



## INAUGURAL SESSION OF THE PENN IUR ROUNDTABLE ON ANCHOR INSTITUTIONS

The inaugural session of the Penn IUR Roundtable on Anchor Institutions (PRAI), June 6 and 7, convened leaders of six performing arts institutions at the Inn at Penn to compare notes from the field and generate new knowledge about their roles in urban development. Penn IUR chose performing arts institutions because of their key roles as economic drivers, holders of important cultural assets, and civic leaders in their respective cities. For example, the economic activity generated by nonprofit arts and culture institutions in the United States has increased 50 percent in the past five years. They constitute a \$166 billion industry – one that supports 5.7 billion full-

time jobs and generates nearly \$30 billion in government support annually.

The PRAI 2008 discussion centered on how the featured institutions could heighten their roles as catalysts for growth and community development. During the day and a half meeting, each anchor team presented a case study of its current situation, posed questions it has been grappling with, and engaged the attendees in a problem-solving discussion. Anchor team participants were the Woodruff Arts Center, Atlanta; Kimmel Center, Philadelphia; Arena Stage, Washington, DC, and Music Center/Performing Arts Center of Los Angeles County. Stephen Baum, Prin-



cipal, The Mead Point Group, facilitated the meeting. Supplementing the anchor team presentations were three keynote addresses. Philadelphia Deputy Mayor Andrew Altman outlined the importance of anchor institutions in Philadelphia. Harris Steinberg, President of PennPraxis, presented the recent success of the Central Delaware Riverfront community

engagement process, and Larry Goldman, CEO, New Jersey Performing Arts Center, related the history of how his institution has energized downtown Newark. Joining the discussions were Penny McPhee, President, Arthur Blank Foundation; Adrienne Arsh, Adrienne Arsh Center for the Performing Arts of Miami-Dade County; *continued on page 5*

## CIVIC PRACTITIONERS AND ACADEMICS HONORED AT THE FOURTH ANNUAL URBAN LEADERSHIP FORUM

On April 24, Penn IUR hosted its fourth annual Urban Leadership Forum entitled “Perspectives on Urban Leadership: Intersecting Theory and Practice.” This forum honored three individuals who embody the confluence of theory and practice in urban public leadership. Honorees included Edward J. Blakely, Executive Director, Mayor’s Office of Recovery and Development Administration, City of New Orleans; M. Susan Savage, Secretary of State, Oklahoma; and Donna E. Shalala, President, University of Miami. Each of the honorees has held prominent positions in both academia and the public sector, making them leaders in research and practice.



*Urban Leadership Award Honorees: Edward J. Blakely, Susan Wachter (Penn IUR), M. Susan Savage, Donna E. Shalala, Eugenie Birch (Penn IUR)*

director, Eugenie Birch, the honorees discussed issues surrounding sustainability, planning and public policy in ethnically diverse communities and downtowns. Donna Shalala commented on what the University of Miami is doing in terms of sustainability initia-

tives. “When you approach an issue like sustainability... you cannot simply do one thing like retrofit your buildings or get the kids to recycle products. You have to actually create what we call a ‘Green U’ ... approach the issue from every direction to integrate both your faculty,

staff, the administrative side of universities... with the academic side and with the student body.”

Since 2005, Penn IUR has recognized innovators in urban affairs through the Urban Leadership Award. Penn IUR is committed to bringing to light exemplary leaders who are shaping the course of America’s urban environments. This year, the event brought together over 70 attendees, including civic practitioners, academics, and city planning students. Penn IUR advisory board member Marilyn Taylor presented the 2008 Urban Leadership Awards to the recipients and Penn IUR co-director Susan Wachter guided a Q&A session from the audience and closed the event with engaging remarks.

Moderated by PennIUR co-

## PENN IUR CONVENES LEADING URBAN RESEARCHERS

On March 26-28, Penn IUR convened the research track of the Philadelphia Federal Reserve Bank conference “Reinventing Older Communities: People, Places, & Markets” that showcased the latest thinking, strategies, and successes in creating vibrant communities. The conference was held in downtown

IUR’s research track followed President Gutmann’s address bringing together leading scholars and academicians to present some of the most current research on how place – location, neighborhood, and geography – impacts urban revitalization strategies and opportunities and inequalities in relation to education, employment,



*University of Pennsylvania President Amy Gutmann gave the keynote address. Pictured are the potential plans for the university’s eastward expansion along the Schuylkill river.*

Philadelphia and attracted over 500 attendees, including community developers, planners, government leaders, bankers, researchers, and foundation representatives.

Penn President Amy Gutmann delivered a keynote address on the role of urban anchors, in particular large teaching and research universities, and how they have become critical to redevelopment and economic growth in aging cities. Her talk focused on three strategies that Penn has utilized to stimulate growth and ensure sustainability in its surrounding neighborhood and the city at large: the creation of scholarships that support an economically diverse student population, translating Penn’s educational values into on-the-ground change, and using the wealth of interdisciplinary expertise from across the university to stimulate economic development.

health, crime, and segregation. The presenters also evaluated impacts across scales including the individual, the family, and the community.

Among the presenters were Xavier Briggs of MIT who spoke on the employment effects of MTO (HUD’s Moving to Opportunity Demonstration), Ingrid Gould Ellen of NYU who discussed impacts of revitalization efforts in the 1990s in low-income neighborhoods, and Paul Jargowsky of the University of Texas who shared his findings on the impacts of the school environment versus neighborhood environment on student performance.

Several of the presenters from the research session have contributed a chapter for a book that will be part of IUR’s “The City in the 21st Century” book series with Penn Press. The book is due out in Spring 2009.

## UPGRADING SLUMS: LESSONS FROM AFRICA



*An informal housing settlement in Kenya*

Penn IUR continued its dedication to supporting global urbanization research by sponsoring a lecture as part of its Public Interest Series entitled “Slum Upgrading Today: Lessons from Africa and Around the World.” Attended by an audience of over 100 people, the event featured a panel of international experts who discussed current slum upgrading, providing a critical view of the status quo and advancements being made in practice and research. The panel was moderated by Michael Larice, an Associate Professor of Urban Design and City Planning at UPenn. Professor Larice led a group of ten Master of City Planning students to Kenya and Tanzania in Summer 2007 as part of a course studying urban slum upgrading theory and practice.

The panel kicked off with Marja Hoek Smit, Director of the International Housing Finance Program of the Zell-Lurie Real Estate Center, who spoke about land tenure and the importance of having political support when creating affordable housing. Sumila Gulyani, Director of Columbia’s Infrastructure and Poverty Action Lab, presented the application of the Living Conditions Diamond – an innovative graphic method of depicting slum conditions

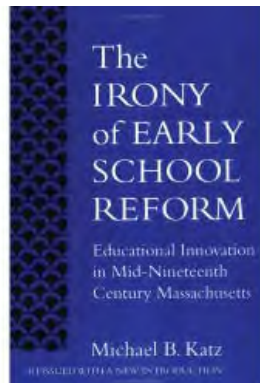
– on slums in Nairobi and Dakar. Franck Daphnis, President and CEO of the Development Innovations Group, gave an overview of micro-financing techniques with a particular focus on its use in Haiti. Bob Buckley, Managing Director at The Rockefeller Foundation, discussed the application of the economic theory, the prisoner’s dilemma, on the current situation in slum upgrading. Finally, city planning student Andrew Reback reflected on lessons he learned during Professor Larice’s course and on the trip to Africa.



The panel discussion was followed by a reception at the opening of a photographic exhibition entitled “Slums and Slum Dwellers: A Photo Exhibit of Urban Poverty and Slum Upgrading in East Africa.” The exhibition, featuring the work of students from the course that traveled to Kenya and Tanzania, offered a detailed view of current slum conditions and slum dwellers in Africa.



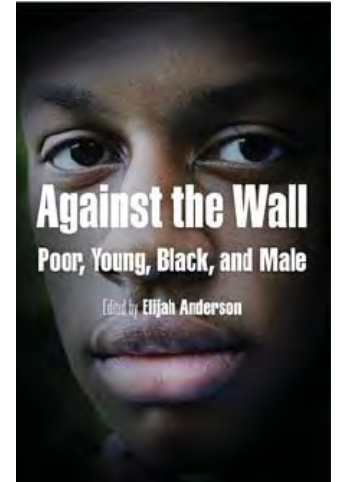
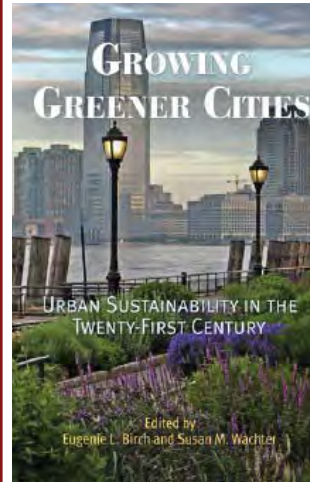
## PUBLIC FORUM EXAMINES PAST AND FUTURE OF SCHOOL REFORM



The Department of History, in partnership with Penn IUR, held a public forum on April 12 in honor of the 40th anniversary of the publication of Professor Michael Katz's book, *The Irony of Early School Reform*. Elaine Simon, Co-Director of the Urban Studies undergraduate major, moderated the forum. Panelists included James D. Anderson, University of Illinois Urbana-Champaign; Michael B. Katz, University of Pennsylvania; Ira Katznelson, Columbia University; David Labaree, Stanford University; and James Leloudis, University of North Carolina.

The panel discussed persistent and emerging issues in American education inequality. The conversation touched on the changes affecting American education over the past thirty years including globalization, post-1960s immigration, the new spatial organizations of American urban areas, and shifting regional fortunes. The event was part of "Politics, Activism, and the History of America's Public Schools: A Conference for Young Scholars" that drew an impressive group of graduate students and assistant professors beginning their careers.

## NOW AVAILABLE from the book series *THE CITY IN THE 21ST CENTURY*



This collection of essays addresses sustainable city building, including transportation, media strategies, affordable housing, water systems, and regional cooperation.

Edited and introduced by Yale sociologist, Elijah Anderson, the book highlights how the anonymous young black male has come to be identified with crime and violence because of skin color alone.

For more information or to purchase books, please visit  
[www.upenn.edu/pennpress/series/C21.html](http://www.upenn.edu/pennpress/series/C21.html)

## UNSPOKEN BORDERS: CONSCIOUSNESS IN SUSTAINABLE DESIGN

The PennDesign Black Student Alliance (BSA), with support from Penn IUR, PennDesign, and other organizations, hosted a conference on April 4-5, continuing the discourse of last year's conference on equity within the design professions. "Unspoken Borders: Consciousness in Sustainable Design," approached this issue through the lens of sustainability.

The conference focused on the three principles of sustainable practice, namely economic, equity, and environmental concerns, and how well they have been integrated into sustainable

practice in urban minority communities. The event thus sought to encourage critical thought about sustainability within current and future design professionals and provide them with ways to incorporate sustainability into their work.

The keynote address was given by Marshall E. Purnell, FAIA, Design Principal at Devroux + Purnell Architects and Planners PC, and President of the American Institute of Architects (AIA). In his keynote address, Mr. Purnell remarked on his personal experience as an African-American designer, and the challenging yet rewarding



Marshall E. Purnell

road to being a minority in the design profession. His inspira-

tional speech drew the attention of over 150 students, academics, and practitioners.

Other sessions during the two-day conference included a roundtable discussion on cultural responsibility in the design professions, plenary sessions on sustainable development & design, and workshops on community development charettes and everyday green, cost-effective techniques. Bus tours featuring urban agriculture and sustainable sites in the local area were also offered to conference attendees.

## RE-IMAGINING CITIES: URBAN DESIGN AFTER THE AGE OF OIL

IUR and PennDesign will be co-hosting a groundbreaking symposium of global importance November 6-8. “Re-Imaging Cities: Urban Design After the Age of Oil” will evaluate the role of urban design education and the broader design community and their potential to address one of the most profound and important challenges facing the world today: the need to re-imagine and rethink how cities are designed and organized in a future without the plentiful and inexpensive oil upon which they’ve grown so dependant.

The event marks the 50th Anniversary of the 1958 University of Pennsylvania/Rockefeller Foundation “Conference on Urban Design Criticism,” whose participants included Jane Jacobs, Louis Kahn, Kevin Lynch, Ian McHarg, Lewis Mumford, and I.M. Pei. That historic conference helped shape the new field of urban design in the 20th century. Again, with generous support from the Rockefeller Foundation, Penn is able to examine critical new directions for the urban design profession and



*Windmills on Samsø Island, Denmark (www.energiakademiet.dk)*

the academic programs that will shape future leaders.

The symposium’s program speaks to the depth and diversity of the challenge with sessions on innovations in the way cities are conceived, adapted, designed, developed, and managed in a post-carbon world. Breakout sessions will focus on how urban places are either adapting or building to confront environmental and energy problems. Each will have a design educator who will record and interpret the findings for the conference’s closing session – drafting a manifesto

for urban design education after the age of oil. Panels will feature an international group of experts working in inventive ways to address the problems at the following scales: 1) regional urban design, 2) city design, 3) local urban design, 4) building and landscape design, and 5) product design and engineering.

Speakers include Carolina Barco, Colombian ambassador to the U.S. and former Director of Planning in Bogotá; Peter Head, Global Leader of Planning and Project Director of Eco-City Master Planning at Arup and a Commissioner of

London Sustainable Development Commission; Saleem Huq, Head of the Climate Change Group at the International Institute of Energy and Development; Elizabeth Kolbert, staff writer for *The New Yorker*; David Orr, Paul Sears Distinguished Professor of Environmental Studies and Politics at Oberlin College; Robert Socolow, Professor, Princeton University’s Energy Group; and Marilyn Jordan Taylor, Partner in Charge of Urban Design and Planning at Skidmore, Owings & Merrill LLP and incoming Dean, University of Pennsylvania School of Design.

An accompanying exhibition showcases ground-breaking ideas, projects, initiatives, and policies from around the world that seek to reduce emissions by changing the way we inhabit cities. Documenting the rise in oil dependency, changing development patterns, and demographic trends, the exhibition threads prescient theories and artifacts surrounding the 1958 conference with contemporary challenges of the urban design profession.

OCTOBER 24-25, 2008 | HUNTSMAN HALL, UNIVERSITY OF PENNSYLVANIA



the **SHAPE** of the **NEW AMERICAN CITY**

A CONFERENCE SPONSORED BY PENN IUR AND THE AMERICAN ACADEMY OF POLITICAL AND SOCIAL SCIENCE



## PENN IUR ROUNDTABLE ON ANCHOR INSTITUTIONS

continued from page 1



*This year's PRAI participants*

Lisa Cremin, Director, Metropolitan Atlanta Arts Fund; Anthony Sorrentino, Executive Director of Public Affairs, Office of the Vice President, University of Pennsylvania, and Penn IUR Board members, Lawrence C. Nussdorf, President and Chief Operating Officer, Clark Construction and Virginia Hepner, Board Chair, Metro Atlanta Arts & Culture Coalition.

After the session, Penn IUR received a number of positive reports from the participants. Joseph R. Bankoff, the President and Chief Executive Officer, Woodruff Arts Center wrote, "I very much appreciate the opportunity to participate in the inaugural Penn IUR Roundtable on Anchor Institutions. I found it both useful and engaging." Susan Haas Bralove, Vice President

Board of Directors of Arena Stage wrote, "What Desiree [Urquhart, Associate Executive Director] and I have brought back to Arena will surely have an impact on the theater's future." Adrienne Arsht, Arsht Center, stated that the session completely revised her understanding of the roles of performing arts centers.

PRAI 2008 will have several follow-up activities. Penn IUR will make the case studies available through the Livingston Case Studies in Urban Development. Penn IUR Co-Directors, Birch and Wachter, will be presenting on anchor institutions at the annual meeting of Grantmakers for the Arts in Atlanta this October. Birch will also be joining Deputy Mayor Altman in teaching a class focusing on

anchors and urban development in Philadelphia. This course will be co-sponsored by Penn IUR, PennPlanning and the Urban Studies program. Associated with this effort will be a Public Interest series at the AIA Center for Architecture, running from October to May and featuring national experts on the topic.

Future sessions of PRAI will convene other types of anchor institutions such as universities, hospitals, and sports facilities in an effort to continue supporting urban anchor institutions in serving as catalysts for improving urban conditions in their communities and regions.

## URBAN FOCUSED DOCTORAL STUDENTS HONORED AT ANNUAL SYMPOSIUM

In collaboration with the University of Pennsylvania Urban Studies Program, Penn IUR hosted the fifth annual Penn Urban Doctoral Symposium on May 14. The conference celebrated the work of five exceptional doctoral students who recently completed dissertations on urban-focused topics. The symposium provided an opportunity for the doctoral students to introduce their dissertations to faculty, friends, and the broader community. Through presentations and discussion, the symposium highlighted the significant contributions these Penn students have made to urban scholarship.

The students honored in 2008 were:

René Luis Alvarez  
School of Arts and Sciences  
*Minority Education in the Urban*

*Midwest: Culture, Identity, and Mexican Americans in Chicago, 1910-1977*

Russell P. Cole  
Graduate School of Education  
*The Distributed Leadership Experiment: First Year Impacts on School Culture, Teacher Networks, and Student Achievement*

Leah Gordon  
School of Arts and Sciences/  
Graduate School of Education  
*The Question of Prejudice: Social Science, Education, and the Struggle to Define 'The Race Problem' in Postwar America 1940-1960*

Cheryl Jones-Walker  
Graduate School of Education  
*(Co)Construction Identities in Urban Classrooms*

Melissa Saunders  
School of Design  
*Civic Design Organizations*



*A mural on the Benito Juárez High School in Chicago, included in the work presented by René Luis Alvarez.*

**Do you want to influence urban public policy and enlighten masses of urban researchers?**

Add your papers to the Penn IUR section of Scholarly Commons.

For more information visit [www.upenn.edu/iur/](http://www.upenn.edu/iur/) or e-mail [penniur@pobox.upenn.edu](mailto:penniur@pobox.upenn.edu)

## FACULTY SPOTLIGHT: DOMENIC VITIELLO



**D**omenic Vitiello is an assistant professor of City and Regional Planning in PennDesign and shares an appointment in the College's Urban Studies program. He has advanced degrees in city planning and American history, having earned his PhD at Penn. His research looks at how community and economic development institutions shape cities' roles in global economies and societies. With a particular focus on the Philadelphia region's immigrants and refugees, he has been an active participant in the Penn IUR Faculty Forum on Philadelphia Migration. He recently partnered with Audrey Singer, Senior Fellow, Metro-

politan Policy Program, The Brookings Institution, to undertake a study of the spatial distribution of immigrants locally. They will issue their report this fall. Professor Vitiello is also co-founder and faculty advisor of the Planners Network Delaware Valley chapter, and has directed the Urban Studies Program's annual Public Conversations series since 2001. A gifted instructor, in 2007, he received the Michael B. Katz Award for Excellence in Teaching in Urban Studies at Penn.

*PIUR: You have started focusing on research dealing with immigrants in cities and suburban areas. Could you tell us about this research?*

DV: I am writing a book on immigration that compares community development in different migrant communities. I am interested in how community and economic development organizations have developed rather differently in the region's varied communities -- in Chinatown, Puerto Rican, African

and Korean neighborhoods. As I studied these places, I came to recognize that the community development sector, institutions, and strategies are very different because in some cases, there are very dissimilar conditions of migration. This book will make sense of those fragmented and diverse patterns. It will get beyond broad and incorrect generalizations that people make about immigration and immigrant communities.

*PIUR: Philadelphia, like many other urban centers, has attracted many immigrants and refugees. How do you think the immigrant experience here differs from the experience of immigrants in larger or wealthier cities?*

DV: It matters if you are part of a large or small migrant group within your region or within your own immigrant community. And the story is not just about scale but about recency. How long have people been here? How established are they? What is happening with the sec-

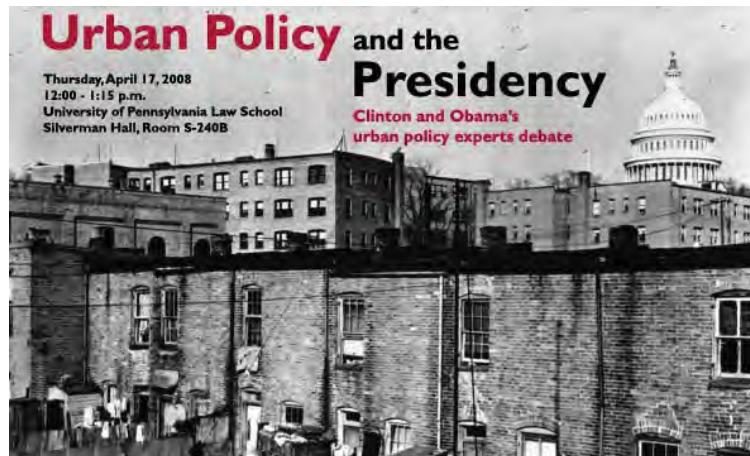
ond generation? How are they behaving? Is there a strong connection to the first generation? There are a lot of things complicating the answer. In Philadelphia, strong well-established community-based organizations in Chinatown that aim to improve housing, public health and education helped preserve the area despite economic pressure from its surroundings. The power to preserve Chinatown is strong, but it could have or should have been gentrified if these organizations had not been active. Chinatown remains the only working class neighborhood in Center City.

*PIUR: How do you foresee your research affecting policy?*

DV: When Mayor Nutter created an Office of Multicultural Affairs we began working with the Director, Israel Colon, to support a series of events that we hope will culminate in a national conference on immigrant integration. I can see a direct relationship between my research and local public policy.

## DEMOCRATIC PRIMARY CAMPAIGN URBAN POLICY EXPERTS DEBATE AT PENN LAW

**T**he Urban Law Forum, with support from Penn IUR, hosted a panel debate in mid-April between urban policy experts from the Obama and Clinton campaigns. Participants included Robert Weissbourd, Chair of Obama Urban Policy Group, founder of RW Ventures, LLC, and former Executive Vice President of Shorebank Chicago Companies; Andrew Lamas, Member of Obama Urban Policy Group and Professor of Urban Studies, University of Pennsylvania; James Eisenhower, Clinton campaign representative, Partner and Chair of the Government and Regu-



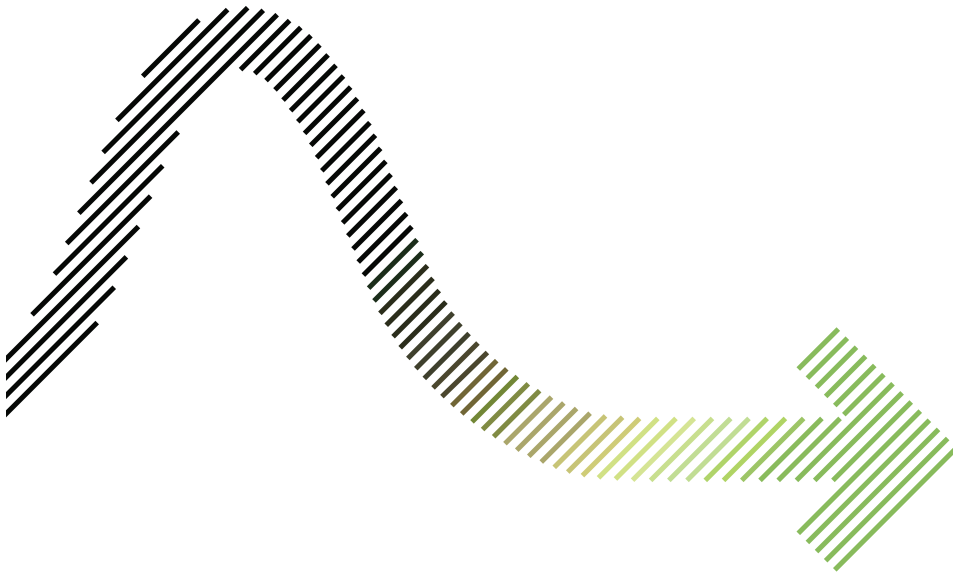
latory Affairs Practice Group at Schnader, Harrison, Segal and Lewis, LLP; and Gideon Parchomovsky, Moderator, Professor of Law, University of Pennsylvania.

Urban Policy and the Presidency drew an audience of over 100 people to Silverman Hall, focusing on the federal government's role in urban policy and development in the context of

the Pennsylvania Democratic primary in late April. Topics covered in the panel included affordable housing, economic development, homeownership, public transit, as well as the impact of urban policies such as gentrification and eminent domain on diverse communities.

For more information, please visit the Urban Law Forum website at <http://pennlaw-urbanlawforum.spaces.live.com> or contact David Gest at [gest@law.upenn.edu](mailto:gest@law.upenn.edu).





# RE-IMAGINING CITIES

URBAN DESIGN AFTER THE AGE OF OIL

AN INTERNATIONAL SYMPOSIUM

UNIVERSITY OF PENNSYLVANIA

NOVEMBER 6-8 2008

This ground-breaking symposium has been organized to address the role of urban design in the face of one of the most profound and important challenges facing global society: the need to re-imagine and rethink how cities are designed and organized in a future without the plentiful and abundant oil upon which prosperous urban economies have been built.

The event marks the 50th Anniversary of the 1958 University of Pennsylvania/Rockefeller Foundation "Conference on Urban Design Criticism," whose participants included Jane Jacobs, Louis Kahn, Kevin Lynch, Ian McHarg, Lewis Mumford, and I.M. Pei. That historic conference helped shape the new field of urban design in the 20th Century. Now, we hope you will participate in this critical exploration of new directions for 21st Century urban design.

Speakers include

**Peter Head**, Global Leader of Planning and Project Director of Eco-City Master Planning, Arup; Commissioner, London Sustainable Development Commission

**Saleem Huq**, Head, Climate Change Group, International Institute of Energy and Development

**Elizabeth Kolbert**, staff writer, *The New Yorker*

**David Orr**, Paul Sears Distinguished Professor of Environmental Studies and Politics, Oberlin College

**Robert Socolow**, Professor, Mechanical and Aerospace Engineering; Co-Director, The Carbon Mitigation Initiative, Princeton University

**Marilyn Jordan Taylor**, Partner in Charge of Urban Design and Planning, Skidmore, Owings & Merrill LLP; incoming Dean, University of Pennsylvania School of Design

For full details, please visit [www.upenn.edu/penniur/afteroil](http://www.upenn.edu/penniur/afteroil)

The symposium is hosted by the University of Pennsylvania School of Design and the Penn Institute for Urban Research. The event is made possible through the support of the Rockefeller Foundation.



## Upcoming Events

October 4, 2008

*Metropolitan Agriculture in North America: From Planning to Development*

October 6 2008

Philadelphia 360° Lecture Series  
*Urban Policy Debate*

October 24-25, 2008

Penn IUR National Impact Conference  
*Shape of the New American City*

November 6-8, 2008

Penn IUR National Impact Conference  
*Reimagining Cities: Urban Design After the Age of Oil*

November 12, 2008

Penn IUR Public Interest Event  
*Leading Cities to Sustainability*

December 1, 2008

Philadelphia 360° Lecture Series  
*Anchor Institutions in Major Cities: The Neighborhood*

December 8-12, 2008

*A Conference on Ecosystem Services (ACES) 2008: Using Science for Decision Making in Dynamic Systems*, Naples, FL

January 27, 2008

Penn IUR Public Interest Series  
*Young Urban Leaders and Entrepreneurs*

February 2008

Penn IUR Public Interest Series  
*Arts & Culture Anchors Revisited*

April 28, 2008

Penn IUR Urban Leadership Forum

## About Penn IUR

The Penn Institute for Urban Research (Penn IUR) is a university-wide body that builds on Penn's record as an urban institution by advancing urban scholarship, developing methodological tools for urban research, and applying research to public policy. Penn IUR enhances the field of urban-focused knowledge through a commitment to cities on a local and global scale. The Institute is premised on the belief that place matters to understanding urban phenomena, recognizing that spatially-based approaches are essential to identifying urban challenges, strategies, and solutions. As a campus-wide institution, Penn IUR stimulates research, provides opportunities for collaborative instruction, and engages with the world of practitioners and policymakers.



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