



ROCCO LANDESMAN, ARTS LEADERS DRAW CROWDS TO ARTS AND THE CITY

This spring, more than 300 people took part in two Penn IUR panel discussions on the arts and their impact on cities. On March 2 at the Penn Museum of Archaeology and Anthropology, Rocco Landesman, Chairman of the National Endowment for the Arts, delivered the evening's keynote speech to a rapt audience, sharing his innovative views and rich experiences in the arts. On May 27, national leaders from the film industry, the public art arena, and arts nonprofit organizations explained how cities can use the arts to benefit citizens.

Created as part of the University of Pennsylvania's Arts & the City Year, the series of seminars Penn IUR developed and cosponsored explored the transformative effect of the arts on the nation's cities, and how cities can harness this effect to benefit citizens. The Greater Philadelphia Cultural Alliance, which aims to make Greater Philadelphia one of the world's foremost creative regions, was the chief cosponsor of these forums with Penn IUR.

On March 2, Penn IUR hosted a national panel of experts and practitioners for a lively discussion on the arts and the

nation's cities entitled "Arts & the City: Can the Arts Revive Our Cities' and the Nation's Economy?" Moderator Nick Spitzer, host and producer of public radio's American Routes, led the group in examining how the arts affect local and national economies and their potential to help rebuild struggling urban areas. In conjunction with Penn IUR and the Greater Philadelphia Cultural Alliance, Philagrafika, Philadelphia's first citywide series of print exhibitions, also cosponsored the forum.

Discussing the arts and urban communities were Donald

continued on page 4

PENN IUR ON WORLD URBAN CAMPAIGN STEERING COMMITTEE

In 2009, Penn IUR was asked to join the steering committee of the UN-HABITAT-sponsored World Urban Campaign (WUC), which promotes sustainability in cities worldwide. Among the WUC's tools are the Business Award for Better Cities, the 100 Cities Initiative, and the Sustainable Urban Benchmarking committee. Since its inception, Penn IUR has been closely involved with the 100 Cities Initiative (www.100citiesinitiative.org), an effort to create a network of city-to-city learning about innovative planning practices. The initiative functions as an online platform to promote "living practices" — promising efforts to solve still-evolving urban and metropolitan issues. By sharing such practices early on, the 100 Cities Initiative hopes users will provide input to encourage the success of such projects, and other cities will learn from the work in which municipal officials and community organizers are currently engaged.

Each participating city has a "city champion," a local organization that supports the telling of that city's story, the sum of living practices that form an innovative urban strategy. The city champion also assists the city as it is able, and reviews the city's efforts once a year. Penn IUR is the champion for Philadelphia, one of a dozen initial cities and one of only two U.S. cities (along



Favela in Rio de Janeiro; photo taken on Penn IUR trip

FEDERAL RESERVE BANK OF PHILADELPHIA CONFERENCE TAKES ON MORTGAGE CRISIS

In May, Penn IUR joined the Federal Reserve Bank of Philadelphia in convening policymakers, community developers, bankers, researchers, funders, planners, and government representatives from around the country to learn more about the challenges and opportunities of revitalizing older communities in a difficult housing and mortgage market.

Beginning in 2008, the recession created a steep drop in housing values, a high level of both subprime and prime mortgage foreclosures, and the disruption of credit markets. This downturn poses challenges for reinventing communities and financing housing in many urban areas. The conference asked to what extent the economic stimulus funds provided by the federal government would alleviate these conditions. And particularly for those working in community development, how would the Community Reinvestment Act, created to help meet the housing needs of low-income residents, be affected by the current economic conditions?

continued on page 4

INSIDE

- Fall 2010 Events.....2
- Penn IUR 2010 Books.....3
- Wachter on Geithner Panel.....6
- Faculty Fellows News.....7
- Profile on Carolyn Cannuscio.....10
- MORE SPRING & SUMMER HIGHLIGHTS
- MTO Panel in D.C.....12
- Penn Urban Book Talks.....13
- Anchors Task Force at Penn.....13
- UURC and PhD News.....14

CENTER FOR GLOBALIZATION STUDIES IN AN URBAN WORLD AT PENN IUR

Brian Spooner, Co-Director of the Lauder Institute and Professor of Anthropology, on new center for which funding is being sought

The Center for Globalization Studies in an Urban World (G UW) has emerged over the past year from the work of the Penn IUR Faculty Forum on Globalization. The Forum was launched in 2008 and quickly grew to a membership of more than 40 faculty from each of Penn's 12 academic and professional schools. It has continued to meet monthly over the past two years, and the Co-Chairs, Mauro Guillen (Wharton) and

Brian Spooner (SAS), both Penn IUR Faculty Fellows, are now considering increasing the frequency of meetings.

G UW is housed within Penn IUR under the purview of the Provost's Office. Its mandate starts from the perception that the current acceleration of urban growth throughout the world, especially outside the West, is qualitatively new. In order to analyze and explain it, and contribute usefully to policy formulation activities for its effective management, we must transcend the disciplines and professions that are the established categories of academic endeavor, and generate more diverse and inclusive activities on campus.

The G UW program is designed to bring together Penn's expanding resources in international studies, to provide a node for communication and coordination among them, and to offer new opportunities to draw students and faculty into increased international and public engagement.

Among the many G UW's many activities are:

- Developing a website at www.globalizationstudies.upenn.edu
- Creating a catalog of courses in all 12 schools that relate to globalization and world urbanization, and encouraging interaction on global issues at the course level among students and faculty in different schools.
- Promoting the Penn

IUR Forum as a means for exploring particular issues for collaborative teaching and research.

• Working with the Netter Center for Community Partnerships, University City High School and the Enterprise Center in West Philadelphia on a plan that would allow data gathering for comparative work with G UW's resource partners in other global cities.

• Starting a daily video blog on the G UW website featuring guest speakers from the forum and students in relevant courses to provide a regular commentary on the relationship between day-to-day events and different ways of understanding the accelerating process of globalization and world urbanization.

UPCOMING EVENTS [visit www.upenn.edu/penniur](http://www.upenn.edu/penniur) for more details.

September 13 - Cultural Anchors: Art Museums and the City

As part of the Penn Roundtable on Anchor Institutions, Penn IUR will host a public forum on the impact of art museums on their urban contexts and communities. Panelists will be directors of art museums across the country.

September 22-24 - The Permeable City: Designing for Water

What is the role of water in the 21st-century city? In conjunction with the 2010 Northeast Regional Session of the Mayors' Institute on City Design (MICD), a panel of experts will discuss how water shapes urban life, from innovations in waterfront redevelopment to creative stormwater management strategies to delivering clean water amid ever-tightening EPA regulations.

October 4 - Nick Spitzer: New Orleans 5 A.D.: No Waterline on Culture

Nick Spitzer, producer and host of *American Routes*, and professor of anthropology and American studies at Tulane University, will discuss the role of traditional expressive culture and heritage as a bridge for continuity and creativity on the urban landscape — from the past and present and into the future. Co-sponsored with the Penn Museum's Cultural Heritage Center.

October 20 - Book Launch: John Timoney, *Beat Cop to Top Cop: A Tale of Three Cities* (Penn Press, 2010)

In an event cosponsored with Penn Press, John Timoney — Chief of Police in New York City, Philadelphia, and Miami, and antiterrorist and security consultant — will discuss his new book. The event will be preceded by a book signing and reception. Books will also be available for purchase.

November 10 - Book Talk: Witold Rybczynski, *Makeshift Metropolis: Ideas about Cities*

In *Makeshift Metropolis*, Witold Rybczynski introduces readers to projects like Brooklyn Bridge Park, the Yards in Washington, D.C., and, further afield, the new city of Modi'in, Israel — projects which, in the age of resource scarcity, economic turmoil, and changing human demands, challenge our notion of the city. The event will be followed by a book signing and reception.

November 17 - America in 2050: How Housing Preferences Will Shape Our Urban Landscape

Join us for a conversation with Chris Nelson, Presidential Professor, University of Utah's Department of City & Metropolitan Planning, and John Landis, Crossways Professor and Chair of the Department of City and Regional Planning, Penn Design, on how demographic economic forces along with shifts in housing preferences will reshape America's metropolitan areas.

December 9 - Book Talk: *Neighborhood and Life Chances: How Place Matters in Modern America*

Cosponsored with Penn Press and the Federal Reserve Bank of Philadelphia, this event features contributors to this collection discussing the relationship between prosperity and place. Topics covered include residential location, education, health, racial and economic segregation in U.S. cities, and the policy implications therein. The event will be followed by a book signing and reception.

THE SIXTH ANNUAL URBAN LEADERSHIP FORUM HONORS WILLIAM HUDNUT

On April 27, Penn IUR honored William Hudnut at the Sixth Annual Penn IUR Urban Leadership Forum, which brings together leaders from the Philadelphia region and beyond to celebrate those who have made extraordinary contributions to urban affairs. The Urban Leadership Award recognizes exemplary thinkers who have demonstrated the vision to revitalize urban centers, respond to urban crises, and champion ur-

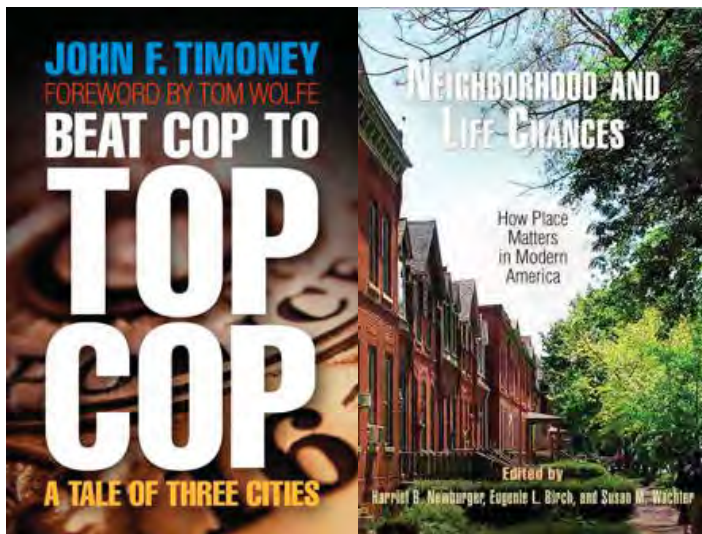
ban sustainability in the United States and around the globe.

Hudnut, the 2010 honoree, is a former four-term Mayor of Indianapolis and Congressman, author, public speaker, TV commentator, think tank fellow, clergyman, Senior Fellow Emeritus at The Urban Land Institute in Washington, D.C., and principal in his own consulting firm, Bill Hudnut Consultants, LLC. Hudnut earned national acclaim as Mayor of Indianapolis through his revitalization ef-

forts and the creation of the “Unigov” system that merged the city with neighboring Marion County. His focus on building entrepreneurship in the mid-western city received many plaudits, as it helped Indianapolis experience remarkable growth over Hudnut’s 16 years as mayor.

The event culminated in a panel discussion with three local experts on revitalization in Philadelphia: Terry Gillen, Executive Director of the city’s Redevelopment Authority

(RDA); Carl Greene, Executive Director of the Philadelphia Housing Authority (PHA); and Paul Levy, President and CEO of Center City District (CCD). Penn IUR Co-Director Susan Wachter moderated the talk, which touched on vacant land initiatives by the RDA, sustainability efforts being undertaken by the PHA, and techniques the CCD has used to revitalize Philadelphia’s downtown.



Chris Nelson ad goes here

PENN PRESS DEBUTS NEW TITLES FOR “CITIES IN THE 21ST CENTURY”

Three brand-new releases in the Penn Press “City in the Twenty-First Century” series highlight radically different facets of the urban experience. While Marina Peterson’s *Sound, Space, and the City* looks at the arts of street culture and its impacts on community, John F. Timoney’s *Beat Cop to Top Cop* examines the grittier city life where this particular boy in blue made his bones for so many years. The newest book in the series — *Neighborhood and Life Chances*, edited by Harriet Newburger, Eugénie L. Birch, and Susan M. Wachter — examines the effect of place on quality of life.

Set amid the city’s diverse array of street performers, *Sound, Space, and the City: Civic*

Performance in Downtown Los Angeles profiles artists from a hip-hop orchestra to a Chinese modern dance company to an Afropop singer who all share one thing in common: when they set up shop in downtown’s Bunker Hill, their presence cultivates a strong shared civic space that adds to the fabric of the city. An Ohio University anthropologist by profession, Peterson is both observer and participant in this elaborate streetside ballet that sweeps up performers and audience members. The performances may be rehearsed, but the newly generated downtown public life is the important impromptu byproduct.

Beat Cop to Top Cop: A Tale of Three Cities takes a firsthand look at urban America’s most

adaptable profession, where the day-to-day work responds immediately to the events of the streets. Timoney first walked the beat in New York City, where he quickly became Deputy Police Commissioner, before moving on to be Commissioner in Philadelphia and Chief of Police in Miami — three cities well known for their crime problems. In a tale that’s raw, jagged and compelling, Timoney gives readers three urban portraits through the eyes of each city’s finest.

In *Neighborhood and Life Chances: How Place Matters in Modern America*, editors Harriet Newburger, Eugénie L. Birch, and Susan Wachter present essays that document the ripple effects of place on every facet

of urban life. From mental health and violence to education and opportunity, myriad issues depend upon place for city residents, especially low-income residents. This new volume looks in an unprecedented way at how otherwise similar urban dwellers can achieve highly divergent outcomes depending on where they live.

New books coming soon in the “City and the Twenty-First Century” series include Eugénie L. Birch and Susan M. Wachter’s *Global Urbanization*, a look at the rapid process of urbanization around the world, and Martin Krieger’s *Urban Tomographies*, which documents cities using multiple slices of space, time, and type.

ARTS AND THE CITY

continued from page 1

Harrison, New Orleans saxophonist, singer and composer; Julia Olin, Executive Director of the National Council for the Traditional Arts; Greg Rowe, Director of Culture Initiatives at the Pew Charitable Trusts; Cookie Ruiz, Executive Director of Ballet Austin; Mark Stern, Professor of Social Welfare and History and Director of the Social Impact of the Arts Project at the University of Pennsylvania; and David Thornburgh, Executive Director of the Fels Institute of Government at the University of Pennsylvania.

In preparation for the forum, panelists considered a series of questions on the potential of the arts to revitalize cities, including: How can policymakers, civic leaders, and other city builders assess and capitalize on the value of the arts? To what extent is public investment in arts and culture a catalyst for job creation and for-profit development? In the session, experts addressed the local and national policies needed to support arts-based economies, the obstacles to building political support essential to public investment, and the research needed to better understand both the concrete and elusive values of the arts to urban communities and the country as a whole.

Panelists offered their views on strategies that have been most effective in using the arts economy to spur economic development for cities. Nick Spitzer of American Routes brought out the panelists' experiences, shared through slideshows as well as live music, of the impact of a thriving arts economy on cities across the country and their citizens. Julia Olin of the National Council of Traditional

Arts showed how the National Folk Festival has transformed cities such as Lowell, Mass., and Butte, Mont., through investments in a year-round arts community, something these places had lacked.

Video of the March 2 event, including a performance by saxophonist Donald Harrison, can be found on Penn IUR's



The March 2 event ended with a performance by saxophonist Donald Harrison.



Gary Steuer, Rebecca Campbell and Ed Lebow respond to audience questions at the May 27 event.

Vimeo site: <http://vimeo.com/penniur>

On May 27, the final Arts & the City forum took place at the Painted Bride Art

Center, in conjunction with Next American City magazine's Vanguard conference, a two-day workshop for young urban innovators across the country. The forum, entitled "Cities and the Creative Economy," gathered experts to discuss on-the-ground strategies for using the arts as a source of both stability and growth for a city's economy.

Gary Steuer, Chief Cultural Officer for the City of Philadelphia in the newly reinstated Office of Arts, Culture and the Creative Economy, guided the discussion among the nationally renowned panelists. These included Randy Cohen, Vice President for Local Arts Advancement at Americans for the Arts; Rebecca Campbell, Executive Director of the Austin Film Society; Janet Echelman, large-scale artist and creator of internationally commissioned public art works; and Edward Lebow, Director of the Public Art Program for the City of Phoenix.

Some issues raised by panelists included the necessity of public sector involvement in promoting and supporting the arts, how to incorporate the arts into the fabric of a city's infrastructure, and reusing vacant or blighted spaces in cities to create a thriving new industry — in Campbell's case, the burgeoning film industry of Austin, Texas. Ed Lebow, who worked with Janet Echelman in 2007 to bring to life her large-scale work entitled her secret is patience in the heart of downtown Phoenix, showed the audience how the city's public art program worked to include an art component into new bridges and transit centers. Randy Cohen tied all of these elements together, describing the results of his organization's research on how the arts economy is increasingly a central component to the economies of cities in general.

FEDERAL RESERVE BANK CONFERENCE

continued from page 1

Penn IUR Co-Director Susan Wachter led the effort to explore solutions to these issues during the conference. Penn IUR convened the research track of the conference at the request of the Federal Reserve Bank, with the help of Marvin Smith, Research Advisor for the Federal Reserve Bank's Community Affairs department. These sessions brought together some of the nation's leading researchers to weigh in on how mortgage lending products and practices

will change; how the housing refinance system might function in the future; and the future of the Community Reinvestment Act. This research provided an essential perspective on the housing crisis and its aftermath from the point of view of federal, state, and municipal agencies, as well as from that of lenders.

In one conference highlight, Ben Bernanke, Federal Reserve Chairman, and Jeremy Nowak, President and CEO of The Reinvestment Fund, examined the recession as it relates to

housing, as well as reasons to be hopeful about prospects for recovery and the role of housing, responsible lending, and municipal support in that recovery.

The conference also highlighted some opportunities for fundamental change to the ways housing and lending are addressed. Several key presentations examined the potential for a complete reinvention of the housing finance system, protecting homeowners from predatory lending while encouraging banks to invest prudently and

profitably in their communities. Presenters included economists from the Federal Reserve Banks of Boston, Atlanta, Philadelphia, San Francisco, and New York, as well as academic contributors from Penn, Columbia, Harvard, and NYU, and from the private and nonprofit sectors in Washington, D.C.

Audio recordings of the concurrent sessions for the conference are available at <http://www.philadelphiafed.org/community-development/events/reinventing-2010/agenda.cfm>.

PENN INSTITUTE FOR URBAN RESEARCH presents
A PUBLIC INTEREST SERIES EVENT

SEP
13
2010

MON 6:00pm



Cultural Anchors

Art Museums and the City

INFORMATION

September 13, 2010, 6:00pm
Philadelphia Museum of Art
Van Pelt Auditorium

Museums not only provide centers for cultural enrichment, but they also have the capacity to build wealth for their local economies. Hear the directors of four of the country's most influential art museums discuss the way in which their institution shapes and is shaped by the city around them. The forum will be moderated by Eugenie Birch, Co-director of Penn IUR.

RSVP by September 8h to penniur@pobox.upenn.edu.
Please visit www.upenn.edu/penniur for more events and information.



PENN INSTITUTE for
URBAN RESEARCH

SPEAKERS

James Cuno

President and Eloise W. Martin Director
The Art Institute of Chicago

Bonnie Pitman

Eugene McDermott Director
Dallas Museum of Art

Timothy Rub

George D. Widener Director and Chief Executive Officer
Philadelphia Museum of Art

Michael E. Shapiro

Nancy and Holcombe T. Green, Jr. Director
High Museum of Art, Atlanta

GLOBAL URBAN COMMONS PRESENTS PAPER AT WORLD URBAN FORUM 5

The Global Urban Commons, a Penn IUR research team of four Ph.D. students in city and regional planning and a Penn IUR research associate, conducted research last fall on the concept of best practices in urban plan-

ning. They interviewed academic experts, reviewed the scholarly literature, and formulated their own ideas on the meaning of best practices in the planning context, the utility of the concept, and its relationship to the newer notion of living prac-

tices (see “100 Cities Initiative: Telling the Philadelphia Story”). The end result was a white paper the team presented at the UN-HABITAT World Urban Forum 5 in Rio de Janeiro for the Best Practices and Local Leadership Programme networking event.

They shared the panel with six other presentations from global practitioners, all of whom were keenly interested in the Global Urban Commons team’s research, as it had considerable bearing on their own work. The team ultimately hopes to publish the paper in an academic journal.

SUSAN WACHTER ON TREASURY PANEL WITH SECRETARY TIMOTHY GEITHNER

On Aug. 17, Susan Wachter, Penn IUR Co-Director and Richard B. Worley Professor of Financial Management and Professor of Real Estate and Finance, spoke on a panel in Washington, D.C., convened by the U.S. Treasury and HUD entitled “The Future of Housing Finance.” Moderated by Treasury Secretary Timothy Geithner, the panel featured leaders in the housing economics and mortgage arenas, including



Susan M. Wachter (left) speaks at a Treasury Department panel on housing, moderated by Treasury Secretary Timothy Geithner (fourth from left at table).

Ingrid Gould Ellen, Professor of Urban Planning and Policy at the Wagner School at NYU, and

Marc Moral, President and CEO of the National Urban League.

The Obama administration

brought the panel together to discuss the issues central to the housing and mortgage crisis, as well as present possible long-term solutions. In her comments, Wachter outlined several key components that converged in the crisis: a lack of information about risk, the need for transparency in mortgage transactions, and the role of the government in backing loans and securities. To view the entire panel online, go to treasury.gov.

PENN IUR ON WORLD URBAN CAMPAIGN STEERING COMMITTEE

with Chicago) included in the 100 Cities Initiative. Mayor Michael Nutter of Philadelphia recently discussed the initiative in the June 2010 issue of *Urban World* magazine, highlighting the city’s efforts to make sustainability one of the foundations of daily operations and policy.

Penn IUR nominated Philadelphia for its urban sustainability strategy, citing several living practices:

- The Greenworks Philadelphia plan aims to make Philadelphia the greenest city in America by 2015.
- The Philadelphia Water Department has a national model for stormwater management in its Green City, Clean Waters plan.
- A Civic Vision for the Central Delaware aims to revitalize and reconnect the Delaware River waterfront to the city.
- Philadelphia Green, the flagship program of the Pennsylvania Horticultural Society, cleans and maintains vacant city land.
- The recently com-

bined Department of Parks and Recreation that encompasses both Fairmount Park and all park and recreation assets seeks to add 500 acres of open space to Philadelphia.

• Finally, several groups, such as The Food Trust, The Reinvestment Fund, and the Greater Philadelphia Urban Affairs Coalition, seek to eliminate food deserts, neighborhoods without access to healthy food and fresh produce, through the Fresh Food Financing Initiative.

In order to tell the Philadelphia story, Penn IUR Co-Director Eugénie Birch enlisted her spring 2010 class “Global Cities.” Students divided into teams and took on an initiative, conducting interviews with leaders, observing the initiative in action, and filming and photographing relevant sites. Final reports were posted on the 100 Cities Initiative website. Penn IUR will build on the students’ work to provide polished, final content for the 100 Cities Initiative site.



Eugénie L. Birch, Penn IUR Co-Director, presents Philadelphia’s Greenworks plan at World Urban Forum 5 in Rio de Janeiro.

continued from page 1
The 100 Cities Initiative is now in a beta phase, in which an initial batch of cities tests the best ways to present information, promote initiatives, and connect cities. Penn IUR’s input is thus helping to shape the form and design of the site. The initiative went public in March 2010 at World Urban Forum 5 in Rio de Janeiro, where it premiered as a primary outreach project of the World Urban Campaign, a broad-based effort spearheaded by UN-HABITAT to promote sustainability and equity in cities around the globe.

The ultimate goal of the beta phase is for mayors and civic leaders from the initial list to attend a 100 Cities Summit in September 2011 in Alicante, Spain. Cities involved will then be able to reflect on the lessons learned over the first year and a half and prepare to enter a live phase, whereby the site will expand to ultimately include 100 or more cities, learning from each other to encourage more equitable, sustainable cities worldwide.

Penn IUR Associates News and Awards



Faculty Fellows

Penn IUR Welcomes New Faculty Fellows in 2010

In recognition of their contributions to Penn IUR and urban scholarship, Penn IUR named several new Faculty Fellows this year: Renata Holod, College of Women 1973 Professor of Art History; Lynn Hollen Lees, Co-Director of the Joseph H. Lauder Institute of Management and International Studies; Eric Schneider, Adjunct Associate Professor of Urban Studies; Nancy Steinhardt, Professor of East Asian Art; Richard Voith, Adjunct Professor of Real Estate; and Richard Wesley, Adjunct Associate Professor of Architecture.

Faculty Fellow Vukan Vuchic Retires After Over 40 Years at Penn



Vukan Vuchic demonstrating car coupling on his last Penn student field trip exploring urban transit in the Philadelphia and New York metro areas.

After 125 published articles, five books, more than 40 years of teaching, and countless contributions to the world of transportation, Penn IUR Faculty Fellow Electrical and Systems Engineering Professor **Vukan Vuchic** retired this past spring with “Transportation Systems for Livable Cities,” a June 11 symposium held in his honor. A native of Belgrade who came to Penn in 1967, Vuchic pioneered numerous important scientific contributions in urban transportation and transit operations.

The symposium highlighted these many intellectual achievements, as well as Vuchic’s significant impact as a public citizen, including his

considerable influence in bringing light rail to North America and bus rapid transit to the U.S.

“This tradition of ‘public intellectual’ is unfortunately uncommon in the engineering disciplines, and it will be very hard to replace Vuchic’s leadership in our department, and indeed, within the School of Engineering and Applied Science,” said Daniel E. Koditschek, Alfred Fidler Moore Professor and Chair of the Electrical and Systems Engineering Department in the School of Engineering and Applied Science. “However, perhaps the very most impressive aspect of his career is to be found in the record of his teaching and mentoring. His courses are widely praised and avidly attended, and a great number of his students have gravitated to him over the long term.”

Thomas J. Sugrue Named David Boies Professor of History and Sociology



Thomas J. Sugrue, Penn IUR Fellow and member of the history department faculty in the School of Arts and Sciences, has been named David Boies Professor of History and Sociology. Additionally, Princeton University Press published a new book from Sugrue. In *Not Even Past: Barack Obama and the Burden of Race*, Sugrue traces Obama’s evolving understanding of race and racial inequality throughout his career, from his early days as a community organizer in

Chicago, to his time as an attorney and scholar, to his spectacular rise to power as a charismatic and savvy politician, to his dramatic presidential campaign. Sugrue looks at Obama’s place in the contested history of the civil rights struggle; his views about the root causes of black poverty in America; and the incredible challenges confronting his historic presidency. Sugrue also authored a piece in *The Washington Post* on June 10, 2010, on the “Myth of Post-Racial America.”

Shaun Harper Receives Award for Research



Shaun Harper, Penn IUR Faculty Fellow and Assistant Professor of Higher Education Management in the Graduate School of Education, has been honored with the Outstanding Contribution to Research Award by the National Association of Student Personnel Administrators at its annual conference. The award recognizes an individual’s professional commitment to student-affairs administration. Nominees for the award

are judged on how well student-affairs practitioners use their literature or research, which must be applicable to national use.

Carolyn C. Cannuscio Publishes Work on Food Systems

Carolyn C. Cannuscio, Penn IUR Faculty Fellow and Assistant Professor of Family Medicine and Community Health, has recently published a paper on work conducted in conjunction with Penn undergraduates. The paper, entitled “The Contribution of

Faculty Fellows



Urban Foodways to Health Disparities” and co-authored with Eve E. Weiss and David A. Asch, was published in the Journal of Urban Health, Volume 87, No. 3, 2010.

Camille Zubrinsky Charles Publishes New Book



Camille Zubrinsky Charles, Penn IUR Faculty Fellow and Edmund J. and Louise W. Kahn Term Professor in the Social Sciences and Director of The Center for Africana Studies, collaborated with Mary J. Fischer, Margarita A. Mooney, and Douglas S. Massey on a new book recently published by Penn Press: *Taming the River: Negotiating the Academic, Financial, and Social Currents in Selective Colleges and Universities*. The book examines the academic and social dynamics of different ethnic groups during the first two years of college. Focusing on racial differences in academic performance, the book identifies the causes of students’ divergent grades and levels of personal satisfaction with their institutions.

John DiIulio Receives SAS Highest Teaching Honor



John DiIulio, Penn IUR Faculty Fellow and Frederic Fox Leadership Professor of Politics, Religion, and Civil Society received the highest teaching honor in the School of Arts and Sciences, the Ira H. Abrams Award. Created in 1983, the award recognizes teaching that is intellectually challenging and exceptionally coherent, and honors faculty who embody high standards of integrity and fairness, have a strong commitment to learning, and are open to new ideas. DiIulio also received the Lindback Award for Distinguished Teaching at the University of Pennsylvania. Additionally, DiIulio was recognized as a 2010 Gesu Spirit Medal honoree. Gesu is an independent Catholic school in North Philadelphia.

David Leatherbarrow Awarded for Distinguished Teaching



The Award for Distinguished Teaching in the Undergraduate Programs in the School of Design was awarded to **David Leatherbarrow**, Penn IUR Faculty Fellow and Professor of Architecture. Leatherbarrow teaches all levels of architecture students, from undergraduate to Ph.D. level. A prolific author on the

history and theory of architecture and the city, he boasts a 25-year record of exceptional scholarship, teaching, and service to his department and the school. Leatherbarrow was the first recipient of the G. Holmes Perkins Award for teaching in 1993.

Domenic Vitiello Awarded for Distinguished Teaching



Domenic Vitiello, Penn IUR Faculty Fellow and Assistant Professor of City and Regional Planning, has been awarded the 2010 G. Holmes Perkins Award for Distinguished Teaching. Also, this spring Penn Press published *The Philadelphia Stock Exchange and the City It Made*, by Domenic Vitiello (with George E. Thomas). The book recounts the history of America’s first stock exchange and the ways it shaped the growth and decline of the city around it. Far more than a history of a single institution, *The Philadelphia Stock Exchange and the City It Made* traces the evolving relationship between the exchange and the city.

Renata Holod, Lynn Hollen Lees, and Nancy Steinhardt in Forthcoming Oxford Handbook of Cities in History

The work of three Penn IUR Faculty Fellows — **Renata Holod**, College of Women 1973 Professor of Art History; **Lynn Hollen Lees**, Co-Director of the Joseph H. Lauder Institute of Management and International Studies; and **Nancy Steinhardt**, Professor of East Asian Art — will be featured in the forthcoming *Oxford Handbook of Cities in History*, to be published in 2012. Professors Holod and Lees will also serve among the editors of the volume, which will offer the first comparative examination of global city development from early times to the present day.

Dennis Culhane Commissioned by Fireman Foundation



Dennis Culhane, Penn IUR Faculty Fellow and Professor of Social Policy and Practice, was commissioned by the Fireman Foundation to develop a white paper on ways in which the Commonwealth’s Emergency Assistance (EA) program could be redesigned to increase its effectiveness in preventing homelessness without requiring additional budget resources. The paper was formally presented in Boston on May 11.

Penn IUR Associates News and Awards



Faculty Fellows

Eugénie L. Birch Delivers Lecture to IPHS in Turkey, Will Lecture at University of Hong Kong



Penn IUR Co-Director **Eugénie L. Birch** delivered the Gordon Cherry Memorial Lecture at the 14th Conference of the International Planning History Society in Istanbul, Turkey, in July. She has also been invited to give a lecture for the 60th anniversary of the Department of Urban Planning and Design of the University of Hong Kong in September.

Harris Steinberg Leads Miami River Corridor Catalyst Workshop



Harris M. Steinberg, Penn IUR Faculty Fellow and Executive Director of PennPraxis, led the Miami River Corridor Catalyst Project for the national American Institute of Architects in June 2010. The five-day workshop included national experts in port economics, ecology, real estate, transportation, and urban design. The work was covered by *The Miami Herald* and cited at the national American Institute of Architects convention in June

with a proclamation by Marc David Sarnoff, Chair of the Miami City Commission.

Eileen Sullivan-Marx Selected as Fellow



Columbia University selected **Eileen Sullivan-Marx**, Penn IUR Faculty Fellow and Shearer Term Associate Professor for Healthy Community Practices, as a Health and Aging Policy Fellow for 2010-'11. This policy training fellowship is sponsored by Atlantic Philanthropies and is administered by Columbia University under Dr. Harold Pincus. Sullivan-Marx's focus will be on policymaking at the state and national level,

particularly as it relates to the financing, dissemination, and quality of community-based long-term care for older adults.

Scholars

Camille Cates Barnett Joins Penn IUR Scholars

Camille Cates Barnett, former Managing Director for the City of Philadelphia, has joined Penn IUR as a Scholar. Dr. Barnett is a professional city manager, an active advisor to public sector leaders, and writes on emerging issues of leadership and governance. Under the Nutter administration in Philadelphia, she was instrumental in the implementation of the city's 3-1-1 non-emergency information line and the PhillyStat data-collection system. With funding from the William Penn Foundation, Barnett will research best practices and innovations in urban governance, as well as write articles and guest lecture in Penn IUR's Undergraduate Urban Research Colloquium.

Dongquan Li Becomes Penn IUR Visiting Scholar

Dongquan Li, Associate Professor of Urban Planning and Management at Renmin University in Beijing, China, joins Penn IUR this fall as a Penn IUR Visiting Scholar. Li's research interests include the role of urban planning and development in public policy, as well as community development. In 2009, Li published *Digital Management of Urban Community* with Xiaoling Liu, and is currently researching community planning in China through the Asian Study Center at Renmin University in Beijing.

Board Members

Lawrence Nussdorf Receives Alumni of Merit Award

Lawrence Nussdorf, Penn IUR Advisory Board member and President and COO of The Clark Enterprises, Inc., has been awarded the 2010 Alumni Award of Merit. (Full article, page 9)

John Livingston's Firm Now Part of AECOM

Tishman Construction Corporation, whose President and COO **John T. Livingston** is a Penn IUR Advisory Board member, was recently acquired by AECOM, the international technical and management support services company. "AECOM is joining forces with a premier construction management services firm in Tishman, which is a true leader, and a powerful brand, in the industry," said John Dionisio, AECOM President and CEO.

John Timoney Joins Harvard Institute of Politics As Fellow

John Timoney, Penn IUR Advisory Board member and former police chief of Miami, will be a fall Fellow at Harvard's Institute of Politics. Timoney has said he hopes to inform students about the political aspects of police work.

PENN IUR ADVISORY BOARD MEMBER GIVEN ALUMNI OF MERIT AWARD

Lawrence Nussdorf (W '68), President and COO of The Clark Enterprises, Inc. and Penn IUR Advisory Board member, has been awarded the 2010 Alumni Award of Merit. The awarding committee — made up of previous award recipients and the Penn Alumni President — looks for people who have served the University and its alumni programs in several different ways over a long period of time and whose ser-

vice has had a significant impact. The primary criterion for the award is “outstanding service to the University of Pennsylvania.” Nussdorf and five other alumni will be presented awards at the Alumni Award of Merit Gala on Fri., Oct. 29, 2010 at 6 p.m. The gala marks the beginning of Homecoming Weekend. All alumni are welcome to register for the event. For more information, go to www.alumni.upenn.edu/homecoming2010.



Lawrence Nussdorf at a Penn IUR expert event.

FACULTY SPOTLIGHT: CAROLYN C. CANNUSCIO



Carolyn C. Cannuscio, Penn IUR Faculty Fellow and Assistant Professor of Family Medicine and Community Health, recently unveiled “From Trauma to Triumph,” an exhibit that gave a searing look at urban health through words and photographs of Philadelphia residents. The project, which has received significant local media coverage, was most recently at the Lincoln Financial Mural Arts Center at the Thomas Eakins House.

The project was funded by the Robert Wood Johnson Foundation Health & Society Scholars Program at Penn, with support from the Center for Public Health Initiatives, Penn IUR, the Leonard Davis Institute of Health Economics, and the Mixed Methods Research

Laboratory. The team was led by Cannuscio and David Asch, with strategic direction and collaboration from Eve Weiss, a journalist and health policy consultant.

How did “From Trauma to Triumph” come about?

The project started with a camera and a question: Is Philadelphia a healthy place to live? It used photography as a tool for understanding the causes and consequences of urban health disparities. I am trained as an epidemiologist, and photographs are not a usual data source in our discipline. But I believe in visual learning — in the use of images as evidence, in the power of pictures to connect people who have very different life experiences and world views.

Why did you pursue this project?

The first goal was to understand how the urban context for health varies across neighborhoods. Center City is very different — physically, demographically, and socially — from North or South or West Philadelphia. It turns out that health is very different across those neighborhoods too. To document some of those differences, our team of students, researchers, and photographers systematically photographed neighborhood physical and social conditions

on blocks in Center City West, Fairmount/Spring Garden, and North Central Philadelphia. The photographs reveal dramatically different living and health conditions — including differences in housing quality, food outlets, street life, green space, and notably trash. When we started this project in 2006, there was a clear trash gradient in Philadelphia, with disadvantaged neighborhoods weighted down by rampant dumping. And that was a major neighborhood concern among residents as we conducted our fieldwork.

How do you engage Philadelphia residents in discussions regarding their own health and the health of our city?

Photographs proved to be a very powerful tool for guiding and fueling those conversations. We distributed cameras to urban residents and asked them to document their normal daily routines. They spent a week thinking about their neighborhoods through the “lens” of health and through the lenses of inexpensive Fuji Quicksnap cameras.

What those cameras revealed, and what the pictures evoked in photo-elicitation interviews, was amazing. City residents came to us with clear agendas, and they were armed with the evidence — photographs that provided solid data regard-

ing the neighborhood conditions that worried them most.

We heard a great deal about the impact of violence on the health and vitality of disadvantaged communities. Women explained to us that they were afraid to walk down the street to buy lunch; men described how hostile exchanges routinely unfold outside “stop and go” beer stores. Residents talked about how going for a casual walk to get exercise is impossible in neighborhoods where gun violence is common. As one woman said, “We can’t do that because drive-bys happen.”

For me, as a health researcher, discussions of violence were striking. If safety cannot be assured — if there’s no safe place to walk or play — is health even a possibility?

How have students responded?

This has proven to be one of the greatest successes of the project. I think about one student, Jenny Schroeder. In our first summer together she worked with us to develop systems for collecting and coding photographs. Jenny also had a keen interest in environmental health issues. So she applied to IUR and received a grant to participate in the

continued on page 11

FACULTY SPOTLIGHT: CAROLYN C. CANNUSCIO

Undergraduate Urban Research Colloquium (UURC), in which she studied waste management systems in Philadelphia.

During that semester, she also analyzed our related photographs and interview data from the Health of Philadelphia Project. Next, she helped us integrate that information into our exhibits, first at Penn's Fox Art Gallery and then at the Mural Arts Program headquarters. Trash figures prominently in those exhibits, and Jenny used IUR funds to think critically about how trash influences the physical and mental well-being of the city.

By working on this project, and with the fuel offered through IUR funding, Jenny identified and then integrated a range of diverse interests. When I think back to our first meeting, I am certain she had no idea that she would discover and develop such talents by working on this project! But her work with us combined science — truly systematic thinking about health — with art — the visual display of data for maximum impact.

What about other students?

Two other students have used these methods in IUR/UURC projects. Sarah Sanchez

studied Philadelphia's mortgage foreclosure diversion pilot program — a Philadelphia success story! — and Roopa Gogineni continues to study African immigrant health. These students have also participated in the design and installation of our exhibits, finding great inspiration in the work of communicating health issues to diverse audiences using a nonstandard format (at least for epidemiology!). Both Sarah and Roopa are considering careers in the socio-medical sciences, in part inspired by their collaboration with our group using IUR funding.

Do you think these methods work outside of the city?

These methods can be productive in urban and rural settings. But the density of a city like Philadelphia allows us to examine micro-environments, and how the context for health can radically shift from block to block, or across neighborhoods. To me, those juxtapositions are interesting: How can we allow such disparate quality of life and health conditions within our city? It's an important question for science, for social justice — and it turns out this mix also makes for compelling art.



Artwork from "From Trauma to Triumph" exhibition.

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PENN IUR COSPONSORS PANEL DISCUSSION ON MOVING TO OPPORTUNITY

On July 26 at the National Building Museum in Washington, D.C., Penn IUR cosponsored, along with the Netter Center for Community Partnerships, a panel in Next American City's URBANEXUS series on the book *Moving to Opportunity: The Story of an American Experiment to Fight Ghetto Poverty*, by Xavier de Souza Briggs, Susan Popkin, and John Goering. The event, moderated by Briggs, explored the book, the HUD randomized experiment of the same name (MTO for short), and broader issues surrounding the geography of opportunity in metropolitan America.

Moving to Opportunity asks "how place matters" in discussions of the economic, social, and personal health of Americans. What effect, for example, does moving from concentrated poverty (usually in the inner city) to areas of lower poverty (such as particular suburban neighborhoods) have on one's ability to get a well-paying job, or for one's children to excel in school or keep out of trouble?

The book covers the research results from HUD's Moving to Opportunity experiment comparing the outcomes of 4,600 families in five major metropolitan areas.

At the July 26 event, Penn IUR Co-Director Susan Wachter provided opening remarks and introduced moderator Briggs, Associate Director of the Office of Management and Budget in the White House and Associate Professor of Sociology and Urban Planning (on leave) at MIT. The panel consisted of book co-author Popkin, Senior Fellow of Neighborhood and Youth Development at the Urban Institute; Alan Berube, Senior Fellow at the Metropolitan Policy Program of the Brookings Institution; Roger Williams, Senior Fellow at the Annie E. Casey Foundation; and Ira Harkavy, Director of the Netter Center.

Briggs and Popkin shared some key insights from the book, including the central discovery that a change in neighborhood did not necessarily mean a change in community. In

fact, most of the experimental voucher recipients moved back to high-poverty neighborhoods within six years. The book investigates some of the reasons behind this, such as landlord behavior, fluctuating rents, real estate market dynamics, and public transportation availability.

Intriguingly, the findings, based on data and interviews with individual families, reflect the broader demographic changes of their respective cities in the 1990s and 2000s. For example, MTO tracked several African-American families from Los Angeles who moved into the eastern suburbs and exurbs of the Inland Empire, indicative of what Briggs called "the Latinization of formerly African-American neighborhoods in South Los Angeles through immigration." Popkin also emphasized how small improvements in personal safety had profound impacts, as mothers could let daughters play outside with "the freedom to be a normal kid" for the first time in their lives. Unfortunately, boys did not improve as well as girls

did with the change of surroundings, whether they returned too much to old neighborhoods (and their lures of gangs and crime) or shut themselves inside of their homes, not adjusting well to their new environment.

Panelists spoke from a wealth of knowledge derived from the diverse worlds of academia, think tanks, federal policymaking, foundations, and anchor institutions such as universities. They showcased professional research findings and experiences from lifelong careers in community development, including advice on orchestrating the stakeholders in large redevelopment projects. After questions from the audience about the experiment itself, taxation on development, and place-based concerns at the regional level, the panel concluded with some prognostications on the role of demographic change, race, and education in America's opportunity to create and sustain equitable cities, from the museum's home of Washington, D.C., to Penn's home of West Philadelphia and beyond.



(Left to right) Diana Lind, Tivoni Devor, and John Cary of Next American City at the Moving to Opportunity conference in Washington D.C.



Panelists Alan Berube, Senior Fellow at the Metropolitan Policy Program of the Brookings Institution (left) and Roger Williams, Senior Fellow at the Annie E. Casey Foundation (right).

PROFESSORS SHARE AND DISCUSS URBAN BOOKS AND RESEARCH

Scholars from across the university and beyond offered their insights on a wide range of urban issues this spring through Penn IUR's urban book and research talks, bringing students, professionals, and academics together for several spirited discussions.

On February 17, an audience gathered to hear from the editor and authors of *Imagining Philadelphia*, a new volume on legendary Philadelphia city planner Edmund Bacon and his 1950 essay "Philadelphia in the Year 2009." Scott Knowles, Assistant Professor of History at Drexel University and the book's editor, shared the background of Bacon's essay and the urban planning context in which he worked.

In addition to examining Bacon and his motivations

for writing the piece, the essays assess the wider context of Philadelphia's planning, architecture, and real estate communities at the time, how city officials reacted to economic decline, and what national precedents shaped Bacon's faith in grand forms of urban renewal. Gregory Heller, President of the Ed Bacon Foundation, presented perspectives from his essay on Bacon's major planning efforts in mid-20th-century Philadelphia and his vision for the future.

Imagining Philadelphia closes with a vision of what the city might look like 50 years from now. Harris Steinberg, Executive Director of PennPraxis, shared visions from his essay of how city planning is changing in Philadelphia through efforts such as the Central Delaware waterfront, and how Bacon con-



Eric Schneider (right) and John MacDonald discuss crime in Philadelphia.

tributed to these shifting attitudes in urban development.

On March 29, Penn IUR Faculty Fellow and Adjunct Associate Professor of Urban Studies Eric Schneider discussed his research on homicide in Philadelphia in the postwar era. Schneider focused on examining crime reports from a 10-year period in the late 1940s and early 1950s, shedding new light on the phenomena behind violent crime in the city at the time, especially among African-American men.

Contributing to the conversation was John MacDonald, Jerry Lee Assistant Professor of Criminology, who spoke about the impact of race and socioeconomic factors on crime, as well as the effect of violent crime on communities. The audience engaged the two speakers in a lively discussion, asking questions on topics such as youth violence, how weapons change crime,

and the psychological impact of crime on urban communities.

On April 14, Penn IUR hosted Alexander Garvin, internationally renowned planner principal of Garvin Associates, to share observations from his new book, *Public Parks: The Key to Livable Communities*. Garvin discussed how public parks have taken on major roles enhancing personal well-being and improving public health, such as those in Paris and London during the 18th and 19th centuries. In more recent history, Garvin argues, parks have been integral to sustaining a livable environment, incubating a civil society, and shaping regional development. His talk ended with several key policy recommendations for ensuring the creation and preservation of open space and parkland as linchpins of a healthy and sustainable city.



Alex Garvin presents themes from his forthcoming book on public parks.

NEW HUD ANCHOR INSTITUTIONS TASK FORCE MEETS AT PENN

In June, the newly convened Anchor Institutions Task Force (AITF), created by the Department of Housing and Urban Development (HUD) in consultation with the University of Pennsylvania, met at Penn to discuss its agenda. The work of the Task Force is continuing, functioning as an ongoing think tank, developing long-term strat-

egies, and making the case for the crucial role of anchor institutions in economic and community development.

The Task Force, which produced a report, "Anchor Institutions as Partners in Building Successful Communities and Local Economies," emphasized the need for more collaborative policy approaches,

promoting HUD's potentially catalytic role in stimulating interagency cooperation across the federal government.

Among the distinguished leaders shaping the AITF's work are Henry Cisneros, former Secretary of HUD, and the presidents of multiple colleges and universities, including Georgetown University, Tulane

University, Morehouse College, Amherst College, Portland State University, as well as Penn IUR Co-Directors Eugénie Birch and Susan Wachter and Faculty Fellow Ira Harkavy, Founding Director and Associate Vice President of the Netter Center for Community Partnerships.

PENN UNDERGRADUATES TAKE ON URBAN TOPICS ALONGSIDE PROFESSORS

The spring 2010 Undergraduate Urban Research Colloquium (UURC) brought together 11 faculty mentors from the School of Design, the School of Medicine, and the School of Arts and Sciences, along with 13 students from the School of Arts and Sciences (SAS) and the School of Engineering and Applied Science (SEAS) to break down traditional notions of urban classroom learning. In this multidisciplinary research seminar, students and professors apply to collaborate on semester-long research projects that are urban-focused, but can be drawn from any discipline. The results often reach far beyond the classroom, with academic work generating positive real-world impacts. In one UURC project, School of Medicine Professor and Penn IUR Faculty Fellow Carolyn Cannuscio worked with SAS

student Jenny Schroeder to analyze the causes and health consequences of inadequate waste management in large U.S. cities. “Jenny worked with us to develop gorgeous graphic depictions of the text from our interviews with city residents,” says Cannuscio. “We have beautiful pieces, designed by Jenny but containing direct, poetic, powerful quotes from city residents about the health issues that matter most to them.” (Read more about Cannuscio’s and Schroeder’s work in an interview on p. 10.)

This year’s UURC projects included: Dr. Eugénie Birch and SAS student Joanna Karaman working on “Bernice Elza Homes, A Case Study in Sustainable Urban Development”; Dr. Carolyn Cannuscio working with SAS student Roopa Gogineni on “African Muslims on the Health of Philadelphia: a Photo-

documentation Project” and with SAS student Sarah Sánchez on “Homeowners in Default or Foreclosure: an examination of the health implications of financial strain”; Dr. Fernando Ferreira and SAS student Sue (Shou) Hua working on “The Impact of Income Distribution on School Investment in Philadelphia”; Dr. Ira Harkavy and SAS student Haywood Perry working on “The Role of Urban University Student Organizations-Community Relations”; Dr. Michael Katz and SAS student Will Darwall working on “Immigration and Urban Revitalization”; Dr. Heather Sharkey and SAS student Yuval Orr working on “Hip-Hop in Fes: Islam, Faith, and the Convergence of Cultures”; Fels Lecturer Mary Summers and SAS student Shane McWilliams working on “Identifying Key Causal Factors in County/State

Food Stamp Enrollment Rates”; Dr. Domenic Vitiello and SAS student Juliana Pineda working on “Civil Society and Economic Integration in Puerto Rican and Mexican Philadelphia”; Dr. Brian Spooner working with SAS student Misha Chakrabarti on “Water-related Urban Issues” and with SAS student Sandra Zhao on “Gender in Global Community Gardens”; Dr. Rachel Weinberger and SEAS student Alexandra Malikova working on “Measuring Walkability in Urban Environments”; and Adjunct Associate Professor Richard Wesley and SAS student Ayasha Guerin working on “Undergraduate Course on Green Architecture and Urban Sustainability.”

Penn IUR has organized the colloquium since 2004, and 37 faculty mentors and 60 students have participated over the past six years.

URBAN DOCTORAL SYMPOSIUM HIGHLIGHTS PH.D. RESEARCH

On May 14, six students presented their urban-focused work in the seventh annual Penn Urban Doctoral Symposium. Amy Bach, Graduate School of Education; Clarisse Haxton, Graduate School of Education and School of Arts and Sciences; Catherine C. McDonald, School of Nursing; and Stephanie Ryberg,

Nicholas L. Stapp, and Khaled Tarabieh, School of Design, gave brief overviews of their doctoral theses and the implications for urban research. This symposium, organized by Penn IUR in collaboration with the Penn Urban Studies Program, celebrates and highlights the contributions Penn doctoral students have made to urban scholarship.

The symposium commenced with opening remarks from Eugénie Birch, Co-Director of Penn IUR, and Elaine Simon, Associate Director of Penn Urban Studies, and continued with student presentations covering a wide array of urban-focused topics, including urban education, community violence, energy performance, and historic preserva-

tion and resources. Michael Katz, Walter H. Annenberg Professor of History, moderated the panel discussion, in which both the moderator and symposium attendees, including family, friends, and academic associates, posed questions to the doctoral graduates about their research.

Are you a sophomore or junior interested in urban research?

Join us for the Undergraduate Urban Research Colloquium Info Session!

October 27, 2010 | 4:00pm – 4:30pm
Meyerson Hall, G-12

A student/faculty reception follows the informational session..

For more information on events, publications and programs, visit

<http://www.upenn.edu/penniur>



Join Penn IUR for a Year of Water with the Water and the City Seminar Series

**September 22: “The Permeable City: Designing for Water”
6:00-7:30 pm
University of Pennsylvania
Houston Hall, Class of '49 Auditorium, 3417 Spruce Street**

Local and national experts gather at the University of Pennsylvania for an engaging panel discussion on how water will play a role in cities in the coming decades, and how America’s urban centers can plan for better water management. This event discusses how water shapes urban life, from innovations in waterfront redevelopment to creative stormwater management strategies to delivering clean water amid ever-tightening EPA regulations.

The authoritative panel includes Marilyn Jordan Taylor, Dean of the University of Pennsylvania School of Design (moderator); Alan Greenberger, Deputy Mayor for Planning and Economic Development, City of Philadelphia (respondent); James Corner*, Founder and Director, James Corner Field Operations; Aaron Koch, Policy Advisor for Water, New York City Mayor’s Office of Long-Term Planning and Sustainability; Howard Neukrug, Director, Office of Watersheds, Philadelphia Water Department; and Anuradha Mathur*, University of Pennsylvania School of Design landscape architect and co-author of SOAK: Mumbai in an Estuary and Mississippi Floods: Designing a Shifting Landscape [*invited]. Free and open to the public.

[Register by emailing \[penniur@pobox.upenn.edu\]\(mailto:penniur@pobox.upenn.edu\)](mailto:penniur@pobox.upenn.edu)

**December 2: “Urban Water Supply and Public Health”
1:45 pm
Amado Recital Hall, Irvine Auditorium, 3401 Spruce Street**

At this panel discussion during the Center for Public Health Initiatives annual retreat, speakers will explore the history between cities, water, and public health and the challenges and innovations that have developed over time. Speakers include Howard Neukrug, Director of Philadelphia Water Department’s Office of Watersheds, and Maitreyi Roy, Vice President for Programs at the Pennsylvania Horticultural Society (PHS), including its nationally recognized urban greening program, Philadelphia Green. Free and open to the public.

**Please go to www.upenn.edu/penniur for more information on Penn IUR’s
“Water and the City” events happening throughout the year!**



PENN INSTITUTE *for* URBAN RESEARCH

About Penn IUR

Comprehensive in scope and integrative in practice, the Penn Institute for Urban Research (Penn IUR) is dedicated to fostering understanding of cities and developing new knowledge vital to charting the course of local, national and international urbanization. Drawing on the University's unique strengths, Penn IUR addresses the many challenges, opportunities and creative possibilities of urban life and has a special focus on developing knowledge in two critical areas: the sustainable 21st-century city and anchor institutions in urban development.

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