitiello, Assistant Professor of City and Regional Planning, released a report of their recent research to a packed auditorium at the Philadelphia Free Library. Katz and Vitiello's research, developed through a Penn IUR Faculty Forum on “Immigration, Race and Urban Inequality,” examines the challenges and opportunities associated with Philadelphia area's re-emergence as a destination for immigrants. The paper which developed out of this study (Audrey Singer and David Park are the report's lead authors), “Recent Immigration to Philadelphia: Regional Change and Response,” has been published by The Brookings Institution's Metropolitan Policy Program.

Professors Katz and Vitiello and other members of the Faculty Forum on “Immigration, Race and Urban Inequality” have begun pursuing three of the report's recommendations: the creation of a central data clearing house on immigration, the formation of a metro council on immigration,

and the creation of a conference focusing on issues of integrating immigrants in the 21st century city. Penn IUR is providing support for these further efforts.

In addition to the Faculty Forum on “Immigration, Race and Urban Inequality,” Penn IUR is also sponsoring Faculty Forums which are investigating “Urban Change under Globalization in Cross-Cultural Perspective” and “African-American Males Transcending Urban Disadvantage.” The first, organized by Maruo Guillen, Dr. Felix Zandman Professor in International Management, Professor of Management and Sociology, and Director of Joseph H. Lauder Institute for Management & International Studies, and Brian Spooner, Professor of Anthropology, is generating comparative analysis of cities in the developing world. The second forum, convened by Shaun R. Harper, Assistant Professor in the Graduate School of Education, and John L. Jackson, Jr., Richard Perry University Associate Professor of Communications and Anthropology, is compiling research into the conditions that enable the success of African-American men in urban environments.

other large-scale, long-term local interests. In her presentation, Coletta raised important questions about the future of anchors in an increasingly globalized world. “Are they,” she asked, “really as sticky, really as anchored as they seem?” How should anchor institutions be valued? Is it possible to have too many anchors? Afterward, Harkavy and the audience posed a series of perceptive questions. If cities are becoming more dependent on their anchors, what might that tell us about the future of cities in general? How can

large nonprofit institutions forge connections with other large corporations in order to encourage economic growth? What strategies are available for orchestrating cooperation among smaller anchor institutions?

The three remaining events in the Philadelphia 360° series will be held in February, March, and April at the AIA Philadelphia Center for Architecture (1218 Arch Street). Specific dates and further details will be made available on the Penn IUR website.



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international work during lunch. Richard Wurman, Chairman of 19.20.21 and Founder of TED,

and James Higgins, Regional Manager of ESRI, provoked many audience responses with their multimedia presentations.



After voting on how best to accommodate future population growth, PennDesign alumnae Morgan Martinson (PennDesign, MArch 08) and Tonya Markiewicz (PennDesign, MArch 08) discuss the choices presented to them - A. Infilling urban brownfields with high densities; B. Infilling suburban brownfields with low densities; or C. Building new cities on green fields. There were 2 additional interactive voting tables in the exhibition.



Penn IUR co-Directors Susan Wachter and Eugenie Birch visit with Robert Socolow, Professor of Mechanical and Aerospace Engineering and co-Director, The Carbon Mitigation Initiative, Princeton University after his opening dinner address for the conference speakers.



Darren Walker, Vice President of Foundation Initiatives for the Rockefeller Foundation, welcomes speakers and special guests at a dinner at the University of Pennsylvania Museum

Friday ended with a plenary session moderated by Inga Saffron, architectural critic, *Philadelphia Inquirer*. Participants included Andrew Revkin, author of the New York Times blog, *Dot Earth*, and Witold Rybszynski, Martin & Margy Meyerson Professor of Urbanism and an architecture critic for *Slate.com*. They debated the media's influence over the public's perception of urban design possibilities.

On Saturday, the conference participants focused on urban design education. The first session, a panel of deans and practitioners, concluded that the scale of the 21st century's environmental and energy issues demands not only new linkages among the various design disciplines but also strengthened connections with such other disciplines as ecology, biology, economics, and public policy. The attendees then broke into working groups to outline a manifesto on urban design education that was refined and distributed widely after the conference. The manifesto, "Educating Urban Designers for Post Carbon Cities," is now on the Penn IUR website ([www.upenn.edu/penn-iur/afteroil](http://www.upenn.edu/penn-iur/afteroil)) along with podcasts and videos of the sessions.

An exhibition, "Re-Imagining Cities," curated by Maritza Mercado, MCP '08, with assistance from Yadiel Rivera-Diaz, MLA/MArch '09, was a special feature of the symposium. It opened with a gala party in the Lower Gallery, Meyerson Hall on November 7th. It pursued three themes—"adapt," "advance," and "aspire"—through more than 40 exemplary projects from around the world. Illuminated by a solar generator and featuring a Smart Car from PhillyCarShare parked outside, film clips, and interactive voting stations, the exhibition attracted more than 500 visitors during its 3-day duration. Later this year, the exhibition will travel to other locations. Check the Penn IUR website for

details.

Press coverage for the symposium included real-time coverage by seven bloggers from around the nation with their posts hosted by *The Next American City* ([www.upenn.edu/penn-iur/afteroil/coverage](http://www.upenn.edu/penn-iur/afteroil/coverage)). The bloggers were Lloyd Alter from *Treehugger*, Ryan Avent from *Grist*, Nate Berg from *Planetizen*, Andrew Blum from *Wired*, Randall Crane from *Urban Planning Research*, Elizabeth Evitts Dickinson from *Metropolis*, and Diana Lind from *The Next American City*. In addition to the blogger coverage, Neal Peirce from *citiwire.net*, Alex Steffen from *worldchanging.com*, Tom Walsh from *planphilly.com*, and Witold Rybszynski from *Slate* have posted reports. In the next few months, Fritz Steiner, Dean, School of Architecture, University of Texas, will publish a report in the *Journal of the American Associate of Landscape Architecture*, and PennDesign's Gary Hack, David Leatherbarrow and Genie Birch will write one for the *Journal of Urban Design*. Penn Press will publish key elements of the symposium in a forthcoming book, *Degrees of Change: Re-Imagining Cities After Oil*, part of the *City in the 21st Century* series.

In a surprise to symposium organizer, Gary Hack, the members of the organizing committee dedicated the meeting to him at the speakers' dinner prior to the opening of the symposium and exhibition. During his twelve years as Dean, PennDesign and Paley Professor, Hack led the school to national prominence. The symposium, exhibition, and the manifesto on urban design education would not have been possible without his leadership and imagination.

Please visit the symposium website, [www.upenn.edu/penn-iur/afteroil](http://www.upenn.edu/penn-iur/afteroil) for more information on the manifesto, future exhibition locations, links to audio and video podcasts, and event photographs.



# FOUNDER'S DAY SYMPOSIUM TO ADDRESS PENN'S SUSTAINABILITY

## SEEKING SUSTAINABILITY

PENN CONFRONTS THE LOCAL AND  
GLOBAL CHALLENGE



Friday, January 16, 3:00-5:00pm  
Claire M. Fagin Hall, School of Nursing

Moderator: Amy Gutmann, President, Moderator  
Opening Remarks by Sherrill L. Adams, Faculty  
Senate Chair

### Panelists:

Gary Bernstein, Physics & Astronomy  
Eugenie L. Birch, City and Regional Planning  
William W. Braham, Architecture  
Robert Giegengack, Earth & Environmental Science  
Eric W. Orts, Legal Studies and Business Ethics &  
Management

For more information, visit [www.upenn.edu/faculty\\_senate/announcements](http://www.upenn.edu/faculty_senate/announcements)

## LEADERS SHARE PLANS FOR CITY-WIDE SUSTAINABILITY

A recent event in the Penn IUR Public Interest series, "Leading Cities to Sustainability: A Conversation with National and Local Leaders," brought together a number of the most forward-thinking city officials to discuss city-wide sustainability. The panelists included Marty Blum (Mayor of Santa Barbara, California and Co-Chair of the U.S. Conference of Mayors' Sustainable Development Taskforce), George S. Hawkins (Director, Department of the Environment, Washington DC), Karis Hiebert, (Manager, Sustainability Group, City of Vancouver), Mark Alan Hughes (Director of Sustainability, City of Philadelphia), and Ariella Rosenberg Maron (Deputy Director, Mayor's Office of Long-Term Planning & Sustainability,

New York City). Their conversation addressed the economic and social challenges to implementing multifaceted, city-wide sustainability initiatives. Panelists shared their strategies for engaging individuals and communities, mobilizing private sector investment, and coordinating multiple, simultaneous sustainability efforts.

The event, co-hosted with the Pennsylvania Horticultural Society and moderated by PHS's Executive Vice President, J. Blaine Bonham, Jr., celebrated the launch of one of Penn IUR's newest publications, *Growing Greener Cities: Urban Sustainability in the Twenty-First Century*. That book was recently honored as a notable book of 2008 by the well-regarded urban planning blog *Planetizen*.



Blaine Bonham, Executive Vice President of the Philadelphia Horticultural Society, posing questions to a panel of sustainability leaders of several North American cities.



Karis Hiebert, Manager of Sustainability for the City of Vancouver, discussed Southeast False Creek (red outline) which is the site of the 2010 Olympic Village. SEFC will feature a district heating system based on sewage heat recovery and will serve as an example of sustainable development for Vancouver.

## PENN IUR FACULTY FELLOW SPOTLIGHT – WENDELL PRITCHETT



**W**endell Pritchett is Professor of Law at the University of Pennsylvania. He recently held positions as Deputy Chief of Staff and Director of Policy for the City of Philadelphia, working with Mayor Michael Nutter and senior staff to implement administration policies. His new book, *Robert Clifton Weaver and the American City: The Life and Times of an Urban Reformer* (University of Chicago Press, 2008), examines the life of the first African-American cabinet secretary and the first head of the Department of Housing and Urban Development.

*You have degrees in both law and history and have taught both. How have you switched between the two fields?*

I don't really think about it that way. I think I've always been interested in cities. I decided to go to law school because I wanted to understand more about cities and urban development. I felt academia provided a jumping off point to do a lot of things in urban development and urban politics. I use academia as my home base from which to do lots of things involving cities. So I don't really think of it as moving back and forth. I am still doing the same collection of things, just doing them from a different home.

*You've worked closely with Mayor Michael Nutter. Can you talk about your involvement with that administration's urban redevelopment efforts?*

During the campaign, one of the things that became immediately clear was that the fragmented nature of government was really impeding development, that it took developers

a long time to get things done—and that was true if you were building a single house or an office building. There are so many different parties involved in the development process and so many different rules, some of which made sense but some of which were just relics that had never been changed. So a lot of the discussion was around streamlining the government to help make decisions faster about what kinds of things we wanted to get built. One of the many things the mayor came up is to have a Deputy Mayor for Planning and Development, who oversees the Planning Department, the Department of Licenses and Inspections, and a lot of other agencies involved in the development process. He is the final stop, and he with is the one responsible for making them all work together.

*What policy questions are you most interested in right now?*

My view—this is my view, not the mayor's—is that we have a lot of housing in Philadelphia. We were built for 2 million people and we only have 1.4 million people. We have a lot of housing. So housing isn't the issue—to me. The issue is that we have a lot of poor people who can't afford decent housing. So if you can only pay 200 dollars a month in rent, you can find a house. It's probably got mice and it's certainly got lead paint, but you can find a house. Unlike in New York where you can't even find a place to live, here you can. So it's not a shelter issue. It's an income issue. To me—and I say this coming out of the housing development field—it's important to build new housing, but we have a lot of housing in the city and we really need to figure out how to improve people's income so they can afford decent housing. That's a more complicated issue than just building more housing. The housing issue is related to a lot of other issues, to education and to job training.

*Your new book addresses Robert Clifton Weaver's role as the first African-American Secretary of Housing and Urban Development. How*

*did you pick Weaver and what have you learned from him?*

The way I usually describe it is that he picked me. I wanted to write a book on the history of cities and race relations, on the intertwining of the history of cities and the history of race relations. And he just kept coming up. I got interested in him but also in what his story had to say about the larger question of race relations and the history of American cities. What has been really rewarding about the book is that we find ourselves at a point where we are really talking about both those things again. The things that we're talking about right now—regionalism, comprehensive planning, promoting integration, at least economic integration—are things we've been talking about for a century now.

During the presidential campaign, when I served as chair of Senator Obama's Urban Policy Task Force, we suggested to the campaign that they propose to have a White House Office of Urban Affairs, which they accepted. One of the interesting ironies is that when HUD was created in 1965, a bunch of conservatives, democrats, and republicans were opposed to it. They thought that we didn't need another governmental organization. But because many of the opponents did understand the need to coordinate urban policy, they proposed a White House Office of Urban Affairs as an alternative to HUD. The main person promoting this in 1965 was a young congressman from Illinois named Donald Rumsfeld. This was his idea. But last year, when we told the campaign about the idea, we didn't tell them that Rumsfeld had actually proposed this forty years before.

*And he's kept his mouth shut?*

So far [laughing]. I don't think he's talking to many people right now. It's ironic, but it does show that these ideas keep coming back around.

*Why is our conversation about cities so cyclical?*

I think part of it is that we really

have a complicated relationship to cities in this country. I think we're in a period where we're moving to a new appreciation of cities and away from our older dislike, but I do think that ambivalence is part of the difficulty in getting traction on these questions. There's another issue that we have, which is a deep skepticism about planning, about the role of planning, about government making those decisions—whether it should, whether it even can. Now seems to be a period in which we are moving toward broader appreciation for planning, but we have been in a time in which there was a lot of opposition to that.

*Where do you see this renewed interest in cities and city planning heading?*

The benefit we have now is that we've slowly—not completely, but at least partially—figured out some of the social issues. When a black family moves into a neighborhood, they are not always welcomed, but people are certainly being better treated today than before. I think we're recognizing that investing in cities is a good thing. We've also reached the limits of suburban expansion and see that we can't be building more housing further and further out. The benefit now is that if we have some good policies, we also have the market forces moving in favor of more dense urban areas at the same time. If there's anything I take away from my research and from working in the mayor's office, it's that government plays a pretty small role in this. Private investment is the only way we are going to see significant positive change. The government can direct and cajole and provide incentives, but, if the private market doesn't want to do it, it's pretty hard for the government to have success. So one of the things we have going for us now is that the private market seems to have realized that there are positive things in cities, that cities are worth investing in. If we can craft some policies that help build on that momentum, then we can make progress that was impossible in earlier decades.



## SPRING 2009 UNDERGRADUATE URBAN RESEARCH COLLOQUIUM AWARDEES ANNOUNCED

Eight research teams made up of one faculty mentor and one student will be participating in Penn IUR's 2009 Undergraduate Urban Research Colloquium (UURC). The course is a semester-long, credit-bearing seminar that takes place every spring and invites the participation of faculty from across the 12 schools to undertake research on a wide range of urban issues. Students from each of the University's undergraduate schools (Arts and Sciences, Engineering and Applied Science, Nursing and Wharton) are eligible to participate. Faculty mentors work with students utilizing real-world research methods on real-world research problems. Each team will receive a \$2,000 grant award to support their investigation. The Spring 2009 participants and projects include:

Philippe Bourgois (Richard Perry University Professor of Anthropology and Family and Community Medicine, Department of Anthropology, School of Arts & Sciences) and George Karandinos (College '09): *Income Generating Strategies of Three Social Networks of Puerto Rican Youth*

Richard Pepino (Adjunct Professor, Department of Environmental Studies, School of Arts & Sciences) and Jana Ariel Hirsch (College '10): *Heavy Metal Contaminants in Urban Community Gardens*

Eric Schneider (Associate Director of Academic Affairs, School of Arts and Sciences; Adjunct Associate Professor, Department of History) and Alison Marcus (College '11): *American Necropolis: The History of Homicide and Homicide as History*

Heather Sharkey (Assistant Professor, Department of Near Eastern Languages and Civilizations, School of Arts & Sciences) and Cameron Hu (College '09): *Fever Dreams of the Modern -Urban Products and Spatial Politics on the Arabian Gulf*

Harris Steinberg (President, PennPraxis; Adjunct Assistant Professor, Department of City & Regional Planning, School of Design,) and Gabriella Blake (College '10): *The Role of Public Participation and Civic Engagement in the Creation of Public Art in Philadelphia*

Mary Summers (Senior Fellow, Fox Leadership Program; Lecturer, Department of Political Science, School of Arts & Sciences) and Sheyla Medina (College '10): *Lea Lunch and Recess Initiative*

Mary Summers (Senior Fellow, Fox Leadership Program; Lecturer, Department of Political Science, School of Arts & Sciences) and Elise Miller (College '10): *Efficacy of Student Volunteers with Internet Access to Assist Clients with Enrollment in Public Benefits Programs at City Health Clinics*

Domenic Vitiello (Assistant Professor, Department of City & Regional Planning, School of Design) and Ben Dubow (College '10): *Community Development in Arab and Muslim Philadelphia*

## MCCAIN AND OBAMA SURROGATE DEBATE ON URBAN POLICY



Michael P. Moreland, McCain Surrogate



Paul C. Brophy, Obama Surrogate

On October 6, Penn IUR and *The Next American City* hosted a presidential surrogate debate in which the McCain campaign was represented by Michael P. Moreland, an Assistant Professor of Law at Villanova University School of Law and former Associate Director for Domestic Policy under President George W. Bush and the Obama campaign was represented by Paul C. Brophy, Penn Visiting Professor of City Planning, Nonresident Senior Fellow at The Brookings Institution, and holder of a Mas-

ter of City Planning degree from Penn. The campaign representatives debated the merits of their candidate's urban policies in a discussion moderated by Penn IUR co-director Genie Birch and Andrew Altman, Deputy Mayor for Planning and Development for the City of Philadelphia. Brophy argued that Obama would make cities central in his domestic health and infrastructure policies while Moreland argued that reduced government waste would ease the financial burdens on the nation's urban areas.

## PUBLICATION ON SCHOLARLY COMMONS SHOWS OFF NEW MAP TECHNOLOGY

A new collection to be published on *ScholarlyCommons@Penn*, a freely accessible archive of university research, highlights the use of new mapping technologies for studying social problems in urban areas. The publication, titled *PhillyDotMap*, grew out of a Faculty Forum project Penn IUR sponsored in 2005. "Modeling Urban Environmental Impacts on Health, Development and Behavior" brought together a broad array of faculty—from Penn's Schools of Medicine, Design, Education, and Social Policy and Practice—interested in using their expertise in spatial research methods, such as geographic information system (GIS) technology, to study the impact of urban environments on public health and child development. In 2006, Penn IUR donated the additional fund-

ing necessary to bring some of this research into more widely accessible forums. To that end, professors Dana Tomlin (Design), Dennis Culhane (Social Policy and Practice), and Susan Kinnevy (Social Policy and Practice), have co-edited a collection that grows directly out of the original Penn IUR Faculty Forum. *PhillyDotMap* exemplifies the leading edge of research into the relationship between people and places in urban settings, using new technology to map the geographies of crime, urban heat islands, political advocacy, and even the snacks children buy on their way home from school. The fine scale of this environmental and demographic data makes it possible to understand complex health and social conditions in great detail and develop more successful intervention strategies.

## UPCOMING EVENTS

January 28, 2009	Penn IUR Public Interest Series "Robert Clifton Weaver and the American City," Wendell E. Pritchett, UPenn	March 18, 2009	Penn IUR Public Interest Series "Sweet Land of Liberty: The Forgotten Struggle for Civil Rights in the North," Thomas J. Sugrue, UPenn
February 4, 2009	Penn IUR Urban Doctoral Student Convening	April 3-4, 2009	Unspoken Borders Conference: Ecologies of Inequality
February 2009	Philadelphia 360° Lecture Series	April 28, 2009	5th Annual Urban Leadership Forum
February 2009	Penn IUR Public Interest Series "Capacity Building in the Global South," Paul Smoke, NYU	April 2009	Philadelphia 360° Lecture Series
March 2009	Philadelphia 360° Lecture Series	May 15, 2009	Penn Urban Doctoral Symposium
		June 4-5, 2009	Penn IUR Expert Event Penn IUR Roundtable on Anchor Institutions

### About Penn IUR

Comprehensive in scope and integrative in practice, the Penn Institute for Urban Research (Penn IUR) is dedicated to fostering understanding of cities and developing new knowledge vital to charting the course of local, national and international urbanization. Drawing on the University's unique strengths, Penn IUR addresses the many challenges, opportunities and creative possibilities of urban life and has a special focus on developing knowledge in two critical areas: the sustainable 21st century city and anchor institutions in urban development.



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