

# The Problem

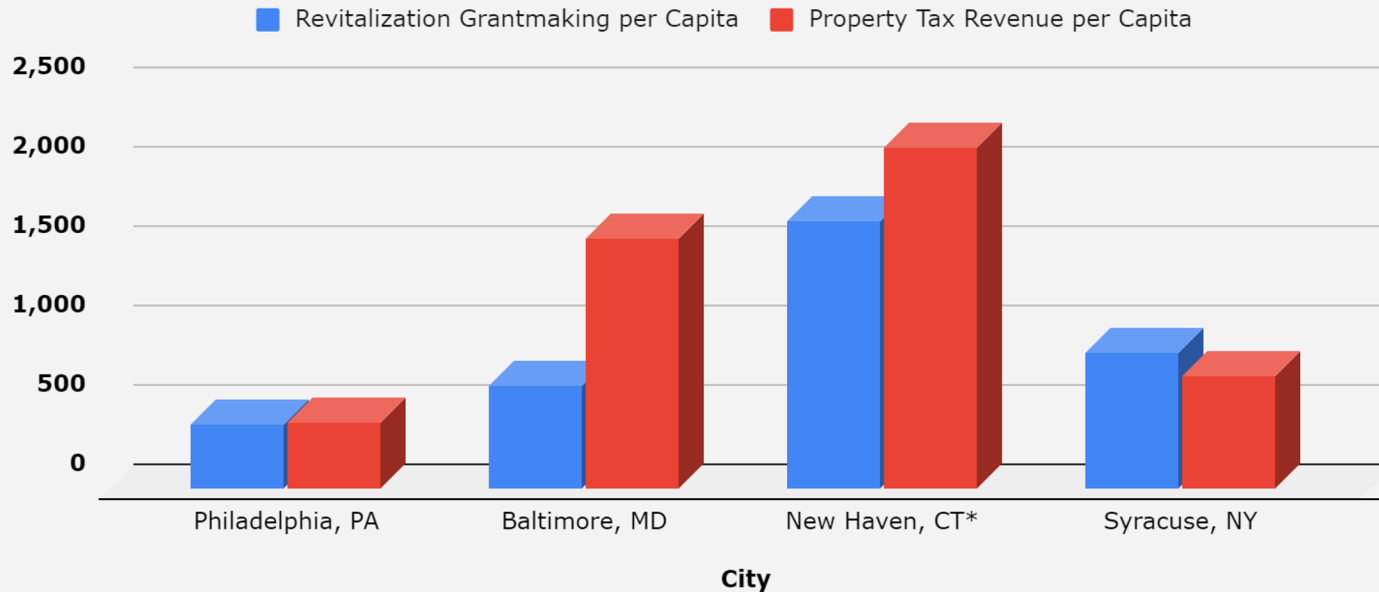
Based on studies of studies of philanthropic contributions to legacy cities' revitalizations...

***Small legacy cities' urban  
revitalization efforts by local  
governments do not integrate  
foundations enough.***

Adam Goudjil

# Problem Outlook

## Revitalization Grantmaking in Legacy Cities, 2014-2019



-Small legacy cities have consistently **greater revitalization grantmaking** relative to their populations

-This marks an opportunity for **governments to take advantage of foundations' capital**

# Complicating Factors

1. Proximity to major cities can compromise funding

2. Large legacy cities have national foundations, unlike smaller ones

3. Governments must account for constituents and history

	Funding Difference (\$)	Distance (mi.)
Detroit vs. Warren	723,404,003	18
Cincinnati vs. Dayton	192,878,791	55
Rochester vs. Syracuse	17,758,146	88

Neighboring legacy cities have larger funding disparities the closer they are to each other



Example: Detroit's locality to the Kresge Foundation  
([Source](#))

“Urban policy [in New Haven, historically] has been determined by a top-down system, with **little or no input from people who live in neighborhoods**” ([Source](#))

Historically, philanthropies have invested in unequal ways.

# Modelling Meaningful Partnership: Evidence from Syracuse

**Funding projects** to drive downtown development (Connective Corridor)

**Funding government-led nonprofits** revitalizing neighborhoods (Blueprint 15)

Working with the **Mayor's Office** to renovate commercial centers (Salt City Market)



**Successful philanthropic inclusion in urban revitalization**



# Alternative Recommendations for Local Governments



## Pursue Funding For Revitalizing Specific Streets

Examples: New Haven's Starr Street Revitalization  
([Source](#))



## Pursue Funding Towards Equitable Participatory Planning

Example: Post-Katrina New Orleans resilience initiatives  
([Source](#))



## Embrace Individual Philanthropists

Example: Tony Staub and the Dayton Arcade  
([Source](#))