TOWARD A 21ST CENTURY URBAN AGENDA: PENN IUR HOSTS INTERNATIONAL RESEARCH CONFERENCE WITH ROCKEFELLER FOUNDATION IN BELLAGIO, ITALY



Anna Tibaijuka, executive director of UN-HABITAT, and Judith Rodin, president of The Rockefeller Foundation, (center) are joined by a group of reknowned international scholars who attended "Innovations for an Urban World: A Global Urban Summit"

By 2030, six out of every ten people will live in a city as the world's population is expected to climb to 8.2 billion, up from today's 6.5 billion. An unprecedented 73 percent increase in urban residents--82 percent of whom will live in Asian, African and Latin American cities--will occur in places that are relatively unprepared for this upsurge. Providing housing, transportation, water, sanitation, education and public health services will be their central challenge.

From July 1- July 6, 2007, Penn IUR hosted Toward a 21st Century Urban Agenda, a conference to form a research agenda that addresses the challenges of global urbanization. The week-long session was the first week of a month-long Rockefeller Foundation Global Urban Summit, Innovations for an Urban World. The conference convened 25 scholars from five continents to present research on four areas: urban population movements, urban spatial growth and development, service requirements in urbanizing societies and urban governance and finance. The conferees collectively surveyed the state of current research, highlighting knowledge and information gaps, with an aim to set a 21st century urban research agenda that

will help guide Penn IUR and the Rockefeller Foundation in future endeavors.

Toward a 21st Century Urban Agenda inspired articles by Washington Post syndicated columnist, Neal Peirce that can be found on the Penn IUR website, www. upenn.edu/penniur. In follow-up, Penn IUR, as part of its City in the 21st Century Book Series, will release an edited volume of conferee papers and forthcoming research in the fall of 2008.

Other conferences in the monthlong summit were hosted by Regional Planning Association, Brookings Institution Metropolitan Policy Program and Columbia Center for Sustainable Urban Development. For more information, visit the Rockefeller Foundation website at www.rockfound.org.

CHARLESTON'S MAYOR JOSEPH P. RILEY, JR. GIVES KEYNOTE ADDRESS AT THE THIRD ANNUAL URBAN LEADERSHIP FORUM

n April 26, 2007, Penn IUR hosted its third annual Urban Leadership Forum. The event, Urban Design and Sustainability, featured Mayor Joseph P. Riley, Jr. of Charleston, SC, who gave an inspring speech to an audience of over 100 faculty, staff, students, and community members. His keynote address focused on his administration's role in the revitalization of Charleston through the promotion of green space and strong public design. Mayor Riley's remarks were followed by a panel discussion featuring William Penn Foundation President Feather Houstoun, The Reinvestment Fund's President Jeremy Nowak, and Pennsylvania Secretary of Conservation and Natural Resources Michael DiBerardinis. Moderated by Penn IUR

co-director Susan Wachter, this group of local leaders discussed the connections between Charleston's greening and urban design accomplishments and efforts taking place in Philadelphia.

Each year at the Urban Leadership Forum, Penn IUR presents its Urban Leadership Award to public figures who demonstrate outstanding leadership in urban affairs. This year, Penn IUR advisory board member Marilyn Taylor presented the 2007 Urban Leadership Award to Mayor Joseph Riley, Jr. and Secretary Michael DiBerardinis. Gerard Sweeney, President of Brandywine Realty Trust and Chair of the Schuylkill River Development Corporation gave insightful remarks to close the forum.

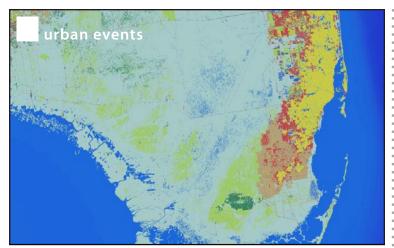
The day included two other events focused on urban design and sus-



Left to Right: Susan Wachter, Mayor Joseph P. Riley, Jr., Jeremy Nowak, Feather Houstoun, and Michael DiBerardinis discuss greening efforts to improve Philadelphia

tainability. Before the forum, Penn IUR hosted a breakfast and film screening of *Edens Lost and Found* with the film's co-director/producer Harry Wiland. The film and discussion was a great precursor to the forum. After the forum, Mr. Sweeney and the Schuylkill River

Development Corporation sponsored a boat tour of the redevelopment projects along the river. The tour, which demonstrated some of Philadelphia's design and sustainability projects, was an appropriate conclusion to the day's events.



Graphic presented by Matthew Turner depicting urban sprawl in Miami, FL

EARTH FROM SPACE: ROUNDTABLE ON GLOBAL URBAN DEVELOPMENT RESEARCH

A group of 30 scholars and researchers from across the country and beyond convened on March 28 for a workshop focused on new research in global urban development. This session, Earth From Space: Roundtable on Global Urban Development Research, was divided into two panels, each featuring three presentations from prominent researchers.

The first panel focused on the spatial growth of cities and implications for financing and provision of public services. Panelists included Stephen Malpezzi of University of Wisonsin, Madison; Alain Bertaud, formerly with the World Bank; and Christopher Small of Columbia University.

The second panel focused on technologies and methodologies for tracking the spatial form of global urban development. This panel featured presentations from panelists John Cullen of US Geological Survey, Stephen Sheppard of Williams College, Matthew Turner of the University of Toronto, and John Landis, who was recently appointed at the University of Pennsylvania's School of Design.

The event, part of an ongoing series of expert sessions on this subject, preceded the Penn IUR Conference, *Toward a 21st Century Urban Agenda*, in Bellagio, Italy. Follow-on expert sessions will include a November 14 event, *Urban Future of Earth: A View from Space*, as well as a spring 2008 session on Urban Governance.

For more information on this workshop and future sessions, e-mail penniur@pobox.upenn.edu.

GLENDENING, KOTKIN, AND YARO ADDRESS POPULATION GROWTH IN THE UNITED STATES

n March 1, Penn IUR hosted The Next 100 Million: Where Will They Go?, a panel discussion featuring Governor Parris Glendening, President of the Smart Growth Leadership Institute; Joel Kotkin, author of The City: A Global History; and Robert Yaro, President of Regional Plan Association. Penn Provost Ronald J. Daniels gave opening remarks, and Catherine Ross, Director of Georgia Tech's Center for Quality Growth and Regional Development served as moderator for the session that was attended by over 75 members of the Penn community and the public.

The interactive panel discussion addressed the impacts of U.S. population growth, emerging spatial development patterns, and their

influence on the way that people live and work in the 21st century. The discussion highlighted the effects that population growth will have on the economy, the infrastructure, and the environment. Issues such as urbanization, open space preservation and mobility were addressed.

The panel discussion was part of Penn IUR's ongoing Public Interest Series, as well as, a kickoff event for the Regional Plan Association's Northeast Climate and Competitiveness Summit (see story on next page).

Penn IUR's Public Interest Series features lectures, seminars and panels that highlight timely topics discussed by distinguished academics and policy-makers in urban research and practice.



Governor Parris Glendening, President of the Smart Growth Leadership Institute, discusses the issue of population growth in America.

FACULTY ASSOCIATES KATZ, PRITCHETT AND SUGRUE GIVE PUBLIC LECTURE ON THE RIOTS OF 1967



Professor Michael Katz

istory Professor and Penn IUR Faculty Associate Michael Katz gave a public lecture on February 12, "Why American Cities Don't Burn Very Often." This lecture reflected on the Newark and Detroit Riots of 1967 and asked why, in the wake of today's social and economic in-

equality, we have not seen more riots. Penn Law Professor Wendell Pritchett and Penn History Professor Thomas Sugrue--both also Faculty Associates of Penn IUR--served as respondents to Katz's lecture. The three presented an insightful and enlightening discussion on the historical context of the

riots, as well as today's mechanisms of social control.

The lecture also spurred the interest and participation of the audience as the discussion was followed by an open question and answer session. For more information on this event, email penniur@pobox. upenn.edu

RPA AND PENN IUR HOST CLIMATE AND COMPETITIVENESS SUMMIT

n Friday, March 2, Penn IUR and Regional Plan Association (RPA) hosted The Climate and Competitiveness Summit at Lowes Philadelphia Hotel where over 100 civic, business, and government leaders gathered to discuss how the Northeast Megaregion can work toward developing a shared agenda for growth and development; conservation and sustainability; efficiency and competitiveness. The Summit is part of RPA's America 2050 project, which examines the challenges and opportunities of urban growth in the Northeast and 10 other megaregions around the country.

Participants divided into three roundtable discussions – Northeast Corridor Mobility, Regional Landscapes and Smart Growth, and Energy and Emissions. The mobility tract focused on how to create a user-friendly, reliable, and effi-

cient transit operation throughout the Northeast, including increased and improved inter-modal connections and how to promote rail as an investment rather than a subsidy. The smart growth discussion centered on the levels of government and advocates needed to effectively conserve natural resources that span multiple jurisdictions and how best to foster inter-state collaboration in the Northeast on issues of conservation. The energy tract looked at how to capitalize on energy efficiency opportunities throughout the Northeast, reducing vehicle miles traveled, and strengthening the Regional Greenhouse Gas Initiative (RGGI).

Former Governors Michael Dukakis and Parris Glendening delivered keynote addresses and chaired roundtable meetings on mobility and smart growth, respectively. Douglas Foy, Former Secretary of Commonwealth Development for Massachusetts, chaired the energy roundtable. In attendance were Congressman James Oberstar (D-MN), chairman of the Transportation and Infrastructure Committee and Congressman Jerrold Nadler (D-NY); both participated in the

mobility roundtable.

The Climate and Competitiveness Summit was made possible through support from The William Penn Foundation, The Ford Foundation, The Surdna Foundation and Wolf-Block.



Graphic presented by RPA depicting major metropolitan areas in the Northeast Megaregion.

UNSPOKEN BORDERS: PENN DESIGN'S BSA HOSTS CONFERENCE ON DIVERSITY WITHIN THE DESIGN PROFESSIONS



he PennDesign Black Student Alliance (BSA), with support from Penn IUR, PennDesign, and others, hosted and organized a conference on March 30-31 to ignite the dis-

cussion of race within the design professions. Unspoken Borders: Perspectives on Race in Design was a student organized conference with a cross-disciplinary focus. The conference addressed the tacit relationships that exist within the design profession, particularly those dealing with race.

The keynote address given by the City of Raleigh's Planning Director, Mitchell Silver, touched on specific instances of inequality within design professions and provided statistical figures on inclusion and diversity within the planning field. Mr. Silver also addressed some possible solutions and remedies within his presentation titled "Breaking Boundaries/Crossing Borders". In his discussion, he provided advice to students on understanding the realities of the profession and utilizing available resources in order to persevere.

The first plenary session was entitled "Creating Equity in the Professions" and included panelists Dr. Carla Corroto, K. Ian Grandison, Craig Barton, and Dr. Angel Nieves. The second plenary session "Incorporating Diversity in Design Practice" provided more anecdotal solutions that involved incorporating culture within the practice of design. The panel was moderated by Penn Associate Professor of American Art Gwendolyn Dubois Shaw and included other panelists Milton Curry, Mario Gooden, and David Diaz.

The keynote luncheon was given by Walter J. Hood, Professor and former Chair of the Landscape Architecture Department at the University of California at Berkeley College of Environmental Design. He is also the Principal of Hood Design in Oakland, CA. Hood discussed projects executed by his firm which are largely linked to urban redevelopment and revitalization of underserved communities. The keynote reception was followed by a series of workshops and tours.

The conference was an opportunity to share and explore ideas of race within the professions. Diversity remains low in the design fields and until the playing field is leveled, there is a need to continue to provide forums for discussion to maintain awareness of issues of diversity within the design professions.





2007 Urban Doctoral Symposium

UNDERGRADS AND FACULTY MEMBERS PARTNER ON URBAN RESEARCH PROJECTS FOR SECOND SUCCESSFUL YEAR

he Undergraduate Urban Research Course (UURC), co-sponsored by the Penn IUR, the Department of City and Regional Planning, and the Urban Studies Program, pairs undergraduates with faculty members, providing students with a rare opportunity to work closely on a current research project.

Nine students participated in this year's UURC, which was instructed by School of Arts and Sciences Doctoral student, Elizabeth Greenspan. Students benefitted from exposure to a myriad of issues within urban scholarship. Topics ranged from experiences of mother's breastfeeding in public urban places to examining the spatial dynamics of Baghdad post – U.S. invasion. Students gained firsthand insight into the difficulties of data collection. Initial research methods were reformed as projects involving human volunteers worked to gain approval by the Institutional Review Board.

The class ended with student presentations of research findings. This gave students the opportunity to present and defend their research before fellow peers and University faculty. A few students have plans to continue their research beyond the end of the se-

mester. College sophomore Oscar Benitez will be making a trip to Mexico this summer to further his study of community and economic development among Mexican immigrants.

In other UURC news, former UURC student, Andrew Goodman, co-authored a paper with Penn History Professor Thomas Sugrue as part of their project which was recently published in the *Journal of Urban History*.

If you are interested in participating in the spring 2008 UURC, please e-mail penniur@pobox. upenn.edu.

DOCTORAL SYMPOSIUM 2007

ach May, Penn IUR hosts the Urban Doctoral Symposium to celebrate the work of graduating PhD students with urban focused dissertations. The 2007 UDS featured seven new graduates with a diverse set of research areas. The honorees includad.

Christina Collins; "Ethnically Qualified': A History of New York City Public School Teachers, 1920-1980" Committee: Michael Katz, John Puckett, Thomas Sugrue, John Zimmerman

Maia Cucchiara; "Marketing Schools Marketing Cities: Urban Revitalization, Public Education, and Social Inequality"

Committee: Kathleen Hall, Michael Katz, Frank Furstenberg, David Grazian

Elizabeth Greenspan; "Scaling Tragedy: Memorializatoin and Globalization at the World Trade Center Site" Committee: Robert Preucel, Asif Agha, Kathleen Hall, Setha Low

Michael Janson; "A Christian Century: Liberal Protestantism, the New Deal, and the Origins of Post-War American Politics"

Committee: Marie Gottschalk, Rogers Smith, Sarah Gordon

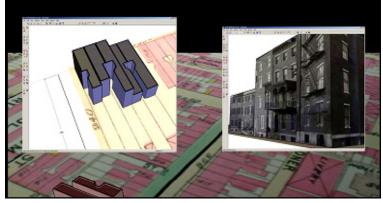
Joan Mazelis; "Our Strength is in Our Unity: Reciprocity, Stigma, and Ideology as Foundations of and Obstacles to Social Capital among the Poor"

Committee: Kathryn Edin, Douglass Massey, David Grazian

MUSA STUDENTS ATTEND GIS CONFERENCE IN SAN DIEGO

◀ hree students from the Master in Urban Spatial Analytics (MUSA) program attended the 21st International ESRI User Conference in San Diego, CA on June 18-22, 2007. ESRI is the industry leader in geographical information systems software, and its User Conference attracted over 16,000 participants. With such a large number of attendees, the conference provided a unique opportunity for professionals, students, and academics who use GIS across many disciplines to interact and share knowledge.

Penn's MUSA program had a commanding presence at the conference with four students--Mengke Chen, Tricia Chai-Onn, Laura Blackstone, and Shimrit



3-D Model of the 7th Ward in DuBois' The Philadelphia Negro.

Keddem--participating in conference sessions and presentations. MUSA Alumnus Peggy Wu also attended the conference as did students from other mid-Atlantic schools, such as Penn State, West Chester University, and University

of Delaware.

MUSA student Shimrit Keddem presented at a session to discuss MUSA Faculty Advisor Amy Hillier's research on W.E.B. DuBois' seminal work, *The Philadelphia Negro*.

PENN IUR WELCOMES NEW ADVISORY BOARD MEMBERS

gbert L.J. Perry has been appointed Chairman of the Penn IUR Advisory Board. Mr. Perry succeeds Judith Rodin, University of Pennsylvania President Emeritus, who stepped down as chairwoman in December 2006. The Penn IUR Advisory Board is an external governing body for the Institute comprised of nationally recognized policy-makers, politicians, academicians and other intellectual leaders in the field of urban policy and practice. Mr. Perry (CE'76, WG'78, GCE'79) is chairman and chief executive officer of the Integral Group, LLC, an Atlanta-based urban real-estate development, construction management, property management, and asset management firm that focuses on the economic revitalization of urban communities. Mr. Perry has been a Penn trustee since 1996, where he is chair of the Trustees' Ad Hoc Committee on Diversity, and a member of the External Affairs Committee and the Neighborhood Initiatives Committee. He also currently serves on the Board of Overseers of the School of Engineering and Applied

Science and the Advisory Board of the Center for Urban Redevelopment Excellence at the University of Pennsylvania (CUREx Penn).

In addition to Mr. Perry, Penn IUR has added four additional new members to the Advisory Board. Each new member brings a rich diversity of experiences and knowledge to this critical leadership group for Penn IUR. Alicia K. Glen is a managing director in the Urban Investment Group (UIG) at Goldman Sachs, a proprietary private equity initiative focused on underserved and emerging urban markets; Virginia A. Hepner, W'79, is president of GHL, LLC, a private partnership focused on commercial real estate investments; Andrew Halvorsen, WG '72, is a New Jersey-based private investor; and Kelly Kennedy Mack is president of Corcoran Sunshine Marketing Group, the country's premier organization for marketing and sales of luxury residential and hotel condominiums. The next meeting of the Advisory Board will be held October 19, 2007.

FORTHCOMING PUBLICATION: GROWING GREENER CITIES



n October 2007, Penn IUR along with the Pennsylvania Horticultural Society and the producers of the PBS four-part series Edens Lost & Found, The Media & Policy Center Foundation, held the Growing Greener Cities symposium at Penn. The symposium showcased cutting-edge urban sustainability research and best practices. Penn IUR has compiled new works by many of the scholars and practitioners who presented at the conference in a book of the same name. The book investigates contemporary urban issues such as climate change and regional planning, sustainable transportation systems, watershed restoration, urban farming and food supply, green building systems, citizen activisms, financing sustainable urban development, and methods for measuring success.

Among the 22 contributions are essays by Alexander Garvin, internationally renowned public space planner and designer; Neil Peirce, Washington Post columnist; Jeremy Nowak, director and co-founder of The Reinvestment Fund, and Robin Thompson, sustainable development advisor to London's Mayor Ken Livingston.

This publication captures the urgency in which many cities are balancing issues of environmental sustainability and economic development. In many cities, anchor institutions like Penn are leading the charge. President Gutmann writes the book's foreword, illuminating the University's commitment to sustainability including its eastward expansion plan that will transform parking lots and underutilized waterfront land into a network of green open spaces, academic facilities, and urban amenities and its comprehensive sustainability plan which will address greenhouse gas emissions, renewable power, energy efficiency, and green building stan-

Growing Greener Cities will be released by Penn Press in spring 2008.

PENN IUR CONFERENCE WILL EXPLORE THE ROLE OF ANCHOR INSTITUTIONS IN URBAN COMMUNITIES

nchor institutions, including universities, medical complexes, arts and culture institutions, stadiums, public utilities and some large corporations, are critical to the economic health and civic pride to their home cities and regions due to their resources, especially high levels of employment and purchasing power. Their significant location-based real estate investments and/or clientele anchor them in place, making their departure unlikely or difficult. As a class and singly, they play central roles in their communities.

On October 8-9, Penn IUR and its partners are sponsoring Urban Anchors in the 21st Century: A Commitment to Place, Growth and Community, at the University of Pennsylvania. Scholars and practitioners will review the latest information on the planning, finance, design, programming and partnerships of today's anchors.

Featured speakers include: Anne d'Harnoncourt, The George D. Widener Director and chief executive officer of the Philadelphia Museum of Art; John Livingston, president of Tishman Urban Development Corporation; Judith Rodin, president of The Rockefeller Foundation; and Nancy Zimpher, president of University of Cincinnati.

For more information, visit the conference website at www.upenn. edu/penniur/anchors.



DOCTORAL

continued from pg. 4.

Karen Beck Pooley; "Effective Neighborhood Revitalization Strategies: The Array and Impacts of Subsidized Place-Based Investment in Philadelphia"

Committee: Eugenie Birch, Susan Wachter, Paul Brophy

Christopher Puchalsky; "Use of Bilevel Optimization Techniques for the Problem of Transit-Frequency Determination--New Formulation and Solution Techniques"

Committee: Vukan Vuchic, David Boyce, Tony Smith, Jeffrey Casello

DR. EILEEN SULLIVAN-MARX



Eileen Sullivan-Marx Shearer Term Associate Professor for Healthy Community Practices and Associate Dean for Practice and Community Affairs at the University of Pennsylvania's School of Nursing. Her research focuses on nurse-sensitive outcomes of care for older adults. Dr. Sullivan-Marx is also a very active Faculty Associate of the Penn Institute for Urban research. She has participated as a faculty mentor in the Undergraduate Urban Research Course. Her experience in the UURC has resulted in a forthcoming publication, "Exercise among Urban Dwelling Older Adults at Risk for Health Disparities." *Research in Gerontological Nursing*, Sullivan-Marx, E.M., Cuesta, C. L., & Ratcliffe, S. J. (in press). Dr. Sullivan-Marx is also currently the Director of the Penn IUR Faculty Forum on Elder-Friendly Urban Environments.

PIUR: Can you tell us about your work with the Penn IUR Faculty Forum on Elder-Friendly Urban Environments?

ESM: The purpose of this Faculty Forum is to develop interdisciplinary research regarding challenges facing older adults who live in urban environments, with a particular focus on West Philadelphia. We will use the Faculty Forum as a catalyst to build on Penn's excellent strengths in gerontology, community health and social sciences to encourage new interdisciplinary research ventures focused on elderfriendly urban environments.

PIUR: How do you envision your work affecting policy?

ESM: Given Penn's national preeminence in civic engagement and community revitalization through

the West Philadelphia Initiatives, the Faculty Forum will attract a significant audience beyond the University, both as a model for others interested in these issues and as a platform for framing policy discussions. While we expect the specifics of our policy contribution to follow from the research, we anticipate contributions to such areas as examination of methodologies for community participatory action research; analysis of elder-friendly public spaces, homes and communities and the effect of advocacy strategies for communities and neighborhoods; and analysis of public and private financial instruments and real estate composition affecting quality of life for seniors.

PIUR: Tell us about the upcoming Urban Women's Think Tank.

ESM: This event aims to forge a scholarly dialogue that brings together the three concepts - Urbanism, Women, & Health. The invited scholars and participants are thought leaders in these concepts but have not had a forum for bridging their work in such a focused setting. We will develop a

scholarly agenda linking the local to the global issues in women's health and link Penn's local engagement with women's health to the global community. Specific goals for the Urban Women's Think Tank include establishing a dialogue about contemporary issues that women face in urban places that impact their health and life experiences; identifying and critically analyzing best practices and new strategies to enhance women's health in urban places; and fostering new paradigms of scholarship and practice that integrate environment and health care.

Do you want to influence urban public policy and enlighten masses of urban researchers?

Add your papers to the Penn IUR section of **Scholarly Commons**.

For more information, e-mail penniur@pobox.upenn.edu

upcoming events

September 9-11, 2007

Women's Health is the Community's Health: Impacting Women's Lives in Urban Places

Lectures by Peabody, Polk and Pulitzer Prize Winning Journalist Laurie Garrett, and Vivian Pinn, Associate Director for Research on Women's Health, NIH

September 25, 2007

Creative Society and Neighborhood Revitalization Lecture by Jeremy Nowak, President of the Reinvestment Fund, with respondents Diane LaBelle and David Bradley

September 27, 2007

Undergraduate Urban Research Course (UURC) Welcome Reception

Network-building reception for prospective UURC students and faculty

October 8-9, 2007

Urban Anchors in the 21st Century: A Commitment to Place, Growth, and Community

National conference focusing on the role of anchor institutions in community development

October 17-18, 2007

Mobilizing Capital for Inner City Revitalization: Challenges and New Directions (ICEF Summit)

Conference to addresses challenges and opportunities for mobilizing capital to revitalize inner cities

November 9, 2007

Land and Power: The Impaact of Eminent Domain in Urban Communities

Workshop focusing on the impact of eminent domain in urban communities across New Jersey, New York and Pennsylvania

November 14-15, 2007

The Urban Future of Earth: A View from Space Expert session focusing on current practices in remote sensing to enable understanding urban growth, and implications for sustainability

December 6, 2007

Penn IUR PhD Reception

Network building reception for prospective participants in the spring 2008 Urban Doctoral Symposium

about penn iur

The Penn Institute for Urban Research (Penn IUR) is a university-wide body that builds on Penn's record as an urban institution by advancing urban scholarship, developing methodological tools for urban research, and applying research to public policy. Penn IUR enhances the field of urban-focused knowledge through a commitment to cities on a local and global scale. The Institute is premised on the belief that place matters to understanding urban phenomena, recognizing that spatially-based approaches are essential to identifying urban challenges, strategies, and solutions. As a campus-wide institution, Penn IUR stimulates research, provides opportunities for collaborative instruction, and engages with the world of practitioners and policy-makers.

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