



## CITIES AND WOMEN'S HEALTH CONFERENCE: FOCUSES ON MULTI-DISCIPLINARY APPROACHES TO WOMEN'S HEALTH ISSUES AROUND THE WORLD

Penn IUR is a co-sponsor of the *Cities and Women's Health: Global Perspectives* conference, which will examine multi-disciplinary solutions to the problems faced by women around the world. The conference, a collaboration with Penn Nursing and The International Council on Women's Health Issues (ICOWHI), will be held this April 7<sup>th</sup> through the 10<sup>th</sup>.

Women around the world face staggering health problems: high rates of obesity, hypertension, osteoarthritis, diabetes, and depression. These conditions are often exacerbated by challenges faced by urban dwellers of both sexes, including polluted air and water, relatively few opportunities for physical activity, traffic accidents, exposure to crime and violence, and limited access to adequate and fresh food. Since two-

thirds of the world's population is expected to live in an urban setting by 2050 – up from half today – these problems can only be expected to worsen.

Women often bear the brunt of the challenges of rapid urbanization due to gender inequities, more limited education than men, and a general lack of awareness by policymakers of urban women's needs. Penn IUR intends to raise the profile on urban planning and development issues facing rapidly growing cities; this conference will establish an opening dialogue by focusing on a key piece of this conversation: the impact of development on women's health.

Penn Nursing and ICOWHI are sponsoring the conference; Penn IUR is a partner. Conference funders include the Rockefeller Foundation, The Robert Wood Johnson Foundation, and the

Josiah Macy, Jr. Foundation. The sponsors are convening experts across a wide range of disciplines – including the health sciences, urban planning and design, law, social policy, and education – with the intention of highlighting multi-disciplinary approaches to mitigating urban women's health problems.

The *Cities and Women's Health: Global Perspectives* conference will include sessions such as "Redesigning the City for Active Living" and "Urban Maternal Health in Slums or Impoverished Areas." Keynote speakers include Amy Gutmann, President, The University of Pennsylvania; Melanne Verwee, U.S. Ambassador-at-Large for Global Women's Issues; Ruth Levine, VP and Senior Fellow, Center for Global Development; and Mamphela Ramphele,

Executive Chair of Circle Capital Ventures. Ramphele, who was a leading anti-apartheid activist, and Levine will receive awards at the conference.

Conference participants will identify and analyze best practices and new strategies to improve women's health in cities. "By gathering urban planning and health experts from every corner of the globe, this conference will host the most comprehensive conversation to date on how urban development affects women," says Afaf Meleis, Dean of Penn's Nursing School. "When women are healthy, their communities are healthy, and vice versa. We need to understand the challenges we face." By encouraging cross-disciplinary discussions of urban women's health problems, conference organizers intend to

continued on page 9

## PENN IUR SPONSORS A SERIES ON THE ARTS & THE CITY

Join Penn IUR on March 2<sup>nd</sup> and May 27<sup>th</sup> for panel discussions on urban arts issues. These panels constitute the final sessions in a three-part discussion of national arts policy, the role of the arts in public health, the importance of civic engagement with arts and culture, and other topics related to arts and the city.

The three-part series, which is supported by the Office of the Provost, is part of Penn's *Arts & the City Year*, a year of Penn-sponsored programming related to the arts.

The first panel, held October 6<sup>th</sup>, was entitled "The Arts and Philadelphia." Penn's David Brownlee, Frances Shapiro-



Harris Steinberg (PennPraxis), Claudia Gould (ICA), Julie Hawkins (Greater Philadelphia Cultural Alliance), David Brownlee (Department of the History of Art, Penn), Jeremy Nowak (The Reinvestment Fund), Karen Beckman (Department of the History of Art, Penn), Eugenie L. Birch (Penn IUR).

continued on page 5

## PENN IUR URBAN BOOK TALKS HIGHLIGHT WORKS IN URBAN DEVELOPMENT

The Fall 2009 Penn IUR *Urban Book Talks* featured three authors – Jon Calame, Peter Hende Brown, and Randall Mason – whose work focuses on urban development themes from different perspectives. Two works are published in Penn’s *City in the 21<sup>st</sup> Century* series, edited by Penn IUR co-Directors Eugenie L. Birch and Susan M. Wachter.

On September 3<sup>rd</sup>, Jon Calame, founder of Minerva Partners, a New York-based historic preservation and planning firm, discussed *Divided Cities: Belfast, Beirut, Jerusalem, Mostar, and Nicosia* (University of Pennsylvania Press, 2009), co-authored with Esther Charlesworth, founding Director of Architects Without Frontiers and Senior Research Fellow at Royal Melbourne Institute of Technology (RMIT) University. The Department of Historic Preservation at PennDesign co-sponsored this talk.

Calame explained how five cities “violently partitioned by ethnicity” have manifested physical expressions of these divisions. For example, in Jerusalem, Israeli and Jordanian militias patrolled a fortified, impassable Green Line from 1948 until 1967. In Nicosia, two walls and

a buffer zone have segregated Turkish and Greek Cypriots since 1963. “Peaceline” barricades in Belfast have separated working-class Catholics and Protestants since 1969. Civil war in Beirut from 1974 until 1990 turned a cosmopolitan city into a lethal patchwork of ethnic enclaves. Finally, in Mostar, the Croatian and Bosnian communities have occupied two autonomous sectors since 1993.

In his talk, Calame showed how politicians, citizens, and engineers partitioned these cities – often with limited information, short-sighted plans, and dubious motives. Calame argued that division in these cities is a gradual, predictable, and avoidable occurrence that ultimately impedes cooperation between communities.

On September 21<sup>st</sup>, Peter H. Brown discussed *America’s Waterfront Revival: Port Authorities and Urban Redevelopment* (University of Pennsylvania Press, 2008). Brown examined how the Port Authorities of San Francisco, San Diego, and Philadelphia have shaped urban waterfront redevelopment and urban policy in their respective cities. He demonstrated how these authorities have adapted to the forces of globalization:

moving from maritime shipping to waterfront revitalization and job generation.

Brown answered three critical questions: How did external and internal forces encourage or impede these authorities as they engaged in new functions? How did the port authorities transform themselves as organizations in order to implement waterfront redevelopment? Do public authorities change as institutions when they diversify into new functional areas and, if so, do abstract theoretical models of public authorities adequately account for this institutional evolution? Ultimately, Brown argued that while governments continue to create new authorities, older entities can remain influential by adapting to ever-changing economic trends, technologies, and user demands.

The third Penn IUR *Urban Book Talk*, held November 3<sup>rd</sup>, featured Randall Mason, Associate Professor of Historic Preservation at PennDesign, who discussed *The Once and Future New York: Historic Preservation and the Modern City* (University of Minnesota Press, 2009). Mason revisited the origins of the historic preservation movement in New York, arguing that contrary to conventional



Randall Mason, author of *The Once and Future New York: Historic Preservation and the Modern City* signs a copy of his book.

beliefs, preservation was not solely an upper-class pursuit but rather one that played a critical role in city building around the turn of the twentieth century.

Mason highlighted the Bronx River Parkway, the first linear park in New York and also one of the first major roads to connect New York’s northern suburbs to the city. Through the efforts of influential individuals such as the Rockefellers, as well as historians and those invested in improving the urban fabric, the Parkway’s design allowed for preservation of some of New York’s oldest architectural treasures.

*Urban Book Talk* events will continue in 2010. On February 17<sup>th</sup> at 5:30 pm, join editor Scott Knowles and contributors to *Imagining Philadelphia: Edmund Bacon and the Future of the City* at the Penn Bookstore (3601 Walnut St.). On March 31<sup>st</sup> at 5:30 pm at Houston Hall (3417 Spruce St.), join Eric Schneider, Penn adjunct Associate Professor of history, for a talk entitled *Dying in the City of Brotherly Love: Homicide in Postwar Philadelphia*.

For up-to-date information on future Penn IUR events, visit [www.upenn.edu/penniur](http://www.upenn.edu/penniur).

The audience listens as Randall Mason discusses historic preservation in New York at the November 3<sup>rd</sup> *Urban Book Talk*.



This two-and-a-half day conference will bring together leading practitioners, academic researchers, and policymakers to consider reinventing our communities in the wake of the subprime foreclosure crisis and the economic stimulus funding provided by the federal government. Speakers from around the country will describe their challenges and successes.

Co-sponsored with the Federal Reserve Bank of Philadelphia, Penn IUR will organize the Conference's research track focusing on the challenges facing older industrial cities as a result of the sub-prime mortgage crises.

To register, please visit:  
[www.philadelphiafed.org/community-development/events/reinventing-2010/](http://www.philadelphiafed.org/community-development/events/reinventing-2010/).



## REINVENTING OLDER COMMUNITIES

May 12-14, 2010 · Hyatt Regency Philadelphia at Penn's Landing · Philadelphia, PA



Sponsored by the FEDERAL RESERVE BANK OF PHILADELPHIA

## RE-IMAGINING CITIES: URBAN DESIGN AFTER THE AGE OF OIL IS ON THE MOVE

Thousands have engaged with Penn IUR's thought-provoking exhibition *Re-Imagining Cities: Urban Design after the Age of Oil*. Originally conceived in Fall 2008 for an international symposium of the same name, the successful exhibition has since been on view in New York City. Now, it will make its way to Salt Lake City so that more will have a chance to view this timely show.

This exhibition is not a passive experience: visitors to the exhibition are encouraged to actively voice their reactions through a poll. The exhibition includes a polling station that records visi-

tors' preferences for national and municipal policies and on-the-ground urban design interventions.

While on view for two months in Fall 2009 at the Urban Center in New York City, under the auspices of the Municipal Art Society (MAS) of New York, thousands of people visited the exhibition; the new exhibit was re-imagined and retrofitted for MAS's galleries by the exhibition's original designer Jamie Montgomery (MARCH '00) of Fieldesk Design-Build. The installation included new sections on the manifesto *Educating Urban Designers for Post Carbon Cities*; on

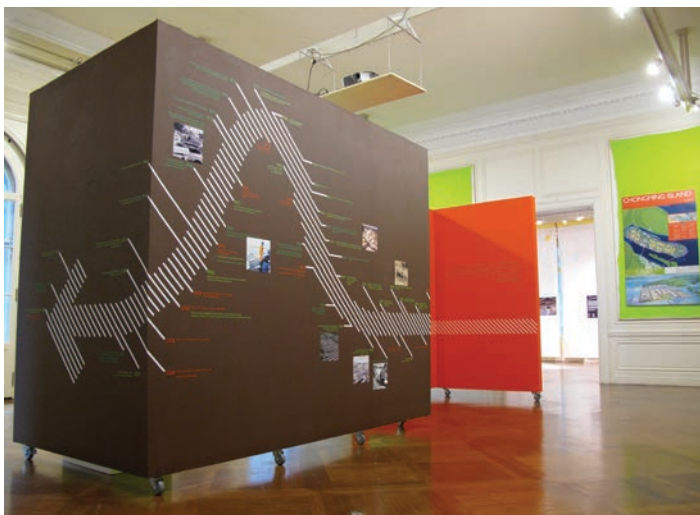
the Jane Jacobs Annual Award, which honors people whose work puts Jacobsean principals and practices into action in New York City; and the polling station.

The polls show that visitors believe environmental and energy issues will affect their lives and are willing to make changes to mitigate these effects; if given the choice, visitors would gladly trade parking spaces for street trees, bio-swales, and bike lanes. Votes were split equally on which municipal policy visitors would support most: converting brownfields into urban agriculture, congestion pricing in downtowns, or reducing car lanes to add bike lanes. Visitors voiced consistent support for U.S. government investment in renewable energy sources and high-speed train networks over investment in urban agriculture. Finally, visitors overwhelmingly believed that urban brownfields – redeveloped with high-density buildings – should be used to accommodate the world's growing population rather than infilling suburban areas or building on greenfields.

A preview opening on October 1<sup>st</sup> drew Penn IUR Advisory Board members, New York area alumni, trustees, and PennDesign overseers. Lisa

Switkin (MLA '02), Associate Principal and Lead Designer of the High Line at James Corner Field Operations, talked about the design and implementation of the High Line, New York City's newest public space and a project featured in the exhibit. Vin Cipolla, President of MAS, remarked how the projects in the exhibit were exemplars for city builders in New York City and beyond. Darren Walker, Vice President of Foundation Initiatives for the Rockefeller Foundation, highlighted the importance of design innovations for the sustainable future of the urban world. The Rockefeller Foundation and the Crossways Foundation supported this special mounting of the exhibition.

The exhibit is now in Salt Lake City at the University of Utah's School of Architecture & Planning; it provides the backdrop for the University's sustainability initiative: *Re-imagining the Campus*. The exhibition's Utah opening on January 14<sup>th</sup> coincided with the launch of this campus sustainability initiative. The University of Utah is exploring opportunities to stage the exhibition in downtown Salt Lake City for several months beginning in Fall 2010.



*Re-Imagining Cities: Urban Design after the Age of Oil* at the Municipal Art Society

## DOWNTOWN RESEARCH AND ADVOCACY MEETING FOSTERS SHARED KNOWLEDGE, INNOVATIVE IDEAS

Leaders in the field of downtown development met for two days to discuss the current and future state of downtowns. Penn IUR co-hosted this Downtown Research and Advocacy Meeting. The November 16<sup>th</sup> and 17<sup>th</sup> meeting was convened by Paul Levy of the Center City District in Philadelphia.

The meeting was well-attended: representatives from eleven downtown associations and Business Interest Districts (BIDs) as well as participants from the University of Pennsylvania and the Pew Charitable Trusts took part. Discussions ranged from the current state of downtowns, to trends in commercial real estate,

to how to attract residents, to how national and international policies can shape downtowns over the next fifty years.

The first day focused on downtown case studies and on current national research. Presenters included Bob Eury, Central Houston; Elizabeth Berger, Alliance for Downtown New York; Richard Bradley, Downtown D.C. BID; Hal Bastian, Los Angeles Downtown Center BID; and Paul Levy, Center City District of Philadelphia. Penn IUR co-Directors Susan M. Wachter and Eugenie L. Birch also spoke; Wachter briefed forum members on the current state of downtown real estate markets and Birch discussed how to measure

downtowns' progress in various sectors.

Bruce Katz, Vice President and Founding Director, Metropolitan Policy Office of the Brookings Institution, provided the keynote address. Discussing the Obama administration's efforts to rebuild the national economy, Katz noted that the administration apparently recognizes that, to be successful, these efforts will need to strengthen and link metropolitan regions. Katz pointed out that federal interest in metropolitan regions represents a shift in federal policy; cities need to take advantage of this new support. "We are a Metro Nation," said Katz, "and we need to start acting like one with the kinds of smart policies and targeted invest-

ments that will enhance our competitiveness globally."

A highlight of the second day was Adolfo Carrión's address. Carrión, Director of the White House Office of Urban Affairs, outlined the Obama administration's urban policy goals. Carrión said that his office has undertaken a "listening campaign" to gather information on challenges faced by cities; the campaign includes discussions with urban organizations around the country (such as the downtown business districts assembled at this meeting). Carrión explained that, once cities' most intractable issues are better understood, the Office of Urban Affairs will create practical, effective approaches to address these problems.

## PENN IUR RELEASES ITS FIRST LIVINGSTON CASE STUDY IN URBAN DEVELOPMENT: MARTIN LUTHER KING, JR. LIBRARY

Penn IUR is making available to students and others practical case studies of urban developments.

The first Penn IUR case study in urban development – entitled *Martin Luther King, Jr. Library* – was released in Fall 2009. This study kicks off the *Livingston Cases in Urban Development* series, a research initiative supported by John T. Livingston, President and CEO of Tishman Urban Development Corporation and Penn IUR Advisory Board member.

*Martin Luther King, Jr. Library* examines the nation's only large-scale joint city-university library, the Martin Luther King, Jr. Library in San Jose, CA. Penn IUR's research documents the novel process that resulted in this successful enterprise; the case study includes valuable stakeholder interviews and primary source documents.

Additional case studies in urban development will be released in coming months. The next set of case studies focuses on performing arts centers: in particular, these case studies will examine institutions that serve as anchors in their communities, such as the Woodruff Arts Center in Atlanta, the Performing Arts Center of Los Angeles County, Arena Stage in Washington D.C., and the Kimmel Center in Philadelphia. These case studies draw on research from Penn IUR's Roundtable on Anchor Institutions (PRAI), a 2008 IUR conference.

Other soon-to-be-released studies include an examination of the redevelopment issues surrounding Philadelphia's 30<sup>th</sup> Street Station and a look at the recent Central Delaware Waterfront visioning and planning process. The latter stems from Penn IUR's Philadelphia 360° Projects, which explore the

economic implications of new, sustainable programs and policies in Philadelphia. The 30<sup>th</sup> Street Station case will be the second in the Livingston case study series.

For additional information and to download a copy of the *Martin Luther King, Jr. Library* case study, please visit [www.upenn.edu/penniur](http://www.upenn.edu/penniur).



MARTIN LUTHER KING, JR. LIBRARY  
San José, California

An image from the cover of *Martin Luther King, Jr. Library Livingston Case Study in Urban Development*

## ARTS & THE CITY SEMINARS CONTINUE IN 2010

continued from page 1

Weitzenhoffer Professor, Department of the History of Art, School of Arts and Sciences moderated the discussion, which drew more than 50 attendees, including students, faculty, and members of Philadelphia's arts community.

Panelists included Julie Hawkins, Vice President of Public Policy, Greater Philadelphia Cultural Alliance (GPCA); Claudia Gould, The Daniel W. Dietrich II Director, Institute of Contemporary Art (ICA); Karen Beckman, Penn's Elliot and Roslyn Jaffe Associate Professor of Film Studies, Department of the History of Art and Director of the Cinema Studies Program; and Jeremy Nowak, Founder and President of The Reinvestment Fund.

Brownlee led the discussion by observing that the arts enhance Philadelphia's quality of life and promote the economic vitality of the city and region. Hawkins followed, calling for a more comprehensive focus on public policy as it relates to for-profit and non-profit cultural enterprise. Nowak added that the arts serve as an important mechanism for placemaking

in the contemporary city; he referenced the ways in which arts enterprises have been key to retrofitting industrial and public spaces. Providing perspective from one of the city's anchor institutions, Gould detailed how the ICA has collaborated with diverse organizations to provide a spectrum of arts opportunities to city residents. Beckman discussed the impact on the cinema of suburbanization, noting that cinematic memories shape public perceptions of cities.

The upcoming session, entitled "The Arts and the Nation's Cities," will be held March 2<sup>nd</sup> from 5:00 to 7:00 pm at Penn's Museum of Archaeology and Anthropology (3260 South St.); a reception will follow. This session, featuring national leaders in the arts, will focus on the economic, cultural, and physical health of the arts in U.S. cities, and will include a discussion of the role of federal support for the arts. Rocco Landesman, Chairman of the National Endowment for the Arts, will offer a keynote address followed by commentary from Donald Harrison,

Saxophonist, Singer, Composer; Julia Olin, Executive Director, National Council for the Traditional Arts; Greg Rowe, Director, Culture Initiatives, The Pew Charitable Trusts; Cookie Ruiz, Executive Director, Ballet Austin; Penn's Mark Stern, Professor of Social Welfare and History, Social Impact of the Arts Project. Nick Spitzer, host of National Public Radio's *American Routes* program, will moderate and David Thornburgh, Executive Director, Fels Institute of Government, will provide introductory remarks. This session is co-sponsored by the Greater Philadelphia Cultural Alliance and Philagrafika.

In partnership with *The Next American City*, the third and final seminar in the *Arts & the City* series will identify how cities can build a creative economy and use the arts as a tool for economic development. The seminar will be held on May 27<sup>th</sup> at 1:00 pm; the location and program will be announced.

Please visit [www.upenn.edu/penniur](http://www.upenn.edu/penniur) for details on how to register for this free event.

## PENN IUR GATHERS SCHOLARS FOR RELEASE OF SPECIAL EDITION ANNALS

Penn IUR celebrated on December 2<sup>nd</sup> the release of a special issue of the *Annals of the American Academy of Political and Social Science*: "The Shape of the New American City."

Penn IUR co-Directors Eugenie L. Birch and Susan M. Wachter edited the special issue, which highlights the latest social science research on the nation's cities and suburbs. The issue, which contains papers delivered at a Penn IUR/American Academy of Political and Social Science-sponsored conference of the same name in Fall 2008, outlines trends, identifies problems, and frames areas for federal responses regarding America's cities and suburbs.

At the December 2<sup>nd</sup> celebration, three contributors to the special issue discussed their findings with audience members. Ingrid Ellen, Associate Professor of Public Policy and

Urban Planning at the Wagner School at New York University, spoke about a decline in urban crime, a surprising trend that has widespread implications for the future of cities. Douglas Massey, Henry G. Bryant Professor of Sociology and Public Affairs at Princeton University, presented his work on racial segregation within post-industrial cities, noting the many ways in which the political landscape of America's cities and suburbs has changed as a result of immigration over the last 50 years. Richard Voith, Senior Vice President at Econsult Corporation in Philadelphia, noted that over the last 40 years urban housing has become less affordable; a trend he attributes to the increased popularity of living in downtowns.

The contributors answered audience questions on topics that ranged from post-industrial homicide rates to gentrification

to the implications of the 2010 Census for changing urban communities.

In addition to the three contributors present at the December 2<sup>nd</sup> event, the special issue includes papers by Penn researchers and scholars from around the globe, including

Saskia Sassen, John Landis, Robert Cervero, and Kenneth Jackson.

To access the issue online, visit [ann.sagepub.com/content/vol626/issue1/](http://ann.sagepub.com/content/vol626/issue1/).

To order a hard copy, visit [www.sagepub.com/booksProd-Desc.nav?prodId=Book235052](http://www.sagepub.com/booksProd-Desc.nav?prodId=Book235052).



Douglas Massey (Princeton University), Susan M. Wachter (Penn IUR), Ingrid Gould Ellen (NYU), Richard Voith (Econsult)

# Penn IUR Faculty Fellows News and Awards



## Rebecca Maynard Wins Lifetime Contribution Award

**Rebecca Maynard**, Penn IUR Faculty Fellow and University Trustee Professor of Education, was awarded the Peter H. Rossi award for lifetime contributions to theory and practice of policy evaluation. The award recognizes important contributions to the theory or practice of program evaluation. The award may be for a recent paper or publication or for an entire body of work.



## Janice Madden Named Fellow of RSAI

**Janice F. Madden**, Penn IUR Faculty Fellow and Robert C. Daniels Foundation Term Professor of Urban Studies, Regional Science, Sociology and Real Estate, has been elected Fellow of the Regional Science Association International in recognition of her career research contributions to the field of Regional Science. She was installed as a fellow at the November 2009 North American meetings of the Association in San Francisco.



## Penn Institute for Urban Research Co-Director Honored by ACSP

**Eugenie L. Birch**, Co-Director of Penn IUR and Lawrence C. Nussdorf Professor of Urban Research and Education, was honored with two recent awards. On October 3<sup>rd</sup>, Birch was awarded the Association of Collegiate Schools of Planning (ACSP) Distinguished Educator Award. The award is given every two years for scholarly contributions, teaching excellence, service, and significant contributions to the field. The ACSP Distinguished Educator Award has been given 24 times; of the 24 awardees, there have been four Penn faculty, including Ann Strong, Britten Harris, Martin Meyerson, John Dykman, and two alumni, Lewis Hopkins and Michael Tietz. In addition, on October 17<sup>th</sup>, the Society of American City and Regional Planning History (SACRPH) awarded its Lawrence C. Gerckens Award for Sustained Excellence in Planning History to Professor Birch at its annual meeting.



## Dennis Culhane Receives MacArthur Grant

The MacArthur Foundation awarded a grant of \$1.4 million to **Dennis Culhane**, Penn IUR Faculty Fellow and Professor in the School of Social Science and Public Policy, and John Fantuzzo, Professor in the Graduate School of Education, to promote public systems reform. Culhane and Fantuzzo, co-founders of KIDS (Kids Integrated Data Systems), will establish a nationwide professional network and standards of practice for governments with integrated data systems (such as South Carolina, Michigan, Washington, and Los Angeles County).



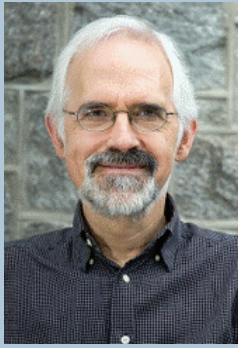
## Thomas Sugrue Book Named L.A. Times Book Prize Finalist

**Thomas Sugrue**, Penn IUR Faculty Fellow and David Boies Professor of History and Sociology, recently published *Sweet Land of Liberty: The Forgotten Struggle for Civil Rights in the North*. It was named a finalist for the Los Angeles Times Book Prize in History, and was a Main Selection of the History Book Club.



## Domenic Vitiello Wins Catherine Bauer Wurster Prize

The Society of American City and Regional Planning History (SACRPH) awarded the 2009 Catherine Bauer Wurster Prize for Best Article in American Planning History to **Domenic Vitiello**, Penn IUR Faculty Fellow and Assistant Professor of City and Regional Planning for his article "Machine Building and City Building: Urban Planning and Industrial Restructuring in Philadelphia, 1894-1928," published in the *Journal of Urban History* in March 2008.



### Eric Schneider Receives Kenneth Jackson Book Award

The Urban History Association recognized **Eric Schneider**, Associate Director of College Affairs in the College of Arts & Sciences and Adjunct Associate Professor of History, with the 2008 Kenneth Jackson Best Book Award for his work, *Smack: Heroin and the American City* (University of Pennsylvania Press, 2008). The award will be presented at the annual dinner of the American Historical Association conference in January.



### Ram Cnaan Receives ARNOVA Book Award

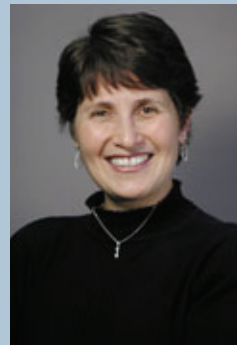
**Ram Cnaan**, Penn IUR Faculty Fellow and Professor and Associate Dean for Research in Social Work, was awarded the ARNOVA Book Prize for his recent publication *Handbook of Community Movements and Local Organizations*. ARNOVA is an international membership organization dedicated to fostering through research an understanding of the nonprofit sector, philanthropy, and volunteerism.



### Randall Mason Receives Honorable Mention in Lewis Mumford Prize Competition

Also included in the Society of American City and Regional Planning History (SACRPH) award ceremony was **Randall Mason**, Penn IUR Faculty Fellow and Associate Professor of Historic Preservation at PennDesign, who received an honorable mention by the Lewis Mumford Prize selection committee for Best Book in City and Regional

Planning History for his recent publication, *The Once and Future New York: Historic Preservation and the Modern City* (University of Minnesota Press, 2009).



### Stella Volpe Given Distinguished Alumni Award

**Stella Volpe**, Penn IUR Faculty Fellow and Miriam Stirl Term Associate Professor in Nutrition, was honored with the 2009 Distinguished Alumni Award from the Department of Health and Physical Activity at the University of Pittsburgh. Professor Volpe was also awarded funding through the American Recovery Act Administration Supplement to support student summer research assistantships.



### Susan M. Wachter Named Scholar-in-Residence

**Susan M. Wachter**, Co-Director of Penn IUR and Richard B. Worley Professor of Financial Management, was awarded on October 1<sup>st</sup> the Charles G. Thalheimer Family Scholar-in-Residence at Virginia Commonwealth University (VCU). The residence program, established in 1984, provides VCU School of Business students and faculty access to outstanding

scholars. The program provides significant opportunities for the exchange of ideas and intellectual growth. (See [www.news.vcu.edu/vcu\\_view/pages.aspx?nid=3080](http://www.news.vcu.edu/vcu_view/pages.aspx?nid=3080) for full details and photos.)

Wachter has also been recognized nationally: she was called four times in the last six months to provide testimony before members of the U.S. House of Representatives and U.S. Senate. Most recently, she appeared before the Senate Committee on Banking, Housing, and Urban Affairs for their hearing on the “Future of the Mortgage Market and the Housing Enterprises.”



### Eugenie L. Birch, Susan M. Wachter Release Co-Edited Volume of Annals; Contributions by John Landis

**Genie Birch** and **Susan M. Wachter**, co-Directors of Penn IUR, edited the most recent volume of *The Annals of the American Academy of Political and Social Science*. Released in November, the volume, entitled *The Shape of the New American*

*City*, also features a chapter from **John Landis**, Penn IUR Faculty Fellow and Crossways Professor of City & Regional Planning at PennDesign, entitled “The Changing Shape of Metropolitan America.”



### Gary Hack Serves as World’s Fair Design Competition Juror

**Gary Hack**, Penn IUR Faculty Fellow, Paley Professor of City & Regional Planning and Dean Emeritus of PennDesign, served as a juror in the international design competition for the Theme Pavilion at the 2012 World’s Fair in Yeosu, Korea.



### Carolyn Cannuscio Opens Exhibit on Health in Philadelphia

Carolyn C. Cannuscio, Penn IUR Faculty Fellow and Assistant Professor of Family Medicine and Community Health, recently unveiled the show *Trauma, Trash, and Triumph: Images from the Health of Philadelphia Photo Documentation Project* at the Fox Art Gallery, on exhibit through November 20<sup>th</sup> at Claudia Cohen Hall.

You can access media coverage of the show here: [whyy.org/cms/news/health-science/2009/11/05/is-philadelphia-a-healthy-place-to-live/21938](http://whyy.org/cms/news/health-science/2009/11/05/is-philadelphia-a-healthy-place-to-live/21938).



### Vukan Vuchic Teaches in Munich, Reviews Beijing Subway Plans

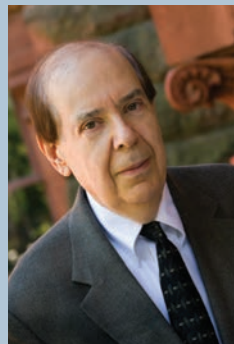
Vukan Vuchic, UPS Foundation Professor of Transportation Engineering in the School of Engineering & Applied Science, was on sabbatical leave during Fall 2009. Professor Vuchic was the Visiting Professor at the Technical University of Munich. In August of 2009 Professor Vuchic went to China to review and critique the planning and building of the subway system in Beijing.



### Eileen Sullivan-Marx Gives International Talks

Eileen Sullivan-Marx, Penn IUR Faculty Fellow and Shearer Term Associate Professor for Healthy Community Practices, was on sabbatical leave for the 2008-2009 academic year. She was invited to give six different presentations during that time, including "Nurse Practitioner: The International Experience," at the IKP Centre for Technologies in Public Health

in Chennai, India, and "Working in Collaboration to Promote Health: The Case for Academic Owned Nursing Practice" at the third annual Astrid Janzen Nursing Conference in Linkoping, Sweden.



### Jonathan Barnett Gives Lectures in Seoul, Tampa

Jonathan Barnett, Penn IUR Faculty Fellow and Professor of Practice in City & Regional Planning, recently gave a series of four lectures on urban design at Dongguk University in Seoul, Korea and another lecture at Hanyang University, also in Seoul. He will also be giving lectures in Tampa, Barto, and Orlando, Florida in connection with the studio in

urban design he will lead this spring entitled "Connecting for Global Competitiveness: Tampa Bay-Central Florida Super Region."



### Michael Katz Gives Talk at Columbia

Michael Katz, Penn IUR Faculty Fellow, Walter H. Annenberg Professor of History, and Research Associate at the Population Studies Center, gave a talk entitled "Narrative of Failure: Historical Interpretations of Federal Urban Policy" in the *Seminar on the City* discussion series at Columbia University.



### Mark Stern on Arts & the City Panel

Mark Stern, Professor in the School of Social Policy and Practice and the Urban Studies program, will be a panelist for the second event in Penn IUR's *Arts & the City* seminar series, to be held on March 2<sup>nd</sup> at the Penn Anthropology Museum. On sabbatical leave for the Fall 2009 semester, Professor Stern is currently co-directing Penn's *Social Impact of the Arts*

*Project*, which focuses on urban revitalization through the arts and examines connections between cultural engagement and the overall health of communities.

March 2<sup>nd</sup>, 2010 | 5:00pm

#### The Arts & the City Seminar Series

*Arts and The City: Can the Arts Revive Our Cities' and the Nation's Economy?*

Museum of Archaeology and Anthropology  
3260 South St.

Speakers include:

- Rocco Landesman, Chairman, National Endowment for the Arts
- Donald Harrison, Saxophonist, Singer, Composer
- Julia Olin, Executive Director, National Council for the Traditional Arts
- Greg Rowe, Director, Culture Initiatives, The Pew Charitable Trusts
- Cookie Ruiz, Executive Director, Ballet Austin
- Nick Spitzer, Host and Producer, *American Routes*, Public Radio
- Mark Stern, Professor of Social Welfare and History, Social Impact of the Arts
- David Thornburgh, Executive Director, Fels Institute of Government, Penn

Register by Wednesday, 2/24 by emailing [penniur@pobox.upenn.edu](mailto:penniur@pobox.upenn.edu).



## INTERNATIONAL STATE DEPARTMENT VISITORS HOSTED BY PENN IUR

On September 24<sup>th</sup> Penn IUR hosted a group of 25 international visitors as they wrapped up a three-week tour of the United States. The State Department sponsored the group of professionals, who were selected by U.S. embassies in their home countries to learn about grassroots democracy. The International Visitors Council brought them to Philadelphia and to Penn, where they were eager to learn how a university program could contribute to urban development.

Harris Steinberg, Executive Director of Penn Praxis, ad-

ressed the group first, highlighting the level of local citizen participation that was essential to the plan his organization drafted, “A Civic Vision for the Central Delaware.” Susan M. Wachter, Penn IUR co-Director, followed with an explanation of the historical roots and current realities of local control, describing the devolution of power from the federal government to state and local governments. She noted the system’s strengths and weaknesses to an intrigued audience, many from countries with highly centralized governments.



Susan M. Wachter, Penn IUR co-Director, addresses the group of international visitors.

After a spirited Q&A session, program coordinators commented that the participants’ comments on the meeting at Penn were more positive than on any of the other meetings on their agenda.

## GLOBAL URBAN COMMONS TRAVELS TO KENYA, MEETS WITH UN-HABITAT

In the fall of 2009, Penn IUR co-Director Eugenie L. Birch established the Global Urban Commons: a doctoral research group composed of first-year doctoral students in city and regional planning. The group is assembling and assessing best practices in urban planning, governance, and development to assist policymakers, practitioners, and grassroots organizations in formulating urban policies and programs. In establishing the Global Urban Commons, Birch took inspiration from the recommendations in the publication *Century of the City: No Time to Lose*, which came out of the Rockefeller

Foundation’s Global Urban Summit in 2007. (*Century of the City: No Time to Lose* is edited by Neal Pierce and Curtis Johnson with Farley Peters, and published in 2008 by the Rockefeller Foundation.)

Professor Birch began transforming the Rockefeller Foundation’s vision into a reality in Fall 2009. She enlisted four doctoral students in PennDesign’s City & Regional Planning program – Katherine Brinkley, Mengke Chen, Kirsten Kinzer, and Vanessa McGuire – as well as Penn IUR Research Associate Greg Scruggs to compile examples and models in urban development from

around the globe. They conducted a literature review on best practices and interviewed experts in the field. They paid particular attention to the efforts of UN-HABITAT, the UN agency that focuses on cities, and the agency’s Best Practices Database ([www.best-practices.org](http://www.best-practices.org)) and to the Dubai Award, a biennial cash prize funded by the Dubai government for best practices around the world.

The research team has found UN-HABITAT to be an invaluable resource. The team recently met with Nicholas You, Senior Advisor at UN-HABITAT and the progenitor

of best practices at the agency. Brinkley and Scruggs later attended an experts’ group meeting in Nairobi, Kenya, which gathered partners of the World Urban Campaign, UN-HABITAT’s new urban agenda, to plan the 100 Cities Initiative. This initiative is an effort to highlight “living practices” in cities worldwide; Penn IUR will nominate Philadelphia to the Initiative for the city’s coordinated greening efforts. The team will also be attending the World Urban Forum 5 in Rio de Janeiro, the UN’s biennial conference on cities, and hopes to present a paper on their work in the coming months.

## CITIES AND WOMEN’S HEALTH CONFERENCE BRINGS URBAN PERSPECTIVE TO A GLOBAL ISSUE

continued from page 1

encourage new paradigms of scholarship and practice that integrate environment and health care.

Conference organizers anticipate several outcomes. The conference will showcase models of collaboration across disciplines – such as collaborations among urban women’s health researchers, urban planners, policymakers, clinicians, philosophers, and

community workers. Participants will craft an agenda for improving urban women’s health and will develop strategies for the delivery of health services. Organizers will disseminate findings through an innovative website.

This website is part of a special web-based aspect of the conference funded by the Rockefeller Foundation. The Rockefeller Foundation is funding conference

participation by scholars from countries as diverse as Armenia, Kenya, Nigeria, Thailand, and Australia. These Rockefeller-Penn scholars will post essays on a conference website. The website will also provide a forum for conference participants to discuss topics in urban women’s health. During the conference, writers from around the region will live-blog

the proceedings. After the conference, the site will remain a resource and reference for participants.

For more information on the conference – including registration information, a complete schedule of events, and the Rockefeller-Penn scholars website when available – please visit [www.nursing.upenn.edu/penn-icowhi](http://www.nursing.upenn.edu/penn-icowhi).



## UPCOMING EVENTS

visit [www.upenn.edu/penniur](http://www.upenn.edu/penniur) for more details.

### February 17<sup>th</sup>, 5:30 pm - Book Talk: Imagining Philadelphia: Edmund Bacon and the Future of the City

Scott Knowles, editor of the volume, and Harris Steinberg, contributor, will share some of their insights into Bacon's 1959 essay on his vision for Philadelphia's future and how events in the intervening years converged to create the city of today, as well as some ideas for how it might look in 50 years.

### March 2<sup>nd</sup>, 5:00 pm - The Arts and the Nation's Cities

This seminar – the second in a series – is a forum for scholars, fellows, students, professionals, practitioners, government officials, civic leaders, and ordinary citizens to enhance their knowledge and understanding of how the arts impact neighborhoods, cities, and regions.

### March 31<sup>st</sup> - Urban Research Talk: Eric Schneider: Dying in the City of Brotherly Love: Homicide in Postwar Philadelphia

Penn Urban Studies professor Eric Schneider will discuss his current research on homicide in Philadelphia. Professor Schneider recently won the Kenneth Jackson Award for Best Book in North American History from the Urban History Association for his most recent book, *Smack: Heroin and the American City*.

### April 7<sup>th</sup>-10<sup>th</sup> - Cities and Women's Health: Global Perspectives

Co-sponsored with The International Council on Women's Health Issues (ICOWHI) and Penn Nursing, this conference focuses on how to solve health disparities related to gender worldwide.

### April 27<sup>th</sup> - Sixth Annual Penn IUR Urban Leadership Forum

The forum recognizes exemplary thinkers who have demonstrated the vision to revitalize urban centers, respond to urban crises, and champion urban sustainability in the United States and around the globe. This year's forum honors William Hudnut III, Joseph C. Canizaro Chair for Public Policy, Urban Land Institute.

### May 12<sup>th</sup>-14<sup>th</sup> - Reinventing Older Communities: Rebuild, Restore, Renew

Co-sponsored with the Federal Reserve Bank of Philadelphia, Penn IUR will organize the Conference's research track focusing on the challenges facing older industrial cities as a result of the sub-prime mortgage crises.

### May 14<sup>th</sup> - Seventh Annual Penn Urban Doctoral Symposium

Co-sponsored with Penn's Urban Studies program, this symposium celebrates the work of graduating urban-focused doctoral candidates. Includes dissertation presentations and luncheon.

prosecutors create to explain the events in question, and then to use them as examples of different categories of homicide as well as a way of seeing the barometer effect.

As a historian I am always wary of making too many policy recommendations, but if work in the regular economy has had a disciplinary effect on males – getting them off street corners, unable to drink or take drugs because they have to show up someplace the next morning, which there is somewhat of a consensus about, then the obvious lesson for the city is to reinvent an economy that employs large numbers of people. The underground economy does the opposite of this: it rewards bravado, it encourages consumption of mind-altering substances, and

it is irregular and undisciplined. The problem as I see it is that the underground economy is what the free market has provided.

*How has homicide influenced public policy in cities, outside of the more straightforward link to increased or improved policing? Have cities experienced changes in physical form due to violent crime, and if so, what changes have had the most impact on communities?*

I think the opposite is true: the changing physical form of the city has created landscapes that are hospitable to homicide. The underground economy is rooted in abandoned buildings, vacant lots and central but devastated spaces. Solving the problem of the underground economy – reconnecting these spaces to the larger society – is the daunting task that faces us.

## Cities and Women's Health: Global Perspectives

Penn-ICOWHI 18<sup>th</sup> International Congress of  
Women's Health  
Wed., April 7 - Sat., April 10, 2010  
University of Pennsylvania

**ICOWHI**  
University of Pennsylvania  
Philadelphia, USA

[www.nursing.upenn.edu/penn-icowhi](http://www.nursing.upenn.edu/penn-icowhi)



## PENN INSTITUTE *for* URBAN RESEARCH

### About Penn IUR

Comprehensive in scope and integrative in practice, the Penn Institute for Urban Research (Penn IUR) is dedicated to fostering understanding of cities and developing new knowledge vital to charting the course of local, national and international urbanization. Drawing on the University's unique strengths, Penn IUR addresses the many challenges, opportunities and creative possibilities of urban life and has a special focus on developing knowledge in two critical areas: the sustainable 21<sup>st</sup> century city and anchor institutions in urban development.

### Penn IUR Executive Committee

**Chair: Vincent Price** Provost

**Rebecca Bushnell** Dean & Professor of English, School of Arts and Sciences

**Jeffrey Cooper** Vice President, Government and Community Affairs

**Dennis Culhane** Professor of Social Policy and Practice, School of Social Policy and Practice

**John Dilulio** Professor of Political Science, Political Science Department, School of Arts and Sciences

**Michael Fitts** Dean & Bernard G. Segal Professor of Law, School of Law

**Richard J. Gelles** Dean & Joanne and Raymond Welsh Chair of Child Welfare and Family, School of Social Policy and Practice

**Michael Gibbons** Deputy Dean & I.W. Burnham II Professor of Investment Banking, The Wharton School

**Joseph Gyourko** Martin Bucksbaum Professor of Real Estate and Finance; Director, Zell/Lurie Real Estate Center at Wharton; Chair, Real Estate Department, The Wharton School

**Michael Katz** Walter H. Annenberg Professor of History, School of Arts and Sciences

**Shiriki Kumanyika** Professor of Epidemiology, School of Medicine

### Penn IUR Directors & Staff

**Eugénie L. Birch** Co-Director; Lawrence C. Nussdorf Professor of Urban Research and Education; Professor, Department of City & Regional Planning, School of Design

**Susan M. Wachter** Co-Director; Richard B. Worley Professor of Financial Management; Professor of Real Estate and Finance, The Wharton School

**Amy Montgomery** Associate Director

**Julie Thompson** Project Manager

**Sara McManus** Program Coordinator

**Selina Zapata** Research Associate

**Janice Madden** Robert C. Daniels Foundation Term Professor of Urban Studies, Regional Science, Sociology and Real Estate

**Afaf Meleis** Margaret Bond Simon Dean of Nursing, School of Nursing

**Andrew Porter** Dean & George and Diane Weiss Professor of Education, Graduate School of Education

**Marilyn Jordan Taylor** Dean & Paley Professor, School of Design

**David Thornburgh** Executive Director, Fels Institute of Government

### Penn IUR Advisory Board

**Chair: Egbert Perry** Chairman & CEO, The Integral Group, LLC

**Mark Bulmash** President & CEO, Bulmash Real Estate Advisors, LLC

**Susan B. Casdin** Hassenfeld Center, New York University

**Manuel A. Diaz** Former Mayor, City of Miami, Florida

**Paul Farmer** Executive Director & CEO, American Planning Association

**Harold Ford Jr.** Vice Chairman and Senior Policy Advisor, Merrill Lynch

**Alicia Glen** Managing Director, Urban Investment Group, Goldman, Sachs & Company

### Contact Information

G-12 Meyerson Hall  
210 South 34<sup>th</sup> Street  
University of Pennsylvania  
Philadelphia, PA 19104-6311  
phone 215.573.8386  
fax 215.898.5731  
penniur@pobox.upenn.edu  
[www.upenn.edu/penniur](http://www.upenn.edu/penniur)

**Michael Glosserman** Managing Partner, The JBG Companies

**Andrew Halvorsen** Private investor

**Virginia Hepner** President, GHL, LLC

**John T. Livingston** President & CEO, Tishman Urban Development Corporation

**Kelly Kennedy Mack** President, Corcoran Sunshine Marketing Group

**Marc H. Morial** President & CEO, National Urban League

**Lawrence C. Nussdorf** President & COO, Clark Enterprises, Inc.

**Philip Pilevsky** President & CEO, Philips International

**Richard P. Richman** Chairman, The Richman Group, Inc.

**Alice M. Rivlin** Senior Fellow, The Brookings Institution

**Mark Rosenberg** Principal, MHR Fund Management LLC

**Michael Tabb** Managing Principal, Red Rock Global

**John Timoney** Former Chief of Police, City of Miami, Florida